

Certificate

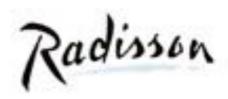
This is to certify that Mr. Fahad Naseer, the student of the Department of Management Studies. University of Kashmir, has completed 6-week internship project on "Impact Assessment of Seed Capital Fund Scheme" from 08-Jan 2024 to 26-Feb-2024 under the supervision of Mr. Zahid Ali Dar, Project Manager JKEDI.

The work on the topic has been found to be Satisfactory.

oject Manager (Supervisor)

Place: JKEDI Main Campus, Pampore

No: FDI/CSF-ADM/2024-MISC/ 14



Date: 18-04-2024

To Whomsoever It May Concern

This is to confirm that Ms. Beenish Hamdani pursuing MBA from University of Kashmir was on Internship engagement with our company from 1st January 2024 to 29th February 2024.

We found Ms. Beenish Hamdani, hardworking and focused on her internship objectives. During the course of her internship with us, she was on an intensive learning programme and I am pleased to confirm that she has been an excellent learner. She has gained insight in our day-to-day operations for Human Resources.

We wish her success in her future endeavours.

For Radisson Hotel, Srinagar (a unit of Grand Mumtaz Hotels)

Junald Aljaz

Radisson Srinagar (A Unit of Hotel Grand Mumtaz) 11 Maulana Azad Road , Jammu & Kashmir, 190001 , India +91 1942484000 radisson.com/jammu-kashmir-hotel-in/indrsng



Dated: 1st May 2024



Dabur India Limited

Regd.Office: 8/3, Asaf Ali Road, New Delhi, 110002, Delhi, India

TO WHOM IT MAY CONCERN

This is to certify that Mr Luqmaan Ahmad Wani of University of Kashmir Srinagar in Department of Management Studies, has successfully completed his internship on the topic "Marketing Strategy of Dabur Real Juice" in our Organization w.e.f 4th January 2024 to 10th February 2024.

His association with us was very fruitful and we wish him all the best in his future endeavours. He has completed his internship under the guidance of Mr Rumaan Mushtaq (Sales Officer) having email rumaan.mushtaq@dabur.com.

Runaan

For Dabur India Limited, Ms. Stuti Pandey HR SPOC Email: Pandey.stuti2@dabur.com +91 99068 81517 topact of Training and Development on Employee Performance with special reference to JK Bank

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Man Resput Cos

Ref: JKB/HR/TRNG/2023-24-74

May 02, 2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Sheeba Ashraf, D/O Mr. Mohammad Ashraf Sofi, pursuing M&A from "University of Kashmir", has completed her Project Work/Internship at J&K Bank on the topic "Impact of Training and Development on Employee Performance", from 15th January, 2024 to 29th February, 2024.

Her work and conduct has remained excellent.

We wish her all success.

3 J&K Bank

University of Kashmir



To whom it may concern

This is to certify that Ms. Madiha Shafi, D/O Late Mohd Safi Mir, pursuing MBA from "The University of Kashmir*, bearing Enrollment Number "2203611105" has completed her Project Work/Internship in Amir Jan & Associates on the topic " Dynamics of Accounting Practices in Kashmir *, from 01 January 2024 to 29th February 2024.

During her internship, Ms. Shafi consistently demonstrated a keen and enthusiastic approach towards her responsibilities, which significantly improved our work environment. On behalf of the firm, we wish her all the best in her future career endeavours.

Sincerely,

CA Arshad Hussain

Partner

Amir jan & Associates

3rd Floor, Baba Building, Above Shilton Restaurant, Residency Road, Poloview, Srinagar-190001 Phone: No's: 9906679626 (CA. Amir Jan), 9596173440 (CA. Arshad Hussain) Email: ca.aamirjan@gmail.com, mirarshad5@gmail.com





REF: HR/R0/24

Certificate of Completion for Internship

Scate is to certify that the following individual, Namely Ubaid Shabir enrolled in the MBA PROGRAM viversity Of Kashmir Hazratbal Campus, has completed the internship program at our esteemed ion, Himalayan Motors - MAHINDRA FROM 1/01/2024 TILL 25/02/2024.

s internship, he was provided with the opportunity to gain valuable knowledge and experience in spects of our operations. The students were introduced to Marketing , Sales technique's, and were trical exposure to our processes and procedures in existing marketing and operations.

leased to state that he exhibited a high level of dedication and commitment during his time with us. ached his work with professionalism and enthusiasm, and was regular in attendance. His willingness and adapt to new situations was commendable, and demonstrated an ability to work collaboratively environment.

d our sincere appreciation to his contributions and commitment to his work during the intenship. him the very best in his future endeavors, and we are confident that the knowledge and experience to will serve him well in academic and professional pursuits.

AGERS

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YAN Motors

14. Tempus Balanaise Dy-Pales, Stragge-190009, Kinc. 8. E-mail: info@himolayanmotors.com Sarignama,Barannulla Ph.: 9090500168 Smilleyannotors.in



The James & Kashmir Sank Limited Corporate

Headquartees M A Rood, Stinager 190900 Nadenice India.

T +95 (0)(194 2713139

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Human Resources

Ref: JKB/HR/TRNG/2023-24-69

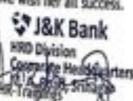
May 02, 2024

TO WHOM IT MAY CONCERN

This is to certify that Ns. Syedah Mehak Zahra, D/O Mr. Syed Hussain Mosavi, pursuing MBA from "University of Kashmir", has completed her Project Work/Internship at J&K Bank on the topic "Occupational Stress of Employees and its Management in J&K Bank", from 01st January, 2024 to 1st March, 2024.

