

2025-26



DMS CHRONICLE
A Newsletter



A Newsletter Published by:
DEPARTMENT OF MANAGEMENT STUDIES
UNIVERSITY OF KASHMIR
NAAC ACCREDITED A++
HAZRATBAL SRINAGAR, KASHMIR

THE DEPARTMENT OF MANAGEMENT STUDIES IS A PROFESSIONAL SCHOOL OF MANAGEMENT FUNCTIONING WITHIN THE UNIVERSITY OF KASHMIR. IT WAS ESTABLISHED IN THE YEAR 1991, WITH THE OBJECTIVE TO PROVIDE HIGH QUALITY MANAGEMENT EDUCATION TO STUDENTS. THE DEPARTMENT OFFERS QUALITY MANAGEMENT EDUCATION USING RIGOROUS MULTIFACETED PEDAGOGY WITH AN EFFECTIVE INTERFACE WITH INDUSTRY TO TRANSLATE ITS MISSION INTO ACTION. IT CREATES OPPORTUNITIES FOR ITS STUDENTS TO DEVELOP THEIR UNDERSTANDING OF BUSINESS, SOCIAL AND POLITICAL ENVIRONMENT, TO ENLARGE THEIR ABILITY NOT ONLY TO ADJUST TO CHANGE BUT TO BECOME CATALYST, AND TO ENHANCE THEIR ABILITY TO CONCEPTUALIZE, DECIDE AND COMMUNICATE.

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Vision

“The Department of Management Studies envisions itself as an international community of business scholars; engaged in the pursuit of knowledge; and serving human society in general and business in particular, especially through the creative use of inter-disciplinary approaches and cyber-technology.”

Mission

“The Department strives to achieve and sustain excellence as one of the leading business schools by providing opportunities for personal growth and development, skill enhancement or professional job advancement through the provision of high-quality education and research to individuals who wish to make career in the field of business.”

Goals

To achieve its stated mission, the Department has formulated the following goals:

- To achieve academic excellence through hard work, critical thinking and effective decision-making;
- To enable the students to acquire knowledge, enrich skills and develop right attitudes and ideologies through a carefully integrated curriculum of business, ethics and technology that will lead to satisfaction and productivity in their chosen careers and
- To recruit, retain and develop quality faculty.

Core Values

The core values that bind faculty, staff, and students together and contribute to realization of the Department's vision and mission include:

- Collaboration and respect;
- Academic freedom and intellectual rigor;
- Institutional integrity and service;
- Access, affordability, and excellence;
- Active learning and discovery;
- Diversity, fairness, and equity;
- Innovation and empowerment;
- Accountability and
- Sustainability.



Prof. Bashir Ahmad Joo
Head,
Department of Management Studies,
University of Kashmir.



Message

Established in 1991, The Business School went on to become an iconic institution in the field of management education & has been playing an incredible role in the growth of corporate sector and management education in India. Today's business environment is characterized by the need to constantly innovate and to reinvent oneself in order to sustain and grow one's stature in the industry. With management education at an inflection point, we at TBS groom future business leaders by following a judicious blend of theory and practice by using highly innovative teaching pedagogy. Our endeavour is to produce great thinkers and problem solvers, who go on to make this world a better place to live.

We have a rich intellectual pool of students and alumni. In the contemporary era, where Globalization, Liberalization and Innovation are the buzz words, the institute has nurtured itself to meet the emerging challenges, sentiments and opportunities that are going to present themselves to the new economic order. Quality of our students, gives us the enough reasons to believe that we will very soon reach to the pinnacle of excellence in management education. They are bright and innovative, are grounded well in both theory and practice, have a 'can do' attitude, have a holistic view of life and are caring citizens of the society. These fertile brains possess all the necessary ingredients to carve out a niche for themselves in the corporate arena.

