



MSA SOFTWARE


April 24, 2024

Certificate of Internship

TO WHOM IT MAY CONCERN

This is to certify that Ms. Mishra, pursuing MBA from the Department of "Management Studies", University of Eastern, bearing enrollment number "2807711081", has completed her internship/Project work in "Digital Marketing" at MSA Software for a period of two (02) months i.e. from 17th Jan 2024 to 17th March 2024 successfully. Throughout the internship period, Mishra demonstrated dedication, professionalism, and a strong commitment to her role. She actively participated in various digital marketing initiatives, contributing valuable insights and innovative ideas to enhance our online presence. Her work and conduct have remained excellent.

MSA Software wishes Mishra continued success in her academic and professional pursuits and is grateful for the opportunity to have had her as part of the team.



CEO

+1 909-485-8480

info@msasoftware.us

www.msasoftware.us





Bajaj Allianz General Insurance Company Ltd.
2nd Floor, City Towers, MA Road,
Opp. Church, Lalchowk, Srinagar - 190001

DATE: May 5, 2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that MR ZAAFIR AJAZ has done his internship in "GENERAL INSURANCE" at Bajaj Allianz General Insurance Company Ltd. from FEBRUARY 01, 2024 to MARCH 31, 2024.

During his internship with us, his performance was satisfactory. He was energetic and contributed effectively to the project assigned.

FOR BAJAJ ALLIANZ



BILAL SHAH
ZONAL HEAD SRINAGAR



PhysicsWallah

CERTIFICATE OF INTERNSHIP

This certifies that

Toufeeq Suhail

has successfully completed internship with Vidyapeeth
Marketing team at PhysicsWallah Pvt. Ltd.

01-02-2024 to 31-03-2024

Satish Khengre
Head- Human Resources

31-03-2024

Date



Valley Fresh

Empowering Growers



No: VF/CS/23-24/0126

Date: 15.03.2024

To Whom It May Concern

This is to certify that Mr. Musaab Parvez Bhat (University enrolment number 19037111004) from The Department of Management Studies, University of Kashmir has undertaken forty days' (from 24th January 2024 up to 3rd March 2024) project with us.

The project is based on the survey conducted by Mr. Musaab Parvez Bhat for the completion of his internship programme with Valley Fresh Cold Chain Pvt. Ltd.

The project is titled as, "Preserving Kashmir's Bounty: Controlled Atmosphere Storage and Marketing Strategies for Kashmiri Apples"

During the course of the project the conduct/behaviour of the trainee was excellent.



Authorized Signatory

Shanawaz Akhoun

+91 7006788594

Manager Operations

For Valley Fresh Cold Chain Pvt Ltd.

"Valley Fresh" Cold Chain Pvt. Ltd

Industrial Growth Centre Lalspora, Pulwama, J&K 5

Office Address: Nawab-e-Sulh Complex, Near Radio Kashmir

Old Zero Bridge, Srinagar - 191

Cell Phone No.: 9906965246, 9906965267, E-mail: valleyfresh@mvilgma.com



KHYBER AGRO FARMS PVT. LTD.

H/O: 1st Floor, SDPS Building, Govt Khan, Hauri Bagh Road, Srinagar-190009, Kashmir, I&K
Tel: +91 194 2453053, 2475711, Mobile :-+91-9596597661 / 9419420002
Email: khyber@kashmir.com Web Site: www.khybermilk.com

Date: 06-05-2024

Ref: KAFPL/2024/05/06

Certificate of Completion

To Whom It May Concern

This is to certify that Mr. Danish Bin Majeed (Roll No: 19037111005), pursuing IMBA from the University of Kashmir has successfully completed his Industrial Training w.e.f 15-January-2024 to 15-March-2024 (2 Months).

During this tenure, Danish has worked under the guidance of Mr. Pulkit Prasad, Sales Head, and the project title was "Study of factors behind the decrease in market share of Khyber & Milk procurement process".

We further certify that Danish showed a good learning attitude and remained focused during his entire tenure of Training and his conduct remained satisfactory.

Umar Ahad

Corporate Human Resource Manager.



HUMAN RESOURCES

Ref: JKB/HR/TRNG/2023-24-16


April 08, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Junaid Hamid, S/O Mr. Abdul Hamid, pursuing I-MBA from "University of Kashmir", Hazratbal, bearing Enrollment Number "19037111006", has completed his Project Work/Internship at J&K Bank on the topic "The Digital Evolution within India's Banking Sector : Particularly Examining Digital Offerings Of J&K Bank", from 30th January, 2024 to 25th March, 2024.

His work and conduct has remained excellent.

We wish him all success.


J&K Bank
HR Division
C/O The HR Dept. Quarters
HR, J&K Nagar, Srinagar

Date- 5th April 2024

Sub: Internship Experience Letter

To Lubna :

This letter certifies that **Lubna** has successfully completed her internship as "HR/Management Intern" for 3 months with Zyvka during the period beginning 22nd January 2024 and ending 2nd April 2024

During this time with Zyvka, **Lubna** has remained dedicated and loyal to her work and responsibilities with our company. She has done an exemplary job while in this role. She has always maintained a professional and courteous attitude and appearance while with our company.