Her work and conduct has remained excellent.

We wish her all success.



UNIVERSITY OF KASHMIR

Dated: 1st May 2024



Dabur India Limited

Regd.Office: 8/3, Asaf Ali Road, New Delhi, 110002, Delhi, India

TO WHOM IT MAY CONCERN

This is to certify that Mr Eeman Hilal of University of Kashmir Srinagar in Department of Management Studies, has successfully completed his internship on the topic "Marketing Strategy of Dabur Real Juice" in our Organization w.e.f 4th January 2024 to 10th February 2024.

His association with us was very fruitful and we wish him all the best in his future endeavours. He has completed his internship under the guidance of Mr Rumaan Mushtaq (Sales Officer) having email rumaan.mushtaq@dabur.com.

Roman

For Dabur India Limited, Ms. Stuti Pandey HR SPOC Email: Pandey.stuti2@dabur.com +91 99068 81517







HUMAN RESOURCES DEPARTMENT Ref No. JKBFSL/HR-Internship/2024-25/029

Investments Beyond Banking

KB Financial Services

Dated: 2nd May 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Huvaid Ahmad Bhat, student of University of Kashmir Srinagar in Department of Management Studies, has completed his internship on the topic "Study of Risk Management in JKB Financial Services Ltd" in our Organization w.e.f 4th January 2024 to 19th February 2024.

His behavior during the period of internship was satisfactory.

We wish him best of luck for future endeavors.

Human Resources Department

€ ♦ JKB Financial Services Ltd.

HR Department

Head Office: Srinager-1900*





HK Cement Industries Private limited.

(A Greenfield Rotary Kiln Cement Plant)

TRAINING CERTIFICATE

This is to certify that Mr Waris Saleem R/O BeminaSrinagar-190006 (J&K) has undergone training for Marketing strategies of HK Cement Industries Private Limited Zantrag Khrew from 01.01.2024 to 25.02.2024 in the Marketing department.

He has showcased great moral conduct during training performed by him and performance remained satisfactory. We wish success for his future.

(Feroz A) CEO

HK Cement Industries Pvt Ltd

In case of any verification, please contact Mobile No 99064 69577 Note:

Mail id hkcipvgitd@gmail.com



February 19, 2024

CERTIFICATION

This is to certify that Ms. Schrick Javoid, a stadest of University of Kashmir has done her Internship with Hyatt Place Gos Candolim effective from January 08, 2024 until February 19, 2024.

During her time at Hyatt Place Goa Candolim she was trained in the Human Resources department.

We wish her all the best in her feture endeavors.

For Hyatt Place Gog Candolim,

Freya Fernandes Assistant Manager- Learning

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Certificate

This is to certify that Mr. Shah Zarak Manzoor and Mr. Nadeem Hamid Bhat the students of the Department of Management Studies, University of Kashmir, has completed fewerk interrship project on "Loan Recovery Process- A Comparative study between JP Morgan Chase and Co., J&K-EDI And J&K-SFC** from 23-Jan 2024 to 03-Mar-2024 under the supervision of Sh. Shabir Hussain Shah, Faculty Member, Center For New Enterprise Creation (CNEC), JKEDI.

The work on the topic has been found to be Satisfactory.

Shabir Hussain Shah Faculty, JICEDI (Supervisor)

Place: JKEDI Main Campus, Pampore

Date: 11-04-2024

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3rd May 2024

Dawar Habib,

Dear Dawar,

Congratulations on successfully completing your internable with KELLOGG INDIA PVT. LTD. The detail of your project is mentioned below:

Duration: 01" January to 01" March, 2024

Functions: Sales

Project Title: How to increase sales of Pringles in Srinagar.

As indicated in the Non - disclosure agreement, you are required to maintain confidentiality with respect to all data & resources that have been shared with you during the project.

We wish you the very best in your career.

For KELLOGG INDIA PVT. LTD.,

Gudakesh Kumar

Associate Director - HR Operations

Kellogg India Private Limited.





HIDET Been Lot. Epper Soons. New SMD School, Scott. Seisagur - 190 K26 James & Kadener

Date: 04° May 2024

Certificate Of Completion

This is to certaily that, Muteeb Farooq Mir, MBA student of University of Kathesis Scinagas bearing Registration No. 39116-9C-2018 and En. No.2203611914 has successfully completed his intensible program from 1° January 2024 to 29° 1'cb 2024 under guidance of Syed Usesan.

He has worked on a project titled "Assessing the Quality of Customer Service at HDFC Bank"

During his intereship he has demonstrated his skills with self-notivation. His performance during the tenure was satisfactory and exceeded our expectations and was able to complete his intenship an time

We take this epportunity to wish him good luck for financ codeasours.

Think you

Relations to Manage HDFC Bank Soura, Srinagar

www.hdfcbank.com -

Page Office: HCHC Blank Ltd., HOHC Bank Hovee, Senapori Sepet Mary, Lower Panel (Mexit, Municol - 400 013 Corporate Mankly PAI: LESSOQUETTISSEPLCOSODIE



CERTIFICATE

This certificate attests that Hadika Khan successfully completed her training project under my direct supervision, demonstrating a high level of professionalism. She underwent training from January 1, 2024, to February 25, 2024, focusing on the project titled "A Study on the Efficacy of Marketing Strategies emphasized on Customer Satisfaction (CSAT), USP & Al-Driven Marketing" at Himalayan Motors - Mahindra.

