

Integrated PhD Research Scholars enrolled in the Department of Management Studies from 2019-2024

| S.No. | Name of the Scholar                   | Name of the Supervisor/ co-supervisor       | Date of Joining   | Date of BORS      | Title of the Background Paper   | Extension taken upto  | Submitted/ Awarded Contact No. |
|-------|---------------------------------------|---|-------------------|-------------------|---|---|--------------------------------|
| 1.    | <b>Mr. Zahid Ilyas</b>                | Prof. Mushtaq Ahmad Sidique                 | 24-12-2018        | 03-11-2021        | <i>Influence of pharmaceutical marketing strategies</i>   | Extension Taken   | Awarded on 20/10/2023          |
| 2.    | <b>Mr. Sheikh Basharul Islam</b>      | Prof. Mushtaq Ahmad Darzi                   | 31/12/2018        | 03-11-2021        | <i>Impact of sustainable consumption on competitive advantages: A Study in retail centre</i>  | Extension Taken   | Awarded on 29/05/2023          |
| 3.    | <b>Mr. UmarMushtaq Lone</b>           | Prof. Mushtaq Ahmad Darzi                   | 31/12/2018        | 03-11-2021        | <i>Economic force and stock market performance: Evidence from Bricks economies</i>  | Extension Taken   | Awarded on 04/01/2023          |
| 4.    | <b>Ms. Sana Shawl</b>                 | Prof. Bashir Ahmad Joo                      | 22/08/2017        | 07/12/2019        | <i>Pattern and growth impact of foreign direct investment in flows Bricks economies</i>   | Extension Taken   | Awarded on 01/10/2021          |
| 5.    | <b>Ms. Sharfa Hassan</b>              | Dr.. Ajaz Akbar Mir                         | 22/08/2017        | 07/12/2019        | <i>Factors influencing digital entrepreneur – An imperial study</i>   | Extension Taken   | Awarded on 07/09/2022          |
| 6.    | <b>Ms. Salomi Showkat</b>             | Prof. S. Mufeed Ahmed                       | 31/12/2018        | 03-11-2021        | <i>Relevance of talent management and citizenships behavior for organizational performance in telecommunication sector</i>            | Extension Taken   | Awarded on 10/07/2023          |
| 7.    | <b>Ms. Juman Iqbal</b>                | Prof. S. Mufeed Ahmed                       | 26/12/2018        | 03-11-2021        | <i>Work family conflict and organization commitment of women employees in health sector: An empirical study</i>                       | Extension Taken   | Awarded on 01/06/2023          |
| 8.    | <b>Ms. Naziya Yousuf</b>              | Prof. Shabir Ahmed Bhat                     | 25/03/2019        | 03-11-2021        | <i>Impact of content marketing on consumer- based brand equity and electric word of mouth(eWOM): An empirical Study</i>               | Extension Taken   | Awarded on 14/03/2024          |
| 9.    | <b>Ms. Asfhan Yousuf</b>              | Dr. Musadiq Amin Sahaf/ Dr. Rafi Ahmad Khan | 23/05/2015        | 05/03/2014        | <i>Managing service failure in super-specialty hospitals in Jammu &amp; Kashmir- A Comparative study of public and private sector</i> | Extension Taken   | Awarded on 26/07/2023          |
| 10.   | <b>Mr. Peerzada Shamsul Irfan</b>     | Prof. Iqbal Ahmed Hakim                     | 14/12/2013        | 05/03/2014        | <i>Impact of internal marketing on service quality excellence</i>   | Extension Taken   | Awarded on 26/07/2023          |
| 11.   | <b>Ms. Shabina Shafi</b>              | Prof. Iqbal Ahmed Hakim                     | 08-09-2015        | 11-01-2017        | <i>Impact of Green Marketing Practices on Consumer Attitude and Purchase Intention</i>  | 2 <sup>nd</sup> ext w.e.f 11/01/21 Reregistration w.e.f 11/01/22      | Submitted on 08/01/2024        |
| 12.   | <b>Ms. Shazia Hassan</b>              | Prof. A.M. Shah                             | 15-01-2014        | 05-0302014        | <i>Effective strategies for development of tourism sector: A study of Jammu &amp; Kashmir</i>   | Extension Taken   | Awarded on 22/11/2023          |