Congratulations on completing your internship with distinction! We are confident that you have a bright future ahead, and we look forward to hearing about your continued achievements.

Sincerely,

Sunidhi Sinha

Sunidhi Sinha
Regional Operations Head



Human Resources

Ref: JKB/HR/TRNG/2023-24-14

April 6, 2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Sheikh Shabnam Sabir, D/O Mr. Sheikh Sabir Uddin, pursuing MBA from "University of Kashmir", bearing Enrollment Number "19037111009", has completed her Project Work/Internship at J&K Bank on the topic "Analysis of Customer Satisfaction towards Products and Services of J&K Bank", from 12th February, 2024 to 22nd March, 2024.

Her work and conduct has remained excellent.

We wish her all success.





The Assistant & Assistant Branch Officer

D. No. 1622

For & on behalf of the Management & Administration



SEZ/SL/J&K/SAADIG/1789/2024

DATE: 26-03-2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Faizan Aziz Shah, pursuing MBA from "Department of management studies university of Kashmir" has completed his project work / internship at J&K Bank SSI Saadipahad on the topic " customer relationship management " from 15-01-2024 to 10-03-2024.

His work and conduct has remained Excellent.

We wish him all Success.

Yours faithfully,

Branch Manager
J&K Bank SSI Saadipahad



Registered Office

Corporate Headquarters
42 B Road, Srinagar 190001
Kashmir, India

T: +91-19224 241122 ext. 200
F: +91-19224 241122

E: info@jkbank.com
branches@jkbank.com



Human Resources

Ref: JKB/HR/TRNG/2023-24-43


April 18, 2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Aneeka Fatima, D/O Mr. Sarwar Hussain, pursuing MBA from "Kashmir University", bearing Enrollment Number "19037111012", has completed her Project Work/Internship at J&K Bank on the topic "Training and Development" from 29th January, 2024 to 11th March, 2024.

Her work and conduct has remained excellent.

We wish her all success.


HRD Division
Corporate Headquarters
1st Floor, Canal Street, Jammu



KHYBER AGRO FARMS PVT. LTD.

H/O: 1st Floor, SDPS Building, Goni Khan, Hazrat Bagh Road, Srinagar-190009, Kashmir, I&K

Tel: +91 194-2453053, 2475711, Mobile: +91-9596597661 / 9419420002

Email: Khyber@inkashmir.com Web Site: www.khybermilk.com

Date: 06-05-2024

Ref: KAFPL/2024/05/06

Certificate of Completion

To Whom It May Concern

This is to certify that Mr. Mouazzam Meiraj Darzi (Roll. No: 190371110013), pursuing IMBA from the University of Kashmir has successfully completed his Industrial Training w.e.f 15-January-2024 to 15-March-2024 (2 Months).

During this tenure, Mouazzam has worked under the guidance of Mr. Pulkit Prasad, Sales head, and the project title was "Study of Consumer Perception towards Khyber Agro".

We further certify that Mouazzam showed a good learning attitude and remained focused during his entire tenure of Training and his conduct remained satisfactory.

Umar Ahmad

Corporate Human Resource Manager





PhysicsWallah

CERTIFICATE OF INTERNSHIP

This certifies that

Mohammad Affan Altaf

has successfully completed internship with Marketing
team at PhysicsWallah Pvt. Ltd.

01-02-2024 -31-03-2024

Satish Khengre
Head- Human Resources

31-03-2024

Date



KHYBER AGRO FARMS PVT. LTD.

H/O: 1st Floor, SOPS Building, Gomi Khan, Harat Bagh Road, Srinagar-190009, Kashmir, I.A.
Tel: +91 194-2453053, 2475711, Mobile: +91-9595597661 / 9419420002
Email: Khyber@kashmirmilk.com Web Site: www.khybermilk.com

Date: 06-05-2024

Ref: KAFPL/2024/05/06

Certificate of Completion

To Whom It May Concern

This is to certify that Mr. Tufail Nisar Khan (Roll No: 190371110151), pursuing IMBA from the University of Kashmir has successfully completed his industrial Training w.e.f 15-January-2024 to 15-March-2024 (2 Months).

During this tenure, Tufail has worked under the guidance of Mr. Pulkit Prasad, Sales Head, and the project title was "Study of factors behind the decrease in market share of Khyber & Milk procurement process".

We further certify that Tufail showed a good learning attitude and remained focused during his entire tenure of Training and his conduct remained satisfactory.

Umar Akhbar

Corporate Human Resource Manager





Valley Fresh

Expanding Growth



No. VFCN25-240028

Date: 15.04.2024

To Whom It May Concern

This is to certify that Mr. Nabeel Qureshi (University enrolment number 19057111016) from The Department of Management Studies, University of Kashmir has undertaken forty days' (from 19th February 2024 up to 30th March 2024) project with us.