Our MBA, Integrated MBA (IMBA) & MBA (FM) programmes are unique blend of strategic thinking, pragmatism in implementation, challenging to go through and cutting-edge on relevance. We have developed a culture of rigorous analysis, where we encourage our students to search for facts and then go on to identifying and questioning underlying assumptions and view a business situation from multiple perspectives. We teach students the theories and concepts to analyse how and why markets behave in the way they do; and how and why people and organizations behave in the manner they do and use multiple methods to impart the required knowledge and develop the skills and attitudes through lectures, cases, simulations, field surveys and team assignments.

We look forward to welcome you for being part of our Department.

Prof. Bashir Ahmad Joo



About the University

The University of Jammu and Kashmir was founded in the year 1948. In the year 1969 it was bifurcated into two full-fledged Universities: University of Kashmir at Srinagar and University of Jammu at Jammu. The University of Kashmir is situated at Hazratbal in Srinagar. It is flanked by the world famous Dal Lake on its eastern side and Nigeen Lake on the western side. The Main Campus of the University spread over 247 acres of land is divided into three parts – Hazratbal Campus, Naseem Bagh Campus and Mirza Bagh Campus (serving residential purpose). Additional land has been acquired at Zakura near the main campus for further expansion of the University. The tranquil ambience of the Campus provides the right kind of atmosphere for serious study and research.

Over the Years University of Kashmir has expanded substantially. It has established Satellite Campuses at Anantnag (South Campus) , Baramulla (North Campus) and Kupwara (Kupwara Campus) to make higher education more accessible to people living in remote areas of Kashmir valley. The University has also established a Sub-Office at Jammu to cater to the needs of the candidates enrolled with the University from outside Kashmir.

The University is committed to provide an intellectually stimulating environment for productive learning to enhance the educational, economic, scientific, business and cultural environment of the region. The University offers programmes in all the major faculties; Arts, Business & Management Studies, Education, Law, Applied Sciences & Technology, Biological Sciences, Physical & Material Sciences, Social Sciences, Medicine, Dentistry, Engineering, Oriental Learning and Music & Fine Arts. It has been constantly introducing innovative/ new programmes to cater to the needs and demands of the students and the society.

Over the years, the University has marched towards excellence in its programmes and activities. It has been re-accredited as Grade-A++ University by the National Assessment & Accreditation Council (NAAC) of India. This is recognition and reflection of the high standard of quality in teaching and research at the University of Kashmir.

The University Motto



The english translation of the Motto is:
"From Darkness to Light"



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Research Methodology

RESEARCH METHODOLOGY WORKSHOP

The department conducted a One-day Research Methodology Workshop for research scholars on “PLS-SEM with Mediation and Moderation” by Dr. Shailesh Kaushal, Associate Professor at Department of Business Administration, University of Lucknow on June 27, 2025.



BOARD OF STUDIES MEETING FOR MBA AND MBA-FM

The department conducted Board of Studies meeting for MBA and MBA-FM (Batch 2025) for implementation of the flagship National Education Policy, 2020 on 10th and 14th July, 2025 respectively. The department introduced 40 new courses in MBA and 20 new courses in MBA-FM in the curriculum so as to equip students with contemporary knowledge and practical skills essential for success in today's dynamic business environment.





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ORIENTATION SESSION FOR MBA AND MBA-FM (Batch 2025)

The department conducted an orientation session for MBA and MBA-FM (Batch 2025) on 04-08-2025



ONE DAY WORKSHOP ON TALLY PRIME

The department conducted One Day Workshop on Tally Prime in collaboration with M Ways Trust on August 8, 2025 for MBA-FM students



ORIENTATION SESSION TO IMBA (Batch 2025)



The department conducted an orientation session for IMBA (Batch 2025) on August 14, 2025



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INDUSTRIAL VISIT TO AMUL PLANT

The department organized Industrial Visit to Amul Plant for MBA-FM (26.08.2025) and MBA (04.09.2025) students to provide them the real business exposure.