| 13.   | <b>Ms. Humaira Ali</b>                | Prof. A.M. Shah                             | 19-12-2013        | 19-12-2013        | <i>Impact of social marketing initiatives in improving quality of life: A study of Jammu &amp; Kashmir</i>                            | Extension Taken   | Enrolled                       |
| 14.   | <b>Ms. Asma</b>                       | Dr. Musadiq Amin Sahaf                      | 20-12-2013        | 05-03-2014        | <i>Impact of the Service scape on Consumer perception of service Quality- A Study of Institutions of Higher Learning in J&amp;K</i>   | Extension Taken   | Awarded on 25/09/2023          |
| 15.   | <b>Fiza Hilal</b>                     | <b>Prof. Shabir Ahmad Bhat</b>              | <b>07-08-2017</b> | <b>07-12-2019</b> | <b>Use Of Social Consumer Purchase Decision: An Empirical Study</b>   | No extension taken  | Enrolled                       |
| 16.   | <b>Asima Altaf (M.Phil &amp;Ph.D)</b> | Prof. Shabir Ahmad Bhat                     | 26-03-2019        | 07-12-2019        | <i>Impact of Training and development on career advancement in Banking Industry of Northern India</i>                                 | Extension taken upto 23/10/23 Reregistration wef 24/10/23 to 23/10/24 | Enrolled                       |
| 17.   | <b>Irshad Ahmad Mailk</b>             | Prof. S. Mufeed Ahmed                       | 25-08-2017        | 07-12-2019        | <i>Resource Development Practices And Corporate Performance: An Assessment Of India Financial Institutions</i>                        | No extension taken/ no reckoning                                      | Enrolled                       |
| 18.   | <b>Hakim Basim Hussain</b>            | Prof. Mushtaq Ahmad Darzi                   | 31-07-2017        | 07-12-2019        | <i>Retirement Saving Behaviour: An Empirical Study</i>  | 2 <sup>nd</sup> extension taken upto 30/07/22                         | Enrolled                       |

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|-----|--|-------------------------------------|------------|------------|--|--|------------------------------|
| 19. | <b>Muzaffar Ahmad War</b>              | <i>Prof. Mushtaq Ahmad Siddiqi</i>  | 22-08-2017 | 07-12-2019 | <i>Impact Of Financial Literacy On Saving And Investment Among Individuals: An Evidence From J&amp;K</i>                         | <i>Abeyances upto 14/05/22</i>   | <i>Enrolled</i>              |
| 20. | <b>Sumaya Ifshan Khan</b>              | <i>Prof. Mushtaq Ahmad Siddiqi</i>  | 26-03-2019 | 07-12-2019 | <i>Job demands and service performance in higher education</i>   | <i>1<sup>st</sup> ext. upto 26/03/2023<br/>2<sup>nd</sup> ext 25/03/24</i>   | <i>Awarded on 26/07/2023</i> |
| 21. | <b>Iqra Shafi</b>                      | <i>Dr. Farzana Gulzar</i>           | 23-08-2017 | 07-12-2019 | <i>An Empirical Study Of Factors Influencing Women Technopreneurship</i>   |  | <i>Awarded on 25/11/2023</i> |
| 22. | <b>Aiman Fayaz</b>                     | <i>Dr. Farzana Gulzar</i>           | 18-07-2018 | 07-12-2019 | <i>Social Entrepreneurship Intentions of Youth: An Empirical Study of J &amp; K.</i>   |  | <i>Submitted</i>             |
| 23. | <b>Basharat Hussain</b>                | <i>Dr. Sumaira</i>                  | 24-08-2017 | 07-12-2019 | <i>Role Of Destination Image In Developing Tourist Loyalty: An Empirical Study Of Rural Tourism</i>                              | <i>Abeyances expired on 27/01/23</i>   |                              |
| 24. | <b>Danish Iqbal Matto</b>              | <i>Dr. Riyaz Ah Qureshi</i>         | 26-03-2018 | 07-12-2019 | <i>Tourism In Entrepreneurship In Jammu &amp; Kashmir: An Analysis Of Opportunities And Challenges</i>                           | <i>2<sup>nd</sup> extension taken upto 25/03/23</i>                          | <i>Enrolled</i>              |
