

# DEPARTMENT OF MANAGEMENT STUDIES

## UNIVERSITY OF KASHMIR

### REVISED TIME TABLE FOR 5 year Integrated MBA II SEMESTER (SPRING – 2025)

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

**Intended Outcome of Conceptual Session:**  
To enhance the knowledge and understanding of the students about the subject-matter of business and management; and  
To expose students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:**  
To understand how actions are carried out in actual practice; and  
To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

**Intended Outcome of Skill Development:**  
To identify the skills required to respond to a given situation; and  
To sharpen the requisite skills and internalize the same

Students required to respond to a given situation; and  
To sharpen the requisite skills and internalize the same

...place in applying the conceptual framework in real-world situations.

| Time Day  | 09:30- 10:30 am                                          | 10:30- 11:30 a.m                                                         | 11:30 - 12:00 p.m                        | 12:00- 12:30 p.m                       | 12:30- 1:00pm           | 12:30to 2:00p.m       | 2:00 – 3:00 p.m                                                   | 3:00-3:30 p.m                                            | 3:30-4:00 p.m                                                            | 4:00-4:30 pm  | 4:30-5:00 p.m |
|-----------|----------------------------------------------------------|--------------------------------------------------------------------------|------------------------------------------|----------------------------------------|-------------------------|-----------------------|-------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------------------------------|---------------|---------------|
| Monday    | Organizational Behaviour<br>(Dr. Farzana Gulzar)         | Health And Wellness<br>VAC-01<br>Dr Naseer Ahmad Bhat<br>+91 7889460268  |                                          |                                        | Class for Slow learners | B<br>R<br>E<br>A<br>K | Managerial Costing<br>(Dr. Aayat Fatima)                          | Decision Making<br>Using Excel<br>(Dr Mubasharah Majeed) |                                                                          | Business Club |               |
| Tuesday   | Organizational Behaviour<br>(Dr. Farzana Gulzar)         | Understanding India<br>VAC-02                                            |                                          |                                        | Class for Slow learners |                       | Managerial Costing<br>(Dr. Aayat Fatima)                          | Business Statistics<br>Dr Younis Ahmad                   |                                                                          | Business Club |               |
| Wednesday | Organizational Behaviour<br>(Dr. Farzana Gulzar)         | Decision Making<br>Using Excel<br>(Dr Mubasharah Majeed)                 | Managerial Costing<br>(Dr. Aayat Fatima) |                                        | Class for Slow learners |                       | Business Statistics<br>Dr Younis Ahmad                            |                                                          | Fundamentals of Tourism<br>MDC<br>(Dr Shahnawaz Ahmad Dar)<br>9797018011 |               |               |
| Thursday  | Organizational Behaviour<br>(Dr. Farzana Gulzar)         | Decision Making<br>Using Excel<br>(Dr Mubasharah Majeed)                 | Managerial Costing<br>(Dr. Aayat Fatima) |                                        | Class for Slow learners |                       | Communication Skills<br>AEC<br>Dr Rafaqat Ahmad<br>+91 9596651205 |                                                          | Resource Lab/ Tutorials                                                  |               |               |
| Friday    | Decision Making<br>Using Excel<br>(Dr Mubasharah Majeed) | Fundamentals of Tourism<br>MDC<br>(Dr Shahnawaz Ahmad Dar)<br>9797018011 |                                          | Business Statistics<br>Dr Younis Ahmad |                         |                       | Communication Skills<br>AEC<br>Dr Rafaqat Ahmad<br>+91 9596651205 |                                                          | Resource Lab/ Tutorials                                                  |               |               |

Note: ❖ Tutorials shall be taken by concerned faculty members.

No: KU/DMS/TT/IMBA-II/2025  
 Dated: 21.04.2025

**Note:**  
❖ Tutorials shall be taken by concerned faculty members.

No: KU/DMS/TT/IMBA-II/2025  
Dated: 21.04.2025

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- ✓ Registrar, The University of Kashmir
- ✓ Dean, Faculty of Commerce & Management Studies, University of Kashmir

(Prof. Bashir Ahmad Joo)  
Head of Department



# DEPARTMENT OF MANAGEMENT STUDIES

## UNIVERSITY OF KASHMIR

### REVISED TIME TABLE FOR 5 year Integrated MBA IV SEMESTER (SPRING - 2025)

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

**Intended Outcome of Conceptual Session:** To enhance the knowledge and understanding of the students about the subject- matter of business and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:** To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