Furthermore, it is hereby certified that the submitted project report by Hadika Khan reflects her original work. The content is based on the assigned tasks during the training and internship period. Importantly, this project report has not been submitted elsewhere for the award of any degree, diploma, or fellowship.



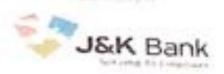
orate@les Manager

JAMMU & KASHMIR STATE POWER DEVELOPMENT CORPORATION Corporate Office: - Exhibition Ground, Srinagar, Kashmir Ashok Nagar, Satwani, Jammu

Industrial Training one 08/05/2024

Certificate

This is to d	certify that M	r. / Mrs[MEHR	N33	HILAL		
pursuing !	MBA.		from	Univer	1/9 4	Kash	mir
	cessfully				11 11	with u	s at
"Th	e Jammu &	Kashmir S	tate Powe	r Develop	ment Corp	oration".	
The Trains	ng was cond	ucted betwe	en 02 - 01	-2024	8 29-	02-202	4.
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Ref: JKB/HR/TRNG/2023-24-75

May 02, 2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Anam Tariq, D/O Mr. Tariq Ahmad Dar, pursuing M8A from "University of Kashmir", has completed her Project Work/Internship at JüK Bank on the topic "Impact of Performance Appraisal on Employee Motivation", from 15th January, 2024 to 29th February, 2024.

Her work and conduct has remained excellent.

We wish her all success.

J&K Bank MRD Division S. Corporate Headquarters HR-Trufninged, Srimigar

he Jammu & Kashmir Bank Limbed

Corporate. Managements. et A Rout, Srinopar 190001 Nationity sited.

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Human Resources

Ref: JKB/HR/TRNG/2023-24-69

May 02, 2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Syedah Mehak Zahra, D/O Mr. Syed Hussain Mosavi, pursuing MBA from "University of Kashmir", has completed her Project Work/Internship at J&K Bank on the topic "Occupational Stress of Employees and Its Management in Jink Bank", from 01st January, 2024 to 1st March, 2024.

Her work and conduct has remained excellent.

We wish her all success.



The James & Kanton Serie Limited

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Human Resources

Ref: JKB/HR/TRNG/2023-24-71

May 02, 2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Samreen, D/O Mr. Masood Ahmad Bhat, pursuing MBA from "University of Kashmir", has completed her Project Work/internship at J&K Bank on the topic "Employee Satisfaction towards Performance Appraisal system in J&K Bank", from 61° January, 2024 to 1° March, 2024.

Her work and conduct has remained excellent.

We wish her all success.

J&K Bank

HRD Division Corporate Headquarters RCA (Read, Sribegar



HDFC Bank Ltd. Upper Sours. Near SMD School, Soura, Srinagar - 190 020. Jammu & Kashmir.

Date: 04th May 2024

Certificate Of Completion

This is to certify that, Tawseen Khurshid, MBA student of University of Kashmir Srinagar bearing Registration No. 40035-IC-2018 and En. No.22036111022 has successfully completed his internship program from 1" January 2024 to 29th Feb 2024 under guidance of Syed Usman,

He has worked on a project titled "Assessing the Quality of Customer Service at HDFC Bank"

During his internship he has demonstrated his skills with self-motivation. His performance during the tenure was satisfactory and exceeded our expectations and was able to complete his internship on time

good luck for future endeavours. We take this opportunity

Thank you Syed Usman

Relationship Manager

HDFC BANK Sours, Srinagar

ww.hdfcbank.com -Regd, Office: HDFC Bank Ltd., HDFC Bank House, Senapali Bapat Marg, Lower Parel (West), Mumbai - 400 013

Corporate Identity No.: L65820MH1994PLC060618





TO WHOM IT MAY CONCERN

This is to certify that Mr. Wahid Rashid Malik, Student of university of Kashmir, Department of Management Studies bearing Enrolment No. 22036111023 has undergone internship training with us and has working on " Financial Planning and Forecasting of K2 Aquaculture Startup " for eight weeks between 1" Jan 2024 and 29th Feb 2024.

During his stay with us he has shown a responsible attitude while carrying out his project work and has been a keen learner.

We wish him all the best for Future !

Ahtisham Im

Corporate Dire

(Khyber Corpotate Office-Srinagar)

* Fr-Training*542mail.com iii sees, jikkeshuset

Rendsponstern: M. A. Kreck, Dr.Linger 190000 Endering División.

Corporate -



Human Resources

Ref: JKB/HR/TRNG/2023-24-86

May 06, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Shahid Showkat, S/O Mr. Showkat Ahmad Gilkar, pursuing MBA from "University of Kashmir", has completed his Project Work/Internship at J&K Bank on the topic "Adoption of Artificial Intelligence in Banking Sector with reference to J&K Bank", from 04th January, 2024 to 29th February, 2024.

His work and conduct has remained excellent.

We wish him all success.

J&K Bank



Date: April 29, 2024

To Whom It May Concern

This is to certify that Maleyha Muzaffar Wani student of 4th semester of the Master of Business Administration program at the University of Kashmir with roll no 22036111025 has undergone an internship from January 15, 2024 to February 28, 2024 at Valiant Products & Services Pvt. Ltd.