| 25. | <b>Aamir Ayoub Mir</b>                 | <i>Prof. Iqbal Ahmad Hakim</i>      | 11-03-2019 | 03-11-2021 | <i>Risk Mitigation Practices and Sustainable Project Management: A study of Jammu and Kashmir Economic Reconstruction Agency</i> | <i>2<sup>nd</sup> extension taken upto 10/03/2024</i>                        | <i>Enrolled</i>              |
| 26. | <b>Falaq Mubashir</b>                  | <i>Prof. Mushtaq Ahmad Siddiqui</i> | 29-12-2018 | 03-11-2021 | <i>Impact of customer Engagement on customer Retention in Service Industries: A study of select service organization</i>         | <i>1<sup>st</sup> extension taken upto 28/12/2022</i>                        | <i>Awarded on 16/10/2023</i> |
| 27. | <b>Faika Wazir</b>                     | <i>Prof. Iqbal Ahmad Hakim</i>      | 11-03-2019 | 03-11-2021 | <i>Impact of Business Analytics on supply Chain Management: A Comparative Study</i>  | <i>No extension taken</i>  | <i>Enrolled</i>              |
| 28. | <b>Rahila Shakeel Bhat</b>             | <i>Prof. Shabir Ahmad Bhat</i>      | 11-03-2019 | 03-11-2021 | <i>Impact of National Pension Scheme on Employee Performance: A study of Select State Departments</i>                            | <i>1<sup>st</sup> extension upto 10/03/23</i>                                | <i>Enrolled</i>              |
| 29. | <b>Anjum Ajaz</b>                      | <i>Prof. Shabir Ahmad Bhat</i>      | 01-03-2019 | 03-11-2021 | <i>Impact of Leadership Styles on Employee Engagement in Baking Sector: An empirical Study</i>                                   | <i>2<sup>nd</sup> extension taken upto 18/03/24</i>                          | <i>Enrolled 7</i>            |
| 30. | <b>Aqra Altaf</b>                      | <i>Prof. Shabir Ahmad Bhat</i>      | 07-03-2019 | 03-11-2021 | <i>Impact of Work Engagement and Job Satisfaction on Employee Turnover Intention: A Study of Health Care Sector</i>              | <i>2<sup>nd</sup> extension taken upto 06/03/24</i>                          | <i>Enrolled</i>              |
| 31. | <b>Madeni Sabha</b>                    | <i>Prof. S.Mufeed Ahmad</i>         | 14-03-2019 | 03-11-2021 | <i>An Empirical Study of Psychological Capital and Job Burnout in Higher Education.</i>  | <i>No extension taken</i>  | <i>Enrolled</i>              |
| 32. | <b>Shaista Syed / ICSSR fellowship</b> | <i>Prof. S.Mufeed Ahmad</i>         | 19-02-2019 | 03-11-2021 | <i>Emotional Intelligence and Decision Making Styles of Senior Doctors in Health Sector</i>                                      | <i>1<sup>st</sup> extension upto 18/02/23 and 2<sup>nd</sup> ext applied</i> | <i>Enrolled</i>              |
| 33. | <b>Humeera Khursheed</b>               | <i>Prof. S.Mufeed Ahmad</i>         | 07-03-2019 | 03-11-2021 | <i>Human Resource Practices and Organizational Citizenship behaviour In Banking Sector :An Empirical Study</i>                   | <i>2<sup>nd</sup> extension upto 06/03/24</i>                                | <i>Enrolled</i>              |
| 34. | <b>Shahzana Batoool</b>                | <i>Prof. Mushtaq Ahmad Darzi</i>    | 31-12-2018 | 03-11-2021 | <i>Mobile Health Applications and social Commerce in India: An empirical Study</i>   | <i>2<sup>nd</sup> extension upto 20/12/23</i>                                | <i>Enrolled</i>              |

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|-----|-----------------------------|---|------------|------------|--|---|-------------------------|
| 35. | <b>Syed Owais Khursheed</b> | <i>Prof. Mushtaq Ahmad Darzi</i>                          | 14-12-2018 | 03-11-2021 | <i>Impact of Institutional Lending on Horticulture Sector Performance in Kashmir Division</i>                    | 2 <sup>nd</sup> extension upto 13/12/23                                 | Enrolled                |
| 36. | <b>Safura Altaf</b>         | <i>Prof. Bashir Ahmad Joo</i>                             | 27-12-2018 | 03-11-2021 | <i>Relationship Between Financial Development and Economic Growth in Developing Nation: Evidence from India</i>  | 2 <sup>nd</sup> extension upto 26/12/23                                 | Enrolled                |