**Intended Outcome of Skill Development:** To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

| Time Day  | Session I<br>10:00- 11:00 am                  | Session II<br>11:00- 12:00 p.m                   | Session III<br>12:00 – 1:00 p.m                       | 1:00to<br>1:30p.m     | Session V<br>1:30 – 2:30 p.m             | Session VI<br>2:30-3:30 p.m              | Session VII<br>3:30-4:30 p.m |
|-----------|-----------------------------------------------|--------------------------------------------------|-------------------------------------------------------|-----------------------|------------------------------------------|------------------------------------------|------------------------------|
| Monday    | Human Resource Mgmt<br>(Prof. Ajaz Akbar Mir) | Decision Support System<br>(Dr. Rafi Ahmad Khan) | Marketing Management<br>(Prof. Mushtaq Ahmad Siddiqi) | B<br>R<br>E<br>A<br>K | Service Operations<br>(Ms Mariya Salafi) | Resource Lab/ Tutorials                  | Remedial Classes             |
| Tuesday   | Human Resource Mgmt<br>(Prof. Ajaz Akbar Mir) | Decision Support System<br>(Dr. Rafi Ahmad Khan) | Marketing Management<br>(Prof. Mushtaq Ahmad Siddiqi) |                       | Financial Management<br>(Dr Sumaira)     | Service Operations<br>(Ms Mariya Salafi) | Remedial Classes             |
| Wednesday | Human Resource Mgmt<br>(Prof. Ajaz Akbar Mir) | Decision Support System<br>(Dr. Rafi Ahmad Khan) | Marketing Management<br>(Prof. Mushtaq Ahmad Siddiqi) |                       | Financial Management<br>(Dr Sumaira)     | Service Operations<br>(Ms Mariya Salafi) | Resource Lab/<br>Tutorials   |
| Thursday  | Human Resource Mgmt<br>(Prof. Ajaz Akbar Mir) | Decision Support System<br>(Dr. Rafi Ahmad Khan) | Marketing Management<br>(Prof. Mushtaq Ahmad Siddiqi) |                       | Financial Management<br>(Dr Sumaira)     | Resource Lab/ Tutorials                  | Resource Lab/<br>Tutorials   |
| Friday    | Financial Management<br>(Dr Sumaira)          | Service Operations<br>(Ms Mariya Salafi)         | Resource Lab/<br>Tutorials                            |                       | Remedial Classes                         | Business Club                            | Business Club                |

**Note:**

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No: KU DMS TT IMBA-IV/2025

Dated: 17.03.2025

(Prof. Bashir Ahmad Joo)  
Head of Department

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# DEPARTMENT OF MANAGEMENT STUDIES

## UNIVERSITY OF KASHMIR

### REVISED TIME TABLE FOR 5 year Integrated MBA VI SEMESTER (SPRING - 2025)

Note: Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

Intended Outcome of Conceptual Session: To enhance the knowledge and understanding of the students about the subject-matter of business and management, and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

Intended Outcome of Management in Action: To understand how actions are carried out in actual practice, and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situation.

Intended Outcome of Skill Development: To identify the skills required to respond to a given situation, and To sharpen the requisite skills and internalize the same.

| Time Day  | Session I<br>09:30- 10:30 a.m            | Session II<br>10:30- 11:30 a.m                     | Session III<br>11:30 - 12:30 p.m          | Session IV<br>12:30-1:00 p.m | 12:30 to 2:00 p.m | Session V<br>2:00 - 3:00 p.m           | Session VI<br>3:00-4:00 p.m              | Session VII<br>4:00-5:00 p.m |
|-----------|------------------------------------------|----------------------------------------------------|-------------------------------------------|------------------------------|-------------------|----------------------------------------|------------------------------------------|------------------------------|
| Monday    | Research Methodology (Dr Younis Ahmad)   | Sales and Distribution Management (Ms Mehreen Jan) | Foreign Direct Investment (Dr Sana Shawl) | Class for Slow learners      | B                 | Consumer Behaviour (Dr Farzana Gulzar) | Public Administration (Mr Ishtiaq Ahmad) | Remedial Classes             |
| Tuesday   | Research Methodology (Dr Younis Ahmad)   | Public Administration (Mr Ishtiaq Ahmad)           | Foreign Direct Investment (Dr Sana Shawl) | Class for Slow learners      | R                 | Consumer Behaviour (Dr Farzana Gulzar) | Business Club                            | Remedial Classes             |
| Wednesday | Research Methodology (Dr Younis Ahmad)   | Sales and Distribution Management (Ms Mehreen Jan) | Public Administration (Mr Ishtiaq Ahmad)  | Class for Slow learners      | E                 | Consumer Behaviour (Dr Farzana Gulzar) | Doubt clearance classes                  | Resource Lab/Tutorials       |
| Thursday  | Research Methodology (Dr Younis Ahmad)   | Sales and Distribution Management (Ms Mehreen Jan) | Foreign Direct Investment (Dr Sana Shawl) | Class for Slow learners      | A                 | Consumer Behaviour (Dr Farzana Gulzar) | Library                                  | Resource Lab/Tutorials       |
| Friday    | Public Administration (Mr Ishtiaq Ahmad) | Sales and Distribution Management (Ms Mehreen Jan) | Foreign Direct Investment (Dr Sana Shawl) | Doubt Clearance Class        | K                 | Library                                | Business Club                            | Business Club                |