During her internship she exhibited commendable dedication and enthusiasm in her work. Her focused efforts on a study of "Process of new product development in service industry" has showcased her commitment to learning.

We appreciate her contribution during her time with us and wish her continued success in her academic and professional endeavors.

For Valiant Products & Services Pvt. Ltd.

Valiant Products & Services Pvt. Ltd.

Authorised Signator



info@valiantproductsandservices.com

www.valiantproductsandservices.com

A18-3rd Floor, Park View Apartments, Freedom Fighters Enclave Gate No. 2 Neb Sarai, Ignou Road, Saket, 110068, New Delhi

CERTIFICATE OF THE GUIDE



KANWAL FOODS & SPICES PVT. LTD.

CIN No. U15495/K1992P1C001255 Pan No. AACCES/ISSE

Ref No. KFS/17/22/2004/002

Dated: 17th of February, 2024

TO WHOM IT MAY CONCERN

This is to certify that MR. Touseef Ahmad Bhat, Rell number: 22036111026, the bonafide student of "University of Kashmir", "Department of Management Studies " has worked under my supervision on his project on the life "A Study on Employee Motivation in Kamiral Foods and Spices Private Limited." From 01-01-2024 to 17-02-2024 and has completed the work.

Further. Touseof Ahmad Bhat has worked diligently towards the completion of the project report and I hereby confly the authenticity of the report

With Regards

Sped Used Users KANMALEDCOP & SPICES PAT. LTD. Cornect (869) 703207

Regd. Office: Granubal, Americag, Kashena 192101, Tub +91-1930-322999 Corp. Office: Hall No. 8, 3rd Ficor, I Q. Complex, Hydropera - Reveals Choors, Scinages, Kasher 4 - 190014 Sel: e95-194-240628 Branch Office: 422-A, Lane Opp. 85NL Cachange, Appara fload, Gandhavagar, Jamess, 160004, Tel: 491-199-2459423

Branch Office; 7-11, Big July Tower, MSP Pisser pura, New Delte-150034, Tch v91-11-42420460 / 590

Website: www.karwa.foods.com Fmail: Info@karwalfoods.com

Version Food and Spices Pvt Ltd)

2 | Page



Corporate Meadquarters. M.A. Kindy Pulmages. 100001 Sedesia, dolla-



Human Resources

Ref: JKB/HR/TRNG/2023-24-85

May 06, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Shaiq Ashraf Bhat, S/O Mr. Mohammad Ashraf Bhat, pursuing MBA from "University of Kashmir", has completed his Project Work/Internship at J&K Bank on the topic "Adoption of Artificial Intelligence in Banking Sector with reference to J&K Bank", from 04th January, 2024 to 29th February, 2024.

His work and conduct has remained excellent.

We wish him all success.

🛂 J&K Bank



REF. HAVENING

Certificate of Completion for Internship

this certificate is to certify that the following individual, Namely, Ighal Farooq Rather enrolled in the MBA This continued to University Of Kashmir Hazratbal Campus, has completed the internship program at our second at the University Of Kashmir Hazratbal Campus, has completed the internship program at our esterned organization, Himalayan Motors - MAHINDRA FROM 1/01/2024 Tit.L 25/02/2024.

buring his intermship, he was provided with the opportunity to gain valuable knowledge and experience in ratious aspects of our operations. The students were introduced to Marketing , Sales technique's, and were given practical exposure to our processes and procedures in existing marketing and operations.

We are pleased to state that he exhibited a high level of dedication and commitment during his time with us. He approached his work with professionalism and enthusiasm, and was regular in attendance. His willingness is learn and adapt to new situations was commendable, and demonstrated an ability to work collaboratively

are extend our sincere appreciation to his contributions and commitment to his work during the internship. We wish him the very best in his future endeavors, and we are confident that the knowledge and experience he'n gained will serve him well in academic and professional pursuits.

sincerely.

MR MANAGER!

HIMALAYAN MOTORS]

N.H. 18. Tenggoora Batamoloo By-Pass, Snnagar-190009, Kins.

1994-145000. E-mail: info@himalayanmotors.com nd: Ofices : Sangrama Baramulla Ph. : 9596500188

in www.himalayanmotors.in



AMIR JAN & ASSOCIATES CHARTERED ACCOUNTANTS



To whom it may concern

This is to certify that Ms. Armons Ashfaq Mir, D/O Mr Ashfaq Hussain Subla, purvaing MBA from "The University of Kashmir", bearing Enrollment Number "22036111029" has completed her Project Work/Internship in Amir Jan & Associates on the topic " Impact of Artificial Intelligence on Accounting & Auditing *, from 1 January 2024 to 29th February 2024

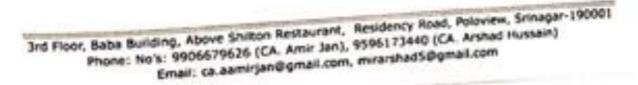
During her internship, Ms. Amoos Ashfaq Mir consistently demonstrated a keen and enthusiastic approach towards her responsibilities, which significantly improved our work environment. On behalf of the firm, we wish her all the best in her lature career endeavours.

Sincerely.