ORIENTATION PROGRAMME FOR START-UP IDEA CHALLENGE

The department conducted an orientation programme for the Start-up Idea Challenge in collaboration with Jammu and Kashmir Entrepreneurship Development Institute for MBA-FM and IMBA students on September 01, 2025



GUEST LECTURE

The department conducted a guest lecture on "Practical Implementation of Islamic Finance & Investments in India" by Mr. Saif Ahmed, SEBI registered Research Analyst for MBA-FM students on September 22, 2025





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PLACEMENT IN ASIAN PAINTS

Six students from the department secured placement in Asian Paints namely Yawar Nazir Kalla, Gowher Altaf, Anzar Hussain Ahangar, Dawar Muneer and Affan Pattoo

RECRUITMENT DRIVE BY AMUL

Recruitment drive was conducted by Amul for outgoing students of the department (Written test on 24.09.2025 followed by interview on 27.10.2025)





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SPORTS ACHIEVEMENTS

The students of the department won silver in Football (31.05.2025) and Badminton (29.09.2025) tournament.



STUDENTS SELECTED FOR STANFORD UNIVERSITY SUMMIT

Syed Ayesha, an IMBA student of the department got selected for the prestigious ASES summit (April 7-13, 2025) at Stanford University, USA


Stanford

ASES

• Dear **Syed Ayesha**,

On behalf of Affiliated Stanford Entrepreneurial Students (ASES), it is my pleasure to invite you to attend the upcoming ASES Summit at Stanford University in California, USA. Summit will take place from 7 April 2025 to 13 April 2025.

As a delegate selected to participate in Summit this year, your presence at the event is highly valued. ASES Summit brings together entrepreneurially-minded students, industry experts, and venture capitalists from around the world to exchange knowledge, share experiences, and build lasting relationships. We also cordially invite you to be the potential speaker and participate in our networking sessions.

During Summit, you will have the opportunity to:

- Share your expertise and experience during the Summit
- Attend keynote speeches and panel discussions featuring renowned entrepreneurs and innovators
- Participate in workshops and breakout sessions tailored to your interests and expertise
- Network with fellow attendees from ASES chapters worldwide
- Engage in cultural exchanges and build connections with the Silicon Valley community



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GUEST LECTURE

The department conducted a guest lecture on “Emotional Intelligence” by Dr. K. Maran, Professor, Department of Management Studies, Sri Sai Ram Engineering College, for MBA and MBA-FM students on 13.10.2025



OUTREACH PROGRAMME

The department conducted an outreach programme for the students of Iqbal Memorial School, Shopian on 15.10.2025





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Workshop

The department conducted a workshop on “Career Readiness through NACE Competencies” in collaboration with Aurelian Skills Academy on 13.11.2025 for MBA-FM and IMBA students



FAREWELL TO DIFFERENT BATCHES

Farewell parties were conducted for outgoing batches of MBA, MBA-FM and IMBA on 20.11.2025 and 15.12.2025. Mr. Zubair Iqbal, Director, Leadership Management International, South Asia, was the guest speaker for the occasion.





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Industrial Visits

The department conducted Industrial visits for 5th, 9th and 10th semesters of IMBA on 26.11.2025 and 08.12.2025 to plants of timber, steel, disposables, etc at Khonmoh and various cold storages at Lassipora.



Research Methodology Workshop

The department conducted 3-day Research Methodology Workshop (10-12 December 2025) on Data Analysis in Business Research and Econometrics by Prof. Saif Siddiqui, Jamia Millia Islamia.





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BOARD OF STUDIES MEETING FOR MBA-CME

The department conducted Board of Studies meeting for MBA-CME (Batch 2025) for implementation of the flagship National Education Policy, 2020 on 26.12.2025 in which 21 new courses were introduced in accordance with the objectives of NEP-2020.





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PH.D. AWARDEES (2023-2026)

S. No	Name of Scholar	Research in	Name of Supervisor	Date of Registration/Joining	Date of conduct of Viva-voce
1	Ms Shaista Akhter	M.Phil	Dr. Reyaz A. Qureshi	21-08-2018	12-01-2023
2	Mr Umer Mushtaq Lone	Ph.D	Prof. Mushtaq Ahmad Darzi	31-12-2022	04-01-2023
3	Mr.Sheikh Basharul-Islam	Ph.D	Prof. Mushtaq Ahmad Darzi	31-12-2018	29-05-2023
4	Ms. Juman Iqbal	Ph.D	Prof. S. Mufeed Ahmad	26-12-2018	01-06-2023
5	Ms. Saloome showkat	Ph.D	Prof. S. Mufeed Ahmad	31-12-2018	10-07-2023
6	Mr Peerzada Shams ul irfan	Ph.D	Prof. Mushtaq Ahmad Darzi	14-12-2013	26-07-2023
7	Ms Afshan Yousouf Khan	Ph.D	Prof. Musdiq Amin Sahaf	23-05-2015	26-07-2023
8	Ms Numaira Showkat	Ph.D	Dr. Khursheed Ali, Ex - Assistant Professor, DMS, KU and co-supervisor Dr. Natasha Saqib	27-02-2017	08-09-2023
9	Ms Asma	Ph.D	Prof. Musadiq Amin Sahaf (supervisor) and Dr. Mushtaq Ahmad Siddiqi (co-supervisor)	20-12-2022	25-09-2023
10	Ms Falaq Mubashir	Ph.D	Prof. Mushtaq Ahmad Siddiqi	29-12-2018	16-10-2023
11	Mr. Zahid Ilyas	Ph.D	Prof. Mushtaq Ahmad Siddiqi	24-12-2018	20-10-2023
12	Peer Asif Ahmad	IPh.D	Prof. Mushtaq Ahmad Siddiqi / Dr. Tariq Ahmad Lone	08-02-2019	01-11-2023
13	Shazia Hassan Milik	Ph.D	Prof. A.M. Shah (Ex-Professor)	15-01-2014	22-11-2023
14	Iqra Shafi Bhat	Ph.D	Dr. Farzana Gulzar	23-08-2017	25-11-2023
15	Mr.Younis Ahmad Ghulam	IPh.D	Prof. Bashir Ahmad Joo	15-12-2018	05-01-2024
16	Ms. Ifra Bashir	IPh.D	Dr. Ishtiaq Hussain Qureshi	14-12-2018	24-02-2024
17	Ms. Nazia Yoysuf	IPh.D	Prof. Shabir Ahmad Bhat	25-02-2019	14-03-2024
18	Mr. Mudasir Ahmad Tass	Ph.D	Prof. Iqbal Ahmad Hakim	17-01-2020	11-06-2024
19	Mr. Aijaz Ahmad Bhat	IPh.D	Dr. Ajaz Akabr Mir	31-03-2021	02-07-2024



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PH.D. AWARDEES (2023-2026)

