
DR. QURAT-UL-AIN SHAH

*Doctorate with more than 10 years of extensive experience in teaching, training and research.
Highly skilled, dynamic and enthusiastic professional in the field of academics.*

ACADEMIC QUALIFICATION

1. **Ph.D** in Strategic Management.(2016)
The business school, University of Kashmir
2. **MBA(2008)** The business school, University of Kashmir
3. **PGDDM** (Post Graduate Diploma in Disaster management)(2016)
Indira Gandhi National Open University
4. **PGDRD** (Post Graduate Diploma in Rural Development)(2018)
Indira Gandhi National Open University

TECHNICAL QUALIFICATION

Advance diploma in Computer Application

EXPERIENCE

Working as Faculty in the department of management studies, University of Kashmir. (since May 2018).

TEACHING EXPERIENCE: 13 years experience

1. 6 years of continuous experience as faculty in the department of management studies, university of Kashmir, Srinagar. (Since May 2018 till date)
2. One year experience as Trainer/ Consultant in JK Institute of Management, Public Administration and Rural Development, Srinagar.
3. 6 years teaching experience as Assistant Professor in SSM College of Engineering & Technology. Kashmir. (w.e.f. 2010 to 2016)
4. One Academic year Experience as Lecturer Contractual, The Business School, University of Kashmir. (w.e.f. 2009 to 2010)
5. One Academic session Experience as Guest faculty, Department of Hospitality & Tourism, University of Kashmir.(year 2013)

INDUSTRY EXPERIENCE: 2.5 years part-time/full-time experience

1. Manager Marketing, Kanwal Foods & Spices, J&K. (Dec,2008 to March, 2009)
2. Client-Sales Partner, Yes bank, Srinagar.(August 2008 to October 2008)
3. Assistant Business Development Manager, HDFC-Standard Life Insurance Corporation. (October 2006 to July 2008)

ACHIEVEMENTS & AWARDS

1. Topper in MBA with 2nd Position
2. Topper with Distinction & awarded as Best Student at 10+2 level
3. Topper with distinction at 10th standard and awarded as Best Student in School.
4. Awarded as Best Debater in Govt. Degree College, Nawakadal.
5. 1st position holder in Inter College Seminar held at Govt. Degree College, Baramulla.
Topic: "Media & Moral degradation"
6. 1st position holder in Inter College debate held at Govt. Degree College, Nawakadal. Topic: Hazrat Mohammad (SAW) ke "Asma-e-Husna"
7. 2nd position holder in inter-college debate held at Kashmir University. Topic: "Working women are destroying their families"
8. 3rd position holder in inter-college debate held at Govt degree college, M.A.Road. Topic: "Are Books obsolete in today's E-World"