Note:

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Not KU/DMS/TT/IMBA-VII/2025

Dated: 01.04.2025

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- ✓ For kind information of the Vice-Chancellor

(Prof. Bashir Ahmad Joo)  
Head of Department



# DEPARTMENT OF MANAGEMENT STUDIES

## UNIVERSITY OF KASHMIR

### REVISED TIME TABLE FOR 5 year Integrated MBA VIII SEMESTER (SPRING – 2025)

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

**Intended Outcome of Conceptual Session:**

To enhance the knowledge and understanding of the students about the subject- matter of business and management; and  
To expose students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:**

To understand how actions are carried out in actual practice; and  
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**Intended Outcome of Skill Development:**

To identify the skills required to respond to a given situation; and  
To sharpen the requisite skills and internalize the same

| Time Day  | Session I<br>09:30- 10:30 am            | Session II<br>10:30- 11:30 a.m                          | Session III<br>11:30 – 12:30 p.m                     | Session IV<br>12:30-1:00 p.m | 12:30 to 2:00 p.m | Session V<br>2:00 – 3:00 p.m                            | Session VI<br>3:00-4:00 p.m           | Session VII<br>4:00-5:00 p.m |
|-----------|-----------------------------------------|---------------------------------------------------------|------------------------------------------------------|------------------------------|-------------------|---------------------------------------------------------|---------------------------------------|------------------------------|
| Monday    | Money & Capital Market<br>(Dr. Sumaira) | Business Marketing<br>(Dr. Kokab Durri)                 | Advertising and Brand Management<br>(Dr.Tasleem Ara) | Class for Slow learners      | B                 | Rural Marketing<br>(Dr. Sumaya Iqbal)                   | Doubt Clearance Class                 | Resource Lab/ Tutorials      |
| Tuesday   | Money & Capital Market<br>(Dr. Sumaira) | Business Marketing<br>(Dr. Kokab Durri)                 | Advertising and Brand Management<br>(Dr.Tasleem Ara) | Class for Slow learners      | R                 | Management of Industrial Relations<br>(Dr. Umar Mufeed) | Rural Marketing<br>(Dr. Sumaya Iqbal) | Resource Lab/ Tutorials      |
| Wednesday | Money & Capital Market<br>(Dr. Sumaira) | Business Marketing<br>(Dr. Kokab Durri)                 | Advertising and Brand Management<br>(Dr.Tasleem Ara) | Class for Slow learners      | E                 | Management of Industrial Relations<br>(Dr. Umar Mufeed) | Resource Lab/ Tutorials               | Resource Lab/ Tutorials      |
| Thursday  | Money & Capital Market<br>(Dr. Sumaira) | Rural Marketing<br>(Dr. Sumaya Iqbal)                   | Advertising and Brand Management<br>(Dr.Tasleem Ara) | Class for Slow learners      | A                 | Management of Industrial Relations<br>(Dr. Umar Mufeed) | O.E/G.E                               | O.E/G.E                      |
| Friday    | Business Marketing<br>(Dr. Kokab Durri) | Management of Industrial Relations<br>(Dr. Umar Mufeed) | Rural Marketing<br>(Dr. Sumaya Iqbal)                | Doubt Clearance Class        | K                 | Resource Lab/ Tutorials                                 | O.E/G.E                               | O.E/G.E                      |

**Note:**

❖ Tutorials shall be taken by concerned faculty members.