| 37. | <b>Zahida Farooq</b>        | <i>Prof. Bashir Ahmad Joo</i>                             | 07-03-2019 | 03-11-2021 | <i>Linkage between Behavioural Biases and Credit Supply Expansion in Indian Banks</i>                            | 2 <sup>nd</sup> extension upto 06/03/24                                 | Enrolled                |
| 38. | <b>Younis Ahmed Gulam</b>   | <i>Prof. Bashir Ahmad Joo</i>                             | 15-12-2018 | 03-11-2021 | <i>Macroeconomic Determinants of Downside Risk: Empirical Evidence from BRICS</i>                                |   | Awarded on 05/01/2023   |
| 39. | <b>Sadaf Riyaz</b>          | <i>Prof. Bashir Ahmad Joo</i>                             | 01-03-2019 | 03-11-2021 | <i>Determinants of Credit Risk in Indian Banks: an Empirical Study</i>   | 3 <sup>rd</sup> extension upto 31/02/2025                               | Enrolled                |
| 40. | <b>Simitha Ishaq</b>        | <i>Prof. Bashir Ahmad Joo</i>                             | 01-02-2019 | 03-11-2021 | <i>Investigating Nexus between Debt and Real Economy: Evidence from Select Emerging Economies</i>                | 2 <sup>nd</sup> extension upto 31/01/24                                 | Submitted on 27/02/2024 |
| 41. | <b>Peer Asif Ahmad</b>      | <i>Prof. Mushtaq Ahmad Siddiqi/ (Dr.Tariq Ahmad Lone)</i> | 08-02-2019 | 03-11-2021 | <i>Impact of Celebrity Endorsement on Customer Brand awareness and Loyalty : An Empirical Study</i>              |   | Awarded on 01/11/2023   |
| 42. | <b>Heena Habib</b>          | <i>Prof. Mushtaq Ahmad Siddiqi/ (Dr.Tariq Ahmad Lone)</i> | 11-03-2019 | 03-11-2021 | <i>Correlates of Religiosity and Consumer Behaviour: An empirical study</i>                                      | Extension taken   | Enrolled                |
| 43. | <b>Syed Azher Mehdi</b>     | <i>Dr. Ishtaq Hussain Qureshi</i>                         | 06-03-2019 | 03-11-2021 | <i>Macroeconomics Determinants of foreign Direct investment Inflows: An Empirical Study</i>                      | No. ext taken   | Enrolled                |
| 44. | <b>Ifra Bashir</b>          | <i>Dr. Ishtaq Hussain Qureshi</i>                         | 14-12-2018 | 03-11-2021 | <i>Relationship between Employee financial wellbeing and Employee Productivity: Evidence from Service Sector</i> | 2 <sup>nd</sup> ext upto 13/12/23                                       | Awarded on 24/02/2024   |
| 45. | <b>Hamia Khan</b>           | <i>Dr. Ishtaq Hussain Qureshi</i>                         | 28-12-2018 | 03-11-2021 | <i>E-Retailing Ethics and Buyer Repurchase Intentions: An Empirical Study</i>                                    | No. ext. taken  | Enrolled                |
| 46. | <b>Summaira Farooq</b>      | <i>Dr.Aijaz Akbar Mir</i>                                 | 19-02-2019 | 03-11-2021 | <i>Antecedents and Consequences of Employee Voice: A Comparative study of Public and Private Sector Banks</i>    | 2 <sup>nd</sup> ext upto 18/02/24                                       | Enrolled                |
| 47. | <b>Shameema Akhter</b>      | <i>Dr.Aijaz Akbar Mir</i>                                 | 19-02-2019 | 03-11-2021 | <i>Impact of Job Crafting on Faculty Desired Outcomes: An Empirical Study in Higher Education</i>                | 2 <sup>nd</sup> ext upto 18/02/24                                       | Enrolled                |
| 48. | <b>Aabru Gulzar</b>         | <i>Dr. Sumaira</i>  | 11-03-2019 | 03-11-2021 | <i>Impact of E-Services on Customer Satisfaction in Indian Banks: A Comparative Study</i>                        | 2 <sup>nd</sup> ext upto 10/03/24                                       | Enrolled                |
| 49. | <b>Afsar Ali</b>            | <i>Dr. Sumaira</i>  | 16-02-2019 | 03-11-2021 | <i>Strategic Performance Evaluation in FMCG Sector: An Empirical Study</i>                                       | 1 <sup>st</sup> ext. 15/02/23<br>2 <sup>nd</sup> ext upto 15/02/24      | Enrolled                |