CA Arshad Hussain

Partner

Amer Jan & Associates





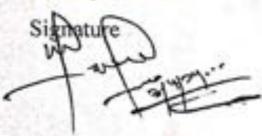
Aminoherb Vet Feeds

An ISO 9001:2000 certified company

Certificate of Training

It is certified that Mir Shahid Hamid S/O Hamidullah Mir student of University of Kashmir with University Registration number 22036111030 has worked as an intern from 01/01/2024 to 02/03/2024 His behaviour and conduct is par excellence and he did many market visit and worked Sincerely.







C: (Otto C) (Internal corr

HUMAN RESOURCES DEPARTMENT Ref No. JKBFSL/HR-Internship/2024-25/030

Dated: 2nd May 2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Afreen Mushtaq, student of University of Kashmir Srinagar in Department of Management Studies, has completed her internship on the topic "Navigating Financial Landscape: Insights into Financial Literacy among investors of Kashmir" in our Organization w.e.f 5th January 2024 to 22nd February 2024.

Her behavior during the period of internship was satisfactory.

We wish her best of luck for future endeavors.

Human Resources Department

My JKB Pinandal Services I.td.

HR Department Head Office: Srineger-1900



HDFC Bank Limited Ground Floor, 90 Feet Road, Ahmed Nagar, Nagbal, Ganderbal, Jamma And Kashmir - 190 006.

To whom it may concern

This is to certify that Mr. Hyder Zahoor of Department of Management Studies,
Main Campus University of Kashmir, Srinagar, having registration number
22036111032 underwent a project of 8 weeks at HDFC Bank and upon completion of
the project titled "Customer Relationship Management" submitted the report. The
report is the outcome of his own work and does not form a part of any research
undertaken for the receipt of any other degree from elsewhere.

His performance during the completion of project was Excellent.

Dated:03/03/2024

ISHFAQ BHAT BRANCH HEAD HDFC BANK, 90 FEET

90 FEET ROAD NAGBAL-6075

www.hdfcbank.com





RAHIM ENGINEERING WORKS

As Beetwel Delphol Exercised Man For Matandro & Mahindro D.G. Salls



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Certificate

This is to certify that Mr. Ahnaf Nisar the student of the department of Management Studies University of Kashmir has completed 6-week internship project on "Customer Satisfaction of Mahindra Powerol with special refrence to market of Kashmir" from 02-Feb-2024 to 16-Mar-2024 under the supervision of Mr. Zeeshan Altaf, Quality Head.

The work on the topic has been found to be satisfactory.

Mushaib Hamid

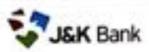
General Manager

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SIDCO ELECTRONICS COMPLEX, RANGRETH, BUDGAM-191132 Ph.: 0154-2441670, Fax: 0154-2441670 E-mail: rahimengineering@rahimgensets.net | www.rahimgensets.net

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STUDENT DECLARATION

We, Sahil Javaid and Mohammad Zaid, students at University of Kashmir hereby declare that this research project titled "POINT OF SALE MACHINE (POS)" is an original piece of research work carried out by us. The information has been collected from genuine & authentic sources. The work has been submitted in partial fulfillment of the requirement of School of Business Management, University of Kashmir.

MONRHARD SAMIL



Srinagar British School

Nowgam Bye-pass, Srinagar, 190015. sbssringgar96@email.com | Contact no.: +91 9419 001 894

Ref. No.: SBS/ADM/24/040

Dated: 05-03-2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Umi Farakhi, D/o Hayat Ahmad Ansari, R/o Bagh-e-Mehtab, Srinagar, is currently pursuing an MBA in Human Resources and Information Technology from the University of Kashmir, Hazratbal, Srinagar, under Enrollment No.: 22036111035. Ms. Farakhi has successfully completed her Project Work/Internship at Srinagar British School, focusing on the topic of "Training Needs Analysis," spanning from January 2nd, 2024, to February 28th, 2024.

Her performance and demeanor during this period have been exemplary.

We extend our best wishes for her future endeavors.



JAMMU & KASHMIR STATE POWER DEVELOPMENT CORPORATION

Corporate Office: - Exhibition Ground, Srinagar, Kashmir Ashok Nagar, Satwari, Jammu

Industrial Training

Certificate

This	is to certify that	Mr. / Mrs	MEHLI	KA Z	EHRA	1				
pursuing MBA			from University of Kashoner his/her industrial training with us at							
has	successfully	completed	his/her	industrial	training	with	us a	st		
	"The Jammu	& Kashmir S	itate Powe	er Developn	nent Corp	oration	٠			
The 1	Training was co	nducted betwe	en 02-0	1-2024	829-	02-2	24	4		
Train	ing Remarks	Satur	Jactory	/						
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CERTIFICATE

TO WHOM IT MAY CONCERN

This certificate serves as confirmation that Naveed Mushtaq Shah and Umar Farooq Malik, registration number (22036111066) & (22036111037) respectfully of the Department of Management Studies University of Kashmir Srinagar have successfully concluded their Training Project under my direct supervision. Their training spanned from 1st January, 2024, to 25th February, 2024, during which they diligently worked on their project titled "IMPACT OF QUALITY ON BRAND LOYALTY: A STUDY OF MAHINDRA & CUSTOMER at HIMALAYAN MOTORS MAHINDRA LIMITED" BYEPASS SRINAGAR and subsequently submitted a comprehensive report.

Moreover, I attest that the project report submitted by them is a product of their original work, specifically aligned with the tasks assigned for training and internship. Importantly, I certify that this project report has not been presented elsewhere for the purpose of obtaining any degree, diploma, or fellowship.

Mr. Rayees Showkat Shah Quality & Technical Head





HDFC Bank Limited Ground Floor, 90 Feet Road, Ahmad Nagar, Nagbal, Ganderbal, Jammu And Kashmir - 190 006,

To whom it may concern

This is to certify that Mr. Khaleef Zaffar Bhat of Department of Management Studies, Main Campus University of Kashmir, Srinagar, having registration number 22036111038 underwent a project of 8 weeks at HDFC Bank and upon completion of the project titled "Customer Relationship Management" submitted the report. The report is the outcome of his own work and does not form a part of any research undertaken for the receipt of any other degree from elsewhere.

His performance during the completion of project was Excellent.

Dated:03/03/2024

I-Infoxy Bhat BM 10799

PROJECT GUIDE ISHFAO BHAT BRANCH HEAD HDFC BANK, 90 FEET

HDFC Bank Limited 90 FEET ROAD NAGBAL-6075

w.hdfcbank.com -

The Jammu & Kashmir Bunk Limited

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Human Resources

Ref: JKB/HR/TRNG/2023-24-894

February 26, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Affan Younis Pattoo, S/O Mr. Mohammad Younis Pattoo, pursuing MBA from "University of Kashmir", Srinagar", bearing Registration Number "22036111039", has completed his Project Work/Internship at J&K Bank on the topic "Application of GST in J&K Bank", from 01st January, 2024 to 28th February, 2024.

His work and conduct has remained excellent.

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Ref: JKB/HR/TRNG/2023-24-72

May 02, 2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Heeba Majid, D/O Mr. Ab. Majid Wani, pursuing MBA from "University of Kashmir", has completed her Project Work/Internship at J&K Bank on the topic "Hon-Performing Assets and its impact with regards to J&K Bank", from 10th January, 2024 to 28th February, 2024.

Her work and conduct has remained excellent.

We wish her all success.

J&K Bank HRD Division Carologue Headquarters Minimized, Srivinger

JAMMU & KASHMIR STATE POWER DEVELOPMENT CORPORATION Corporate Office: - Exhibition Ground, Srinagar, Kashmir Ashok Nagar, Satwari, Jammu

Industrial Training Date: 00/05/2024

Certificate

	s to certify that						
pursuing MBA			his/her industrial training with us at				
has	successfully	completed	his/her	industrial	training	with	us at
	"The Jammu Training was co	& Kashmir S	State Pow	er Develop	ment Corp	oration	n".
Train	ing Remarks	Satis	Jactory	<u></u>			



CERTIFICATE

Jammu & Kashmir Bank Limited

Jammu and Kashmir

Bank

Branch:

Vailoo Anantnag



Ref No:

12-Apr-2024

To Whom it may Concern

This is to certify that Mr Fazil Ahmad Khatana S/O: Zahoor Ahmad Khatana, Persuing MBA from The University of Kashmir, Srinagar has completed his project work/internship in Jammu and Kashmir Bank on the topic "Customer Satisfaction of J&K Bank" from 7-jan-2024 to 6-mar-2024.

His Work and Conduct has remained excellent throughout the tenure

wish him all the success.

Comporate 1 +91 191194 1713139 Headquarters

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Homan Resources

Ref: JKB/HR/TRNG/2023-24-39

April 16, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Fayaz Ahmad Dar, S/O Mr. Nazir Ahmad Dar, pursuing MBA from "University of Kashmir", Hazratbal, bearing Enrollment Number "22036111043", has completed his Project Work/Internship at J&K Bank on the topic "Study and Analysis Bank Finances in Agriculture Sector (Contract Farming)" from 05th January, 2024 to 04th March, 2024.

His work and conduct has remained excellent.

We wish him all success.

HRD Division Comprate Headquarters The Jammy & Kashmir Bank Limited

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Human Resources

Ref: JKB/HR/TRNG/2023-24-84

May 06, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Danish Manzoor, S/O Mr. Manzoor Ahmad Padder, pursuing MBA from "University of Kashmir", has completed his Project Work/Internship at J&K Bank on the topic "Customer Satisfaction of J&K Bank", from 15th January, 2024 to 01st March, 2024.

His work and conduct has remained excellent.

We wish him all success.

💸 J&K Bank

HRD Division. Corporate Headquarters

Readmorters M A Road, Stinager 1900M Radwill,

India

T +91 (0)194 2710009

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Human Resources

Ref: JKB/HR/TRNG/2023-24-79

May 04, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Mohammad Sahil Javaid, 5/O Mr. Javaid Ahmad Akhoon, pursuing MBA from "University of Kashmir", has completed his Project Work/Internship at J&K Bank on the topic "Point of Sale", from 19th January, 2024 to 07th March, 2024.

His work and conduct has remained excellent.

We wish him all success.

J&K Bank

HRD Division Corporate Headquarters



Certificate

This is to certify that Mr. Gowher Altaf the student of the Department of Management Studies, University of Kashmir, has completed 6-week internship project on "Constraints Perceived in Dairying By The Farmers in City Conditions and Interventions of JKEDI in Dairy Farming" from 23-Jan 2024 to 03-Mar-2024 under the supervision of Dr. Sameer Jan. Assistant Faculty , JKEDI.

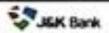
The work on the topic has been found to be Satisfactory.

Dr. Sameer Jan Assistant Faculty (Supervisor)

Place: JKEDI Main Campus, Pampore

No. EDI/CSF-ADM/2024-MISC/ 13

Date: 15-04-2024



Certificate

This is to certify that the Project Work titled "Marketing Approach of Banks-Comparative Study of J&K Bank & other Banks" is a bonafide work of <u>ULFAT</u> HASSAN HAJAM Enrollment No:2203611049, an intern at J&K Bank carried out in partial fulfillment for the award of degree of Masters In Business Administration (MBA) of UNIVERSITY OF KASHMIR HAZRATBAL under my guidance. This project work is original and not submitted earlier for the award of any degree / diploma or associate ship of any other University / Institution.

NAME: Aarif-U-Shafi Peerzada

Designation: Head Of Branch Nanil Anantnag

Signature:

Place : Nan 14



TO WHOM IT MAY CONCERN

This is to certify that Mr. Adnan Fayaz, Student of university of Kashmir, Department of Management Studies bearing Enrolment No. 22036111050 has undergone internship training with us and has working on "Financial Planning and Forecasting of K2 Aquaculture Startup " for eight weeks between 1st Jan 2024 and 29th Feb 2024.

During his stay with us he has shown a responsible attitude while carrying out his project work and has been a keen learner.

We wish him all the best for Future !

Corporate Direct

(Khyber Corporate Office-Srinagar)



HK Cement Industries Private limited.

(A Greenfield Rotary Klin Cement Plant)

TRAINING CERTIFICATE

This is to certify that Mr Numan Iqbal R/O Hazratbal Srinagar(J&K) has undergone training for Marketing strategies of HK Cement Industries Private Limited Zantrag Khrew from 01.01.2024 to 25.02.2024 in the Marketing department.

He has showcased great moral conduct during the training performed by him and performance remained satisfactory. We wish success for his future.

Feroz Ahmed

HK Cement Industries Pvt Ltd

In case of any verification, please contact Mobile No 99064 69577 Mail id http://www.montesape.acc.

CERTIFICATE



DATED: 21/02/2024

mahindra

MER: HIR/TTYSA

Certificate of Completion for Internship

This certificate is to certify that the following individual, Namely, Ameera Hessan enrolled in the MBA Program at the University Of Kashmir Haurathal Campus, has completed the internship program at our extremed organization, Himalayan Motors - MAHINDRA FROM 1/01/2024 TILL 25/00/2024.

During her internship, she was provided with the opportunity to gain valuable knowledge and experience in various aspects of our operations. The students were introduced to Marketing , Sales technique's, and were given practical exposure to our processes and procedures in existing marketing and operations.

We are pleased to state that he exhibited a high level of dedication and commitment during her time with us. She approached her work with professionalism and embusiasm, and was regular in attendance. Her willingness to learn and adapt to new situations was commendable, and demonstrated an ability to work collaboratively in a team environment.

We extend our sincere appreciation to her contributions and commitment to her work during the intermship. Wie wish her the very best in her future endeavors, and we are confident that the knowledge and experience . she gained will serve her well in ecademic and professional pursuits.

THE MANAGERS [MINALAYEN MOTORS]





Certificate of guide

This is to certify that the Internship Project report titled "Advertisement and Promotion in service organizations (A case study on J&K Bank)" is carried by Mr. Dar Ubaid Afzal, bearing Enrollment number: 22036111053, a student of 4th semester MBA from The Department of Management Studies, University of Kashmir, Main Campus Hazratbal Srinagar, Under my guidance. The matter embodied in this project work has not been submitted earlier for the award of any degree or diploma to the best of my knowledge.

Name: Imtiaz Ahmad Sheikh

Designation: Associate Executive

Signature



3rd May 2024

Yawar Nazir Kalla,

Dear Yawar,

Congratulations on succensfully complexing your internship with KELLOGG INDIA PVT. LTD. The detail of your project is mentioned below:

Duration: 01" January to 01" March, 2024

Functions: Sales

Project Title: How to increase sales of Pringles in Srinagar.

As indicated in the Non - disclosure agreement, you are required to maintain confidentiality with respect to all data & resources that have been shared with you during the project.

We wish you the very best in your career.

For KELLOGG INDIA PVT. LTD.,

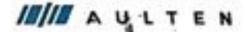
Gudakesh Kumar

Associate Director - HR Operations

Kellogg India Private Limited.

MEGD CHINCK & PLANT: Per LD & LJ. Telepu MVINC. Ols. Respekt Mahyradory : 430 306 bergus 2043 1030





CERTIFICATE

OF INTERNSHIP

PROUDLY PRESENTED TO

Basit Parvaez

He was employed at Aulten Digital Private Limited as Sales and Marketing
Intern from Olst January 2024 to 29nd February 2024

Presented by Vishesh Bansal





The Jammy & Kashmir Bank Limited

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Human Resources

Ref: JKB/HR/TRNG/2023-24-88

May 06, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Syed Mohammad Faalz, S/O Mr. Syed Fayaz Ahmad, pursuing MBA from "University of Kashmir", has completed his Project Work/Internship at J&K Bank on the topic "Impact of Digital Banking of J&K Bank on Customer Satisfaction", from 05th January, 2024 to 04th March, 2024.

His work and conduct has remained excellent.

We wish him all success.

🛂 J&K Bank HRD Division

Srinagar British School



Nowgam Bye-pass, Srinagar, 190015. sbssringgar96@gmail.com | Contact no.: +91 9419 001 894

Ref. No.: SBS/ADM/24/0.29

Dated: 05-03-2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Nowreen Ishfaq, D/o Ishfaq Ahmad Bhat, R/o Buchpora, Srinagar, is currently pursuing an MBA in Human Resources and Information Technology from the University of Kashmir, Hazratbal, Srinagar, under Enrollment No.: 22036111058. Ms. Nowreen has successfully completed her Project Work/Internship at Srinagar British School, focusing on the topic of "Training Needs Analysis," spanning from January 2nd, 2024, to February 28th, 2024.

Her performance and demeanor during this period have been exemplary.

We extend our best wishes for her future endeavors.

Personnel Section

Srinagar British School

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Red: JKB/HR/TRNG/2023-24-78

May 04, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Syed Tajamul Fida, S/O Mr. Syed Fida Hussaln, pursuing MBA from "University of Kashmir", has completed his Project Work/Internship at J&K Bank on the topic "Service Marketing of J&K Bank", from 19th January, 2024 to 07th March, 2024.

His work and conduct has remained excellent.

HRD Division Corporate Headquarters The Jammu & Kashmir Bank Limited

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Human Resources

Ref: JKB/HR/TRNG/2024-54

April 24, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Aroj Alam Qureshi, S/O Mr. Fayaz Ahmad Qureshi, pursuing MBA from "University of Kashmir, Hazratbal, bearing Enrollment Number "22036111060", has completed his Project Work/Internship at J&K Bank on the topic "Marketing Strategies of J&K Bank" from 05th January, 2024 to 05th March, 2024.

His work and conduct has remained excellent.

We wish him all success.

J&K Bank

HRD Division



Hidrate Wrothreen

Ref: JKD/HR/TRNG/2024-55

April 24, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Iqrar Aziz Naikoo, S/O Mr. Abdul Aziz Naikoo, pursuing MBA from "University of Kashmir, Hazratbal, bearing Enrollment Number "22036111062", has completed his Project Work/Internship at J&K Bank on the topic "Marketing Strategies of J&K Bank" from 05th January, 2024 to 05th March, 2024.

His work and conduct has remained excellent.

We wish him all success.

J&K Bank



5 March 2024

TO WHOMESOEVER IT MAY CONCERN

This is to certify that Ms. Sadia Saleem has done her Internship at Datacreds Private Limited from January 5, 2024 to March 5, 2024.

During this time, Ms. Sadia was assisting in financial data analysis and reporting, collaborated with crossfunctional teams to gather financial information and contributing to budgeting and forecasting activities.

Ms. Sadia displayed professional traits during her internship period and managed to complete all assigned tasks as requested. She was hardworking, dedicated, and committed. It was a great pleasure having her with us in this short period.

We wish her the best of luck.

Stry Seul.

Sincerely,

Stanley Joel Director

Datacreds Private Limited

Page no. 2





TO WHOM IT MAY CONCERN

Certified that Mr. Umer Mohammad, pursuing Masters in Business Administration from The Department of Management Studies, University of Kashmir Srinagar has undergone internship cum training on "How advertisement affects Consumer Behavior" for a period of 08 weeks in this organization.

His work and conduct has remained satisfactory during this period.

We wish him all the success in his future endeavors.

Nadia Aslam

Nadia Aslam Human Resource Manager Tachyon Security India

CERTIFICATE

TO WHOM IT MAY CONCERN

This certificate serves as confirmation that Naveed Mushtaq Shah and Umar Farooq Malik, registration number (22036111066) & (22036111037) respectfully of the Department of Management Studies University of Kashmir Srinagar have successfully concluded their Training Project under my direct supervision. Their training spanned from 1st January, 2024, to 25th February, 2024, during which they diligently worked on their project titled "IMPACT OF QUALITY ON CUSTOMER BRAND LOYALTY: A STUDY OF MAHINDRA & MAHINDRA LIMITED" at HIMALAYAN MOTORS TENGPORA BYEPASS SRINAGAR and subsequently submitted a comprehensive report.

Moreover, I attest that the project report submitted by them is a product of their original work, specifically aligned with the tasks assigned for training and internship. Importantly, I certify that this project report has not been presented elsewhere for the purpose of obtaining any degree, diploma, or fellowship.

Mr. Rayees Showkat Shah

Quality & Technical Head



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Human Resources

Ref: JKB/HR/TRNG/2023-24-87

May 06, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Dawood Masood Wani, S/O Mr. Masood Ahmad Wani, pursuing MBA from "University of Kashmir", has completed his Project Work/Internship at J&K Bank on the topic "Strategic Shift: The Digital Banking Journey of J&K Bank", from 25th January, 2024 to 26th March, 2024.

His work and conduct has remained excellent.

We wish him all success.

J&K Bank HOSE, Sringgar The James & Rashmir Back Limited

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Nomen Resources

Ref: JKB/HR/TRNG/2023-24-45

April 18, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Aamir Bin Showkat Shah, 5/O Mr. Showkat Ali Shah, pursuing MBA from "University of Kashmir", Hazratbal, bearing Enrollment Number "22036111068", has completed his Project Work/Internship at J&K Bank on the topic "Customer Relationship Management*, from 06th January, 2024 to 29th February, 2024.

His work and conduct has remained excellent.

We wish him all success.

J&K Bank

quarters