



Department of Management Studies

University of Kashmir

(NAAC Accredited Grade A+)

Hazratbal, Srinagar-190006

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www.tbs.uok.edu.in, www.kashmiruniversity.net

Industrial visits organised in the year 2023-24

S. No.	Name of the Industrial Unit
1.	Maruti Udyog Ltd, Manesar
2.	Parle Factory, Bahadurgrah Haryana
3.	Yaquilt Danone Sonapat
4.	Mother Dairy, Delhi
5.	Coca Cola, Greater Noida
6.	MSME Incubator, Okhla
7.	Conquent Control Systems Gurgoan
8.	NSIC Noida
9.	PHD Chamber, New Delhi
10.	Okhla Industrial area,, New Delhi

Sharma
Present officer

Sharma
Head

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Industrial visits organised in the year 2018-19

S. No.	Name of the Industrial Unit
1.	Somany Ceremics, Bahadurgrah Haryana
2.	Parle Factory, Bahadurgrah Haryana
3.	Surya Roshni, Bahadurgrah Haryana
4.	Mother Dairy, Delhi
5.	Bisleri, Sahibabad
6.	Ginni Filaments, Noida
7.	Flatted Factory Okhla
8.	MSME Incubator Okhla
9.	PHD Chamber, New Delhi
10.	Godrej Interio, Okhla

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SUMMARY REPORT OF INDUSTRIAL TOURS

Industrial visits are an essential part of the education and training of management graduates. These tours provide an opportunity for students to gain practical insights into the functioning of various industries and organizations, which is crucial for their future careers. These visits help in providing students with practical exposure, networking opportunities, and hands-on experience. These experiences can prepare them for successful careers in the dynamic and constantly evolving world of business and industry. In view of these objectives, the Department of Management Studies organised industrial visits to leading national and multinational companies in Delhi NCR. The students had an opportunity to have a firsthand experience of state of the art manufacturing facilities; they also interacted with senior executives. The details of the industrial tours organised are:

- **Visit to Maruti Suzuki India Limited, Manesar Plant:** Maruti Suzuki India Limited, has emerged as a leading automobile manufacturer of India. It is the Indian subsidiary of Japanese automaker Suzuki Motor Corporation. The Manesar manufacturing plant was inaugurated in February 2007 and is spread over 600 acres. Its state of the art plant manufactures more than 800,000 vehicles annually.
- **Coca Cola Happiness Factory, Greater Noida:** Coca Cola is one of the largest and most famous beverage brands of the world. The students had not only an opportunity to see the manufacturing process of various products being manufactured by Coca Cola, but they also experienced the history of Coca Cola as various artefacts of Coca Cola were displayed in the factory.
- **Parle Factory, Bahadurgrah:** Parle is a leading biscuit and confectionary making company of India, having manufacturing plants across the country. The students of our department visited the Bahadurgrah factory of the company. Initially the senior executives of the company made a presentation followed by a question answer session. Later the students were shown the manufacturing process of the biscuits, right from the raw materials to the final product.
- **Yakult Danone India Limited, Sonapat:** Yakult Danone India Pvt. Ltd. is a Joint Venture between Yakult Honsha in Japan and Groupe Danone in France, both of which are global probiotic leaders. The JV was formed in 2005 and Yakult, a probiotic fermented milk drink was launched in India in 2008. Yakult is manufactured

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at an ISO 14001:2015, ISO 45001:2018 and HACCP certified factory in Sonapat, Haryana in North India. Students were taken to the factory and saw the products being manufactured in the plant.

- **Mother Dairy Plant, Patpatgang, New Delhi:** Mother Dairy India is a leading dairy company in India that is owned by the National Dairy Development Board (NDDB) and was founded in 1974. The company produces a range of dairy products, including milk, curd, butter, ghee, ice cream, and cheese. The Patparganj factory is one of Mother Dairy India's manufacturing facilities located in the Patparganj area of Delhi, India. The factory is known for producing high-quality milk and milk products, and it uses state-of-the-art technology to ensure the quality and safety of its products
- **ConQuerent Control Systems, Gurgaon:** Students also visited ConQuerent Control Systems, Gurgaon established in 1986. The company manufactures LT Control Panels in Udyog Vihar Gurgaon and has also been certified as ISO 9000. The Product range of the company includes MV/LV Customized Switchboard Panels PCC, MCC (Static/Drawout), AMF, APFC, Load Mgt, PLC / Drive Based Panels Feeder Pillars, Meter Boards, Rising Mains, Bus Ducts, Package/Compact Substations (PSS/CSS) .
- **NSIC Incubation Centre, Okhla New Delhi:** Students visited National Small Industries Incubation centre at Okhla, Delhi. They got a firsthand Experience of various small scale units that can be established with minimum capital requirement. These units included:

Pet Bottle Making Project	Biscuit/Bread Making Project
Soya Milk Making Project	Paper Plate Making Project
Wire Nail Making Project	Packing Project
Toilet Soap Making Project	Detergent Powder Making Project
Solar Lantern Making Project	Toilet Paper Roll Making Project
Soft Toys Making	Candle Making Project
Socks Knitting Project	Spice Grinding & Packing Project
Steel Cutlery Making Project	Ice Cream Cone Making Project
- **National Institute for Entrepreneurship and Small Business Development, Noida:** The National Institute for Entrepreneurship and Small Business Development is a premier organization of the Ministry of Skill Development and Entrepreneurship, engaged in training, consultancy, research, etc to promote entrepreneurship and Skill Development. Students visited the NIESBUD, Noida and were briefed about the initiatives of government for promotion of entrepreneurship and skill development.

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- **Workshops and Interaction Sessions:** Besides Industrial Visits workshops as well as interaction sessions were organised by the department during these industrial tours. Details of the same are given under:
 - Workshop on Entrepreneurship at NSIC, Delhi. The Workshop was organised to provide students an overview of entrepreneurship and advantages of pursuing entrepreneurship as a career.
 - Program on Micro Small and Medium Enterprises (MSME) was organised at NIESBUD. The programme was conducted by Mr. Pradeep Arora, Advisor at NIESBUD. The programme was aimed at familiarising students with various schemes offered by the government for MSME sector.
 - Interaction session with Mr. D P Goel, prominent industrialist of Delhi NCR and Co Chair, MSME, PHD Chamber of Commerce and Industry.
 - Interaction Session with Dr. Poonam Sinha, Director National Institute for Entrepreneurship and Small Business Development.

Placement Officer

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