| 50. | <b>Azra Mushtaq</b>         | <i>Dr. Sumaira</i>  | 19-02-2019 | 03-11-2021 | <i>Innovation and Performance of Manufacturing Firms: An Empirical Study</i>                                     | No. ext taken   | Enrolled                |
| 51. | <b>Ruqia Rasool</b>         | <i>Dr. Sumaira</i>  | 19-03-2019 | 03-11-2021 | <i>Impact of Strategic Orientation on Firm Performance: An Empirical Assessment</i>                              | 1 <sup>st</sup> ext. upto 08/03/23<br>2 <sup>nd</sup> ext upto 08/03/24 | Enrolled                |

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|-----|--|-----------------------------|------------|------------|--|---|-------------------------|
| 52. | <b>Nashmeel Gowhar</b>                         | Prof. Iqbal Ahmad Hakim     | 16-12-2019 | 22-02-2023 | Impact of Relationship Marketing On Consumer Satisfaction: Exploring the Mediating role of Impulse Buying and cognitive Dissonance                                     | 1 <sup>st</sup> ext 15/12/23                                | <i>Enrolled</i>         |
| 53. | <b>Mudasir Ahmad Tass</b>                      | Prof. Iqbal Ahmad Hakim     | 17-01-2020 | 22-02-2023 | Impact of Consumer Perception and Buying Behavior Towards Online Shopping :A Study of Online Shopping Platforms  | 1 <sup>st</sup> ext 16/01/24                                | Submitted on 27/12/2023 |
| 54. | <b>Shah Faheem</b>                             | Prof. Iqbal Ahmad Hakim     | 01-09-2020 | 22-02-2023 | Impact of Customer Relationship Management Practices, Customer Engagement and Social Media Usage on Organisational Performance: An Analysis of Banking Sector. Sector. | No ext. taken   | <i>Enrolled</i>         |
| 55. | <b>Raja Haamid Zameer</b>                      | Prof. Iqbal Ahmad Hakim     | 01-09-2020 | 22-02-2023 | Vertical Integration System and Supply Chain Management: An Empirical Study of Horticulture Sector in J&K  | Ext. taken  | <i>Enrolled</i>         |
| 56. | <b>Mohd Altaf Wani</b>                         | Prof. Iqbal Ahmad Hakim     | 17-01-2020 | 22-02-2023 | Antecedents and Outcomes of Brand Experience: An Empirical Analysis  | Ext. taken  | <i>Enrolled</i>         |
| 57. | <b>Bilal Ahmad Kumar</b>                       | Prof. S. Mufeed Ahmad       | 17-01-2020 | 22-02-2023 | Impact of Employee Engagement On Organizational performance in the Banking Sector.   | Employed on 16/12/21 Abeyance upto 15/12/24<br>No ext taken |                         |
| 58. | <b>Nowshiba</b>                                | Prof. S. Mufeed Ahmad       | 24-12-2019 | 22-02-2023 | Human Resource Practices And Employee Retention in Telecommunication Sector: An Empirical Study  | 1 <sup>st</sup> ext upto 23/12/23                           | <i>Enrolled</i>         |
| 59. | <b>Yusra Showkat</b>                           | Prof. Mushtaq Ahmad Darzi   | 17-12-2019 | 22-02-2023 | Compulsive Buying Behavior And Financial Trouble Among Young Consumers: Moderating Role of Emotional Intelligence.   | 1 <sup>st</sup> ext upto 16/12/23                           | <i>Enrolled</i>         |
| 60. | <b>Ratiba Riyaz /ICSSR Doctoral fellowship</b> | Prof. Mushtaq Ahmad Darzi   | 17-12-2019 | 22-02-2023 | Impact of Personality Traits on Price Conscious Behavior of Consumers: Mediating Role of Financial vulnerability.  | 1 <sup>st</sup> ext upto 16/12/23                           | <i>Enrolled</i>         |
| 61. | <b>Naveeda</b>                                 | Prof. Mushtaq Ahmad Darzi   | 10-12-2019 | 22-02-2023 | Scenario of E-Marketing in Rural Kashmir.  | 1 <sup>st</sup> ext upto 09/12/23                           | <i>Enrolled</i>         |
| 62. | <b>Ifrah Mehraj</b>                            | Prof. Bashir Ahmad Joo      | 28-09-2020 | 22-02-2023 | Relationship Among Macroeconomic Variables, Oil Prices and Stock Market Performance: An Empirical Study of Select Emerging Asian Economics                             | Extension taken   | <i>Enrolled</i>         |
| 63. | <b>Aadil Shaban Lone</b>                       | Prof. Mushtaq Ahmad Siddiqi | 18-12-2019 | 22-02-2023 | Customer Engagement: An Empirical Analysis of Antecedents and Consequences.  | Ext. applied  | <i>Enrolled</i>         |
| 64. | <b>Insha Fayaz Khan</b>                        | Dr. Rafi Ahmad Khan         | 31-08-2020 | 22-02-2023 | Relationship among Social Media marketing ,Brand equity and Purchase Intention: Analysis of Select Beauty Products   | Ext taken   | <i>Enrolled</i>         |
| 65. | <b>Ishret Fayaz /UGC JRF</b>                   | Dr. Farzana Gulzar          | 17-12-2019 | 22-02-2023 | Impact of Organizational and Extra Organizational Challenges on Mental Health of Working Women: An Empirical Study.  | 1 <sup>st</sup> ext upto 16/12/23                           | <i>Enrolled</i>         |
| 66. | <b>Faika Amin Mir</b>                          | Dr. Tariq Ahmad Lone        | 07-09-2020 | 22-02-2023 | Influence of Internet Service Quality & Customer Satisfaction on Customer Purchase Behavior: A Study Of Online Buyers In Jammu And Kashmir                             | Extension Taken   | <i>Enrolled</i>         |

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|-----|--------------------------------|----------------------------|------------|------------|---|-----------------------------------|-------------------------|
| 67. | <b>Salman Farooq</b>           | Dr. Tariq Ahmad Lone       | 10-12-2019 | 22-02-2023 | Impact of Information Technology usage on Visibility, Resilience and Performance of Supply Chain Resilience and performance: A Study of Supply Chain Disruptions. | Ext taken                         | <i>Enrolled</i>         |
| 68. | <b>Aijaz Ahmad Bhat</b>        | Dr. Aijaz Akbar Mir        | 31-03-2021 | 22-02-2023 | Correlates of Green Banking Practices and Customer Satisfaction: A Study of Select Banks.   | 1 <sup>st</sup> ext upto 30/03/24 | Submitted on 18/01/2024 |
| 69. | <b>Iqra Riyaz</b>              | Dr. Aijaz Akbar Mir        | 01-09-2020 | 22-02-2023 | Impact of Knowledge Management Practices on Employee Job Satisfaction and Job Performance in Banking Sector: An Empirical Study.                                  | Extension Taken                   | <i>Enrolled</i>         |
| 70. | <b>Baziga Farooq</b>           | Prof. Iqbal Ahmad Hakim    | 31-03-2021 | 13/11/2023 | Impact of Employer Branding on Organizational Citizenship Behaviour in IT Sector: Exploring the Mediating Role of Job Satisfaction.                               | Extension Taken                   | <i>Enrolled</i>         |
| 71. | <b>Ayash Manzoor</b>           | Prof. Iqbal Ahmad Hakim    | 15-06-2021 | 13/11/2023 | Impact of Social Media Influencer Marketing on Purchase Intention Among GEN Y and Gen Z: Exploring the Mediating Effect of Brand Awareness.                       | Extension Taken                   | <i>Enrolled</i>         |
| 72. | <b>Bilal Farooq</b>            | Prof. Iqbal Ahmad Hakim    | 03-12-2020 | 13/11/2023 | Relationship Between Total Quality Management Practices and Organizational Performance: A Comparative Study of Select Hospitals.                                  | Extension Taken                   | <i>Enrolled</i>         |
| 73. | <b>Peerzada Munaqib Naseer</b> | Prof. Mushtaq Ahmad Darzi  | 15-06-2021 | 13/11/2023 | Consumer Perception and Purchase Intension towards Organic Foods for Sustainability: An Empirical Study.  |                                   | <i>Enrolled</i>         |
| 74. | <b>Mehwish Mohiuddin</b>       | Prof. Mushtaq Ahmad Darzi  | 16-06-2021 | 13/11/2023 | Cash Holding and Trade Credit in Indian Firms: The Role of Corporate Social Responsibility.   | Extension Taken                   | <i>Enrolled</i>         |
| 75. | <b>Asif Maqbool Dandroo</b>    | Prof. Bashir Ahmad Joo     | 01-03-2020 | 13/11/2023 | Impact of Social Media Marketing on Purchase Intention of Skincare Products among Indian Youth.   | Ext taken                         | <i>Enrolled</i>         |
| 76. | <b>Tazien Rouf</b>             | Prof Mushtaq Ahmad Siddiqi | 10-12-2019 | 13/11/2023 | Determinants of Financing and Financial Risk of Hydro-Power Projects in J&K: An Empirical Study.  | Extension Taken                   | <i>Enrolled</i>         |
| 77. | <b>Nabila Mushtaq</b>          | Dr. Farzana Gulzar         | 22-06-2021 | 13/11/2023 | Impact of Skill-Based Education's Employability: An Empirical Evidence from education to Employment and Beyond  |                                   | <i>Enrolled</i>         |
| 78. | <b>Shah Hussain</b>            | Dr. Farzana Gulzar         | 17-06-2021 | 13/11/2023 | Impact of Emotional and Spiritual Intelligence on Job Performance: Exploring the Mediating Role of Leadership Styles.   |                                   | <i>Enrolled</i>         |
| 79. | <b>Nadiya Nazeer</b>           | Dr. Farzana Gulzar         | 17-06-2021 | 13/11/2023 | Reflections on Gender, Development and Empowerment: An Empirical Evidence from Education to Employment and Beyond.  |                                   | <i>Enrolled</i>         |
| 80. | <b>Tabasum Nabi</b>            | Dr. Rafi Ahmad Khan        | 17-06-2021 | 13/11/2023 | Impact of Personality and Contextual Factors on Entrepreneurial Intention: Exploring the Moderating Role of entrepreneurial Education.                            |                                   | <i>Enrolled</i>         |

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|-----|---------------------------|-----------------------------|------------|------------|--|--------------|-----------------|
| 81. | <b>Ambreen Khadija</b>    | Dr. Rafi Ahmad Khan         | 17-06-2021 | 13/11/2023 | Impact of Social, Economic and Demographic Factors on Digital Divide in Higher Education: An Empirical Study.                              |              | <i>Enrolled</i> |
| 82. | <b>Farhaan Rashid</b>     | Dr. Rafi Ahmad Khan         | 15-09-2020 | 13/11/2023 | Determinants of financial Distress in Select Indian Companies : An Empirical Study   |              | <i>Enrolled</i> |
| 83. | <b>Rohi Jan</b>           | Dr. Rafi Ahmad Khan         | 21-12-2019 | 13/11/2023 | Design and Development of E-learning System for Higher Education: A Post-Pandemic Framework.   | No ext taken | <i>Enrolled</i> |
| 84. | <b>Uzma Sidiq</b>         | Dr. Tariq Ahmad lone        | 17-06-2021 | 13/11/2023 | Impact of Corporate Social Responsibility on Organizational Performance: Exploring the Mediating Role of Corporate Reputation.             |              | <i>Enrolled</i> |
| 85. | <b>Umer Aziz</b>          | Dr. Tariq Ahmad lone        | 15-09-2022 | Not held   | Course work examination going to be held soon.   |              | <i>Enrolled</i> |
| 86. | <b>Naazira Lateef</b>     | Dr. Ishtiaq Hussain Qureshi | 17-06-2021 | 13/11/2023 | Impact of Green Advertising and Green Brand Knowledge on Green Purchase Intention: A Mediation Moderation Study                            |              | <i>Enrolled</i> |
| 87. | <b>Seerat Mushtaq</b>     | Dr. Aijaz Akar Mir          | 17-06-2021 | 13/11/2023 | Workforce Diversity and Employee Performance in Higher Educational Institutions: Exploring the Mediating Role of Employee Work Engagement. |              | <i>Enrolled</i> |
| 88. | <b>Misbah Maqbool</b>     | Dr. Ishtiaq Hussain Qureshi | 18/01/2024 | Not Held   | Course work examination going to be held soon.   |              | <i>Enrolled</i> |
| 89. | <b>Fayaz Ahmad Rather</b> | Dr. Tariq Ahmed Lone        | 05/01/2024 | Not Held   | Course work examination going to be held soon.   |              | <i>Enrolled</i> |
| 90. | <b>Shakeela Nazir</b>     | Dr. Tariq Ahmed Lone        | 07/02/2024 | Not Held   | Course work examination going to be held soon.   |              | <i>Enrolled</i> |