RESEARCH PUBLICATIONS

1. Role of Value Education in Quality Teaching. (International Journal of Scientific Research in Engineering and Management (IJSREM))(ISSN: 2582-3930; January– 2023/ Vol. 07/ Issue 01)
2. Impact of Covid 19 on Teaching and Learning- A Review of Literature. (International Journal of Scientific Research in Engineering and Management (IJSREM))(ISSN: 2582-3930; December – 2021/ Vol. 05/ Issue 12)
3. Vulnerability Analysis & capacity Building.(International Journal of Research in Economics & social Sciences (IJRESS))(ISSN 2249-7382; April,2017/ vol.07/ Issue 04)(IF-6.939)
4. Strategic framework of disaster Risk Reduction (International Research Journal of management & Commerce; Apr,2017/ vol.04/issue 04/ ISSN 2348-9766/ IF-5.564)
5. A Conceptual Review of Risk Assessment & Elements at Risk.(International Journal of Research in Economics & social Sciences (IJRESS))(ISSN 2249-7382; Aug,2017/ vol.07/Issue 08)(IF-6.939)
6. Societal Risk management (International Research journal of Human Resource & SS; Aug,2017/ vol.04/ Issue 08/ISSN 2349-4085/ IF-5.414)
7. A systematic Review of Community based disaster Preparedness Plan(International Journal of Research in Economics & social Sciences (IJRESS); Dec,2017/ vol.07/Issue 12/ISSN 2249-7382; IF-6.939)
8. An Analytical overview of SAGY. (Journal of Advance Management Research; Dec,2017/ vol.05/ Issue 05/ISSN 2393-9664/ IF-4.73)
9. Disaster Profile of India: A Theoretical Understanding of Regional and Seasonal Perspective.(IRA-International Journal of Management & Social Sciences) (ISSN 2455-2267; Vol.06, Issue 01, Jan-2017).
10. Capacity Building for change::Lessons from various Approaches. (The Business Review, Journal of Faculty of Commerce & Mgt. Studies; University of Kashmir. Vol.20 No.1&2, Jan-Dec-2016) (ISSN 0972-8384)
11. Conceptual Framework of Disaster Management. (International Journal in Management and Social Science: Vol.04 Issue-10, Oct-2016) (ISSN: 2321-1784)(Impact Factor- 6.178)
12. State level Institutional Framework for Disaster Management(International Journal in Physics & Applied Sciences; Oct.2016/ vol.04/ Issue 10/ ISSN 2394-5710/ IF-4.657)
13. Cross-Border Tourism and Confidence Building in J&K across LOC: An approach to improve the quality of life and relationship between two sides of J&K.(International Journal in Management and Social Science: Vol.04 Issue-10, Oct-2016)(ISSN: 2321-1784)(Impact Factor- 6.178).
14. Operations Research-An Effective tool for Strategic Disaster Management Planning: Theoretical Study. (International Journal of Physics & Applied Science: Vol03 Issue-03, March-2016) (ISSN: 2394-5710)(Impact Factor- 3.960).
15. Disaster Management in Jammu & Kashmir. (International Journal in Management & Social Science: Vol.04, Issue-03, March-2016) (ISSN: 2321-1784) (Impact Factor- 5.276).
16. An Integrated Strategic Disaster Management Model for Administration (International Journal in commerce, IT & Social Science; Vol.2 Issue-04, April, 2015) (ISSN: 2394-5702)(Impact Factor: 2.443)
17. Strategic Planning for Institutional Excellence. (International Journal in Management & Social Science; Vol.03 Issue 4, April,2015) (ISSN: 2321-1784) (Impact Factor- 3.25)
18. Effective Communication: A Pro-active Approach to Disaster Management. (The Business Review, Journal of Faculty of Commerce & Mgt. Studies; University of Kashmir. Vol.17 No.1&2, Jan-Dec-2013) (ISSN 0972-8384)

CONFERENCE PAPERS PRESENTED

1. Operations Research: An Effective tool for Strategic Disaster Management Planning. (International Conference on “Operations Research for Data Analytics & Decision Analysis, Department of Statistics, University of Kashmir)
2. Cross-Border Tourism and Confidence Building in J&K across LOC: An approach to improve the quality of life and relationship between two sides of J&K. (International Conference on Contemporary Issues in Business Mgt & Finance, Department of Business& Financial Studies, University of Kashmir)
3. Effective Communication: A Pro-active Approach to Disaster Management. (International Conference on Contemporary Issues in Business Mgt & Finance, Department of Business& Financial Studies, University of Kashmir)
4. Strategic Planning for Institutional Excellence (National conference on Faculty Development in Higher Education: Issues and challenges: Amar Singh Degree College, Srinagar)

PROJECTS UNDERTAKEN

1. Project entitled “**Effective Implementation of Swachh Bharat Mission-A case Study of District Ganderbal in Kashmir Division**” undertaken in J&K IMPA & RD, Srinagar.
2. Project entitled “**Sansad Adarsh Gram Yojna: Case Study of Selected Model Vilages of India**” undertaken in J&K IMPA & RD, Srinagar
3. Project entitled “**Service Encounter**”undertaken in HDFC Bank as part of my MBA program. Description: How does Service Encounter impact a Banking sector? How is the performance of HDFC Bank employees perceived by its customers in comparison to the other banks of the state?
4. Project Entitled “**System Analysis/Study**” of Alama Iqbal Library, University of Kashmir as part of 3rd semester project.

PERSONAL PLUS

Name: Dr. Qurat-ul-Ain Shah
Address: Shah Manzil, Khanda Bhawan, Nawakadal, Srinagar
Pin-code: 190002
D.O.B: 12/03/1985
Nationality: Indian
Gender:Female
Marital Status: Married
Passport No: L5698230
Valid till: 03/12/2023

REFERENCES:

1. Prof. Shabir Ahmad Bhat
Professor, University of kashmir (shabirb87@yahoo.com)
2. Prof. Mushtaq Ahmad Darzi
Professor, University of kashmir (mushtaqbs@gmail.com)

UNDERTAKING

All the particulars mentioned above are true to the best of my knowledge & belief.

Dr.Qurat-ul-Ain Shah