The project is based on the survey conducted by Mr. Nabeel Qureshi for the completion of his internship programme with Valley Fresh Cold Chain Pvt. Ltd.

The project is titled as, "Extending Apple Season -CA Storage in Kashmir".

During the course of the project the conduct/behaviour of the trainee was excellent.



Sd/-

+91 98861 81714

Manager Operations

For Valley Fresh Cold Chain Pvt Ltd.

"Valley Fresh" Cold Chain Pvt. Ltd.

Industrial Growth Centre Urologia, Pulwama, J&K India

Office Address: Nowshera Complex, Near Trade Estate,

Old J&K Bridge, Srinagar - 190011

Call Phone No.: 9886181714, 9886181714, E-mail: valleyfresh@rediffmail.com

Date: 03/04/2024

TO WHOM IT MAY CONCERN

This is to certify that Miss, Nimra Ashraf Wani and Mr. Fazeel Ajaiz Ghani studied in Department of Management Studies, University of Kashmir, Hazratbal Srinagar India in the year 2019-24 having underwent a project training of 8 weeks from 15th January 2024 to 23rd February 2024 at Hdfc Bank Ltd Hazratbal.

The title of the project was "Customer Relationship Management" was submitted to branch as well. The report is the outcome of their work and does not form a part of any research undertaken for the receipt of any other degree from elsewhere.

Their performance during the completion of the said project was Good. We wish them all success in their future endeavours.

Project Guide

Arselan Wani
Manager
Hdfc Bank Ltd
Hazratbal

ARSELAN WANI
Manager
HDFC BANK LTD.

Authorised Signatory

Arselan Wani
03/04/2024

www.hdfcbank.com

Regd. Office: HDFC Bank Ltd., HDFC Bank House, Senapati Bapat Marg, Lower Panel (West), Mumbai - 400 013.

Corporate Identity No.: L65920MH1994PLC080618

Date: 17th April 2024

Interim Internship Certificate

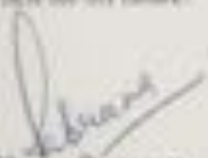
This is to certify that Mr. Hazafa Bhat, D/O Zahoor Ahmad Bhat, R/O Barabarhah, Srinagar, student of 9th semester (IMBA) from Dept Of Management Studies, University of Kashmir, has completed his internship at PNB MetLife Insurance Co. Ltd for the duration of eight weeks.

The details of his internship are as below, and his behaviour has been excellent during this period.

Subject	Talent Acquisition
From	12, Jan 2024
To	12, Mar 2024

PNB MetLife wishes all the best for his future.

Regards
Sabrina Khankhahi
Manager - Regional Human Resources
PNB MetLife





TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr Hayat Shalli of the Department of Management Studies, University of Kashmir, underwent an internship programme at C.P. Advertisers (Head Office). And upon completion of her project entitled "A Project on Digital Marketing", the report is the outcome of her own work and has not been submitted previously for the award of any degree, diploma, associate ship or any similar title.

His performance during the training period was excellent.




Sincerely Yours,

Mustafiz Rashid
Production Manager

CP Advertising & Communication Private Limited
1st Floor, Pulloo Complex, M. A. Link Road,
Munwarabad, Srinagar, Jammu & Kashmir - 190001
M: +91 9906695577 | 9419713271 | 8803010101 | 9796561908
www.cpadvertisers.com | cp.kashmir@gmail.com



 **AXIS PLACEMENT CONSULTING**

Regd Office: B-10, Cyberpark, New Delhi - 110047

Email: info@axisplacement.com

Mob: +91 98114 13412 / +91 - 98717 50432

Fax: 011 - 41011670

Ref No: APC/24-25/AK/1

Date: 27 April, 2024

TO WHOMSOEVER IT MAY CONCERN:

This is to certify that **Ms Hibah Muneer** has completed her **6 weeks** internship from **Axis Placement Consulting** in the capacity of **HR Intern** her performance was satisfactory.

She has completed her project on, **"Increase in E-Recruitment and Selection Process"**.

We wish her good luck in her future endeavours.

For **Axis Placement Consulting**

Yash
Sinha

Authorized Signatory



DOUZE CONSTRUCTION AND ENGINEERING SERVICE

Ref. No: 0/HR/TECH/23-24-01

Dated: 02/04/24

TO WHOM IT MAY CONCERN

This is to certify that Mr. Mohsin Raza Ansari, S/O Mr. Nasir Abbas Ansari, pursuing I-MBA from "University of Kashmir", Hazratbal, bearing Enrollment Number "19037111021", has completed his Project Work/Internship at Douze Construction Limited on the topic "Effectiveness of training for employees in Douze construction Ltd" from 30 January, 2024 to 30 March, 2024

His work and conduct has remained excellent.

We him all success.



Director
DOUZE CONSTRUCTION
AND ENGINEERING SERVICE
[Signature]

OFFICE ADDRESS

Mirza Kamil Sahib Hawal Srinagar 190011 Branch Office Chatabal Srinagar 190010
Ph No. 8494039672, 8491992202 / Email: douzepvttd@gmail.com



Deyