

**Mentorship Details for MBA, MBA (FM) and IMBA for the period 2018-23**

<b>Year</b>	<b>Programme</b>	<b>Mentor</b>
2018	MBA	Dr. Tariq Ahmad Lone Dr. Tasleem Ara Wani
	MBA (FM)	Mr. Irshad Ahmad Malik Dr. Umer Mushtaq Lone
	IMBA	Dr. Ajaz Akbar Mir Dr. Jenifur Majid
2019	MBA	Dr. Farzana Gulzar Dr. Qurat Ul Ain Shah
	MBA (FM)	Dr. Irshad Ahmad Malik Dr. Khalid ul Islam
	IMBA	Dr. Sumaira Dr. Aayat Fatima
2020	MBA	Dr. Ishtiaq Hussain Qureshi Dr. Sheikh Umar Mufeed
	MBA (FM)	Mr. Irshad Ahmad Malik Dr. Kokab Durri
	IMBA	Dr. Sumaira Dr. Qurat Ul Ain Shah
2021	MBA	Dr. Tariq Ahmad Lone Dr. Sadaf Firdous
	MBA (FM)	Mr. Irshad Ahmad Malik Dr. Aayat Fatima
	IMBA	Dr. Ajaz Akbar Mir Dr. Syed Zeeshan Zahoor
2022	MBA	Dr. Ishtiaq Hussain Qureshi Dr. Sheikh Umar Mufeed
	MBA (FM)	Mr. Irshad Ahmad Malik Dr. Syed Zeeshan Zahoor
	IMBA	Dr. Sumaira Dr. Tasleem Ara Wani
2023	MBA	Dr. Farzana Gulzar Dr. Muntazir Abbas
	MBA (FM)	Mr. Irshad Ahmad Malik Dr. Sana Shawl
	IMBA	Mr. Mohmad Ayub Shah Dr. Mohammad Shiob Shah

The detail of activities conducted by Mentors for the period 2018-23 is given below:

<b>Activity</b>	<b>Description</b>
Group Discussion	Class was divided into four groups. Allocation of students to each of the group was done randomly in

	<p>order to make sure bias of any sort is not introduced. Four topics were presented to the students out of which one was mutually selected by all the groups. Each group was given 10 minutes time to discuss the topic. The session was concluded by the group leader.</p>
<p>Business Quiz</p>	<p>A lively business quiz was held, designed to engage all students, and test their business general knowledge, with the moderators ensuring smooth proceedings. This fun yet informative activity was well-received and contributed to enhancing the business knowledge of the participants.</p>
<p>Focus Group and Moderator Assignment</p>	<p>The main objective of this task was to enable students to understand how a moderator regulates the working of the focus groups. Every student was given the chance to work as a</p>

	<p>moderator. In order to make the exercise productive controversial topics were chosen e.g. feminism. Rich and poor divide, banking in Islam including some political views.</p>
<p>Extempore</p>	<p>The club organized extempore sessions, skilfully overseen by the moderators. Chits with different topics were prepared, and students randomly selected a chit, speaking extemporaneously on the chosen topic in front of the entire class. This exercise enhanced impromptu speaking skills and encouraged critical thinking.</p>
<p>Laddering</p>	<p>As a projective technique, this enabled students to envision the existence of objects outside them in a holistic manner. Students were given cards showing pictures of varying nature. Then students were given some topics like 'money or happiness', and asked to relate the</p>

	<p>pictures in the cards with the topic.</p>
<p>Online Personality Test</p>	<p>Myer Briggs Type Indicator Test was conducted online. This exercise enabled students to understand their personality. The score of this test was used to identify strengths and weaknesses of each student.</p>
<p>Art Integration</p>	<p>To break the monotony and add a creative touch to the activities, students were encouraged to make colourful charts on different business topics, a project led by the moderators. This artistic component allowed students to express their creativity while also presenting business concepts visually.</p>
<p>Business Idea Generation</p>	<p>In an extensive brainstorming session, students were told to think of their everyday life and identify pain points. Next products/services that could potentially address them were identified.</p>