20	Ms. Simtiha Ishaq	IPh.D	Prof. Bashir Ahmad Joo	01-02-2019	14-08-2024
21	Ms. Aiman Fayaz	Ph.D	Prof. Farzana Gulzar	18-07-2018	05-11-2024
22	Ms. Shabana Shafi	Ph.D	Prof. Iqbal Ahmad Hakim	11-01-2017	26-11-2024
23	Mr. Hakim Basim Hussain	Ph.D	Prof. Mushtaq Ahmad Darzi	31-12-2017	27-12-2024
24	Ms. Yusra Showkat Bakshi	IPh.D	Prof. Mushtaq Ahmad Darzi	17-12-2019	31-12-2024
25	Ms. Asima Altaf	Ph.D	Prof. Shabir Ahmad Bhat, Ex-Professor	24-10-2018	06-02-2025
26	Mr. Peerzada Munaqib Naseer	IPh.D	Prof. Mushtaq Ahmad Darzi	15-06-2021	13.08.2025
27	Ms. Nabila Mushtaq	IPh.D	Prof. Farzana Gulzar	22-06-2021	11.03.2025
28	Ms. Shaista Syed	IPh.D	Prof. S. Mufeed Ahmad	19-02-2019	17.04.2025
29	Ms. Safura Altaf	IPh.D	Prof. Bashir Ahmad Joo	27-12-2018	02.05.2025
30	Ms. Shameema Akhter	IPh.D	Prof. Ajaz Akbar Mir	19-02-2019	02.05.2025
31	Mr. Asif Maqbool Dendru	Ph.D	Prof. Bashir Ahmad Joo	01.03.2020	09.05.2025
32	Ms. Summaira Farooq	IPh.D	Prof. Ajaz Akbar Mir	19-02-2019	16.05.2025
33	Mr. Ayash Manzoor	IPh.D	Prof. Iqbal Ahmad Hakim	15-06-2021	03.07.2025
34	Ms. Zahida Farooq	IPh.D	Prof. Bashir Ahmad Joo	07-03-2019	03.07.2025
35	Ms. Humeera Khursheed	IPh.D	Prof. S. Mufeed Ahmad	07-03-2019	04.07.2025
36	Ms. Naazira Lateef Khan	IPh.D	Prof. Ishtiaq Hussain Qureshi	17.06.2021	04.07.2025
37	Mr. Mohd Altaf Wani	IPh.D	Prof. Iqbal Ahmad Hakim	17-01-2020	04.07.2025
38	Ms. Shazana Batool	IPh.D	Prof. Mushtaq Ahmad Darzi	31-12-2018	07.07.2025
39	Mr. Ajaz Ahmad Mistree	Ph.D	Prof. Shabir Ahmad Bhat	06-01-2014	25.07.2025
40	Ms. Ratiba Riyaz	IPh.D	Prof. Mushtaq Ahmad Darzi	17-12-2019	28.07.2025
41	Ms. Baziga Farooq	IPh.D	Prof. Iqbal Ahmad Hakim	31-03-2021	01.08.2025
42	Ms. Uzma Sidiq	IPh.D	Prof. Tariq Ahmad Lone	17-06-2021	20.08.2025
43	Ms. Aqra Altaf	IPh.D	Prof. Shabir Ahmad Bhat	17-03-2019	06.10.2025
44	Ms. Anjum Ajaz	IPh.D	Prof. Shabir Ahmad Bhat	01-03-2019	22-12-2025
45	Mr. Salman Farooq Dar	IPh.D	Prof. Tariq Ahmad Lone	10-12-2019	06-01-2026
46	Mr. Bilal Farooq	IPh.D	Prof. Iqbal Ahmad Hakim	03-12-2020	06-01-2026
47	Ms. Ruqia Rasool	IPh.D	Dr. Sumaira	09-03-2019	13-02-2026



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Achievements during the period (2023 - 2026)

During the period 2023–2026, the Department made significant progress in academic reforms, faculty development, research output, and student placements.

ACADEMIC REFORMS (NEP-2020 IMPLEMENTATION)

The Department successfully conducted Board of Studies meetings and implemented NEP-2020–aligned curricula in the following programmes:

- BBA (UG) – Effective from 2023
- FY-IMBA – Effective from 2024
- MBA – Effective from 2025
- MBA (Financial Management) – Effective from 2025
- MBA (CME) – Effective from 2025.

FACULTY STRENGTHENING

The Department enhanced its academic capacity through the appointment of:

- 3 Assistant Professors
- 1 Professor

This recruitment strengthened teaching quality, research supervision, and institutional academic performance.

RESEARCH OUTPUT

A total of **47 Ph.D. scholars** were awarded doctoral degrees during this period, demonstrating strong research mentorship and academic productivity.

STUDENT PLACEMENTS

Students secured placements in reputed national and international organizations, reflecting the Department's focus on industry alignment and employability.

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We are open to
feedback/suggestions to help
us shape the lives of
tomorrow's leaders

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