No: KU/DMS/TT/IMBA-VIII/2025

Dated: 01.04.2025

(Prof. Bashir Ahmad Joo)  
Head of Department

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- ✓ Coordinator IMBA
- ✓ All faculty members
- ✓ Notice Board/Concerned CR

Academic Affairs, The University of Kashmir





# DEPARTMENT OF MANAGEMENT STUDIES

## UNIVERSITY OF KASHMIR

### REVISED TIME TABLE FOR 5 year Integrated MBA IX SEMESTER (SPRING – 2025)

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

**Intended Outcome of Conceptual Session:** To enhance the knowledge and understanding of the students about the subject- matter of business and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:** To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

**Intended Outcome of Skill Development:** To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

| Time Day         | Session I<br>9:30- 10:30 am                              | Session II<br>10:30- 11:30 a.m                   | Session III<br>11:30 – 12:30 p.m                | Session IV<br>12:30-1:30 p.m                                                     | Session V<br>1:30-2:20 pm                                       | Session V<br>2:20-3:00 pm                                       | Session VI<br>3:00-4:00 pm                                  | Session VII<br>4:00-5:00 pm                     |
|------------------|----------------------------------------------------------|--------------------------------------------------|-------------------------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------|
| <b>Monday</b>    | Data Warehousing & Data Mining<br>(Dr. Tariq Ahmad Lone) | Working Capital Mgmt<br>(Mr. Irshad Ahmad Malik) | Knowledge Management<br>(Dr. Rafi A. Khan)      | Security Analysis and Portfolio Management<br>(Dr. Kokab Durri)                  | International HRM<br>(Dr. Sadaf Firdous)                        | Services Marketing<br>(Dr. Tasleem)                             | Organizational Theory and Development<br>(Dr Jenifer Majid) | Human Resource Development<br>(Dr. Umar Mufeed) |
| <b>Tuesday</b>   | Data Warehousing & Data Mining<br>(Dr. Tariq Ahmad Lone) | Working Capital Mgmt<br>(Mr. Irshad Ahmad Malik) | Knowledge Management<br>(Dr. Rafi A. Khan)      | Security Analysis and Portfolio Management<br>(Dr. Kokab Durri)                  | International HRM<br>(Dr. Sadaf Firdous)                        | Services Marketing<br>(Dr. Tasleem)                             | Organizational Theory and Development<br>(Dr Jenifer Majid) | Strategic Marketing<br>(Dr Sumaya Iqbal)        |
| <b>Wednesday</b> | Data Warehousing & Data Mining<br>(Dr. Tariq Ahmad Lone) | Working Capital Mgmt<br>(Mr. Irshad Ahmad Malik) | Knowledge Management<br>(Dr. Rafi A. Khan)      | Human Resource Development<br>(Dr. Umar Mufeed)                                  | International HRM<br>(Dr. Sadaf Firdous)                        | Security Analysis and Portfolio Management<br>(Dr. Kokab Durri) | Organizational Theory and Development<br>(Dr Jenifer Majid) | Strategic Marketing<br>(Dr Sumaya Iqbal)        |
| <b>Thursday</b>  | Human Resource Development<br>(Dr. Umar Mufeed)          | Working Capital Mgmt<br>(Mr. Irshad Ahmad Malik) | Knowledge Management<br>(Dr. Rafi A. Khan)      | Strategic Marketing<br>(Dr Sumaya Iqbal)                                         | Security Analysis and Portfolio Management<br>(Dr. Kokab Durri) | Services Marketing<br>(Dr. Tasleem)                             | OE/GE<br>(B1)                                               | OE/GE<br>(B2)                                   |
| <b>Friday</b>    | Data Warehousing & Data Mining<br>(Dr. Tariq Ahmad Lone) | Strategic Marketing<br>(Dr Sumaya Iqbal)         | Human Resource Development<br>(Dr. Umar Mufeed) | Services Marketing<br>(Dr. Tasleem)/<br>International HRM<br>(Dr. Sadaf Firdous) | BREAK                                                           | Organizational Theory and Development<br>(Dr Jenifer Majid)     | OE/GE<br>(B1)                                               | OE/GE<br>(B2)                                   |

**Note:**

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No: KU/DMS/TT/IMBA-IX/2025

Dated: 01.04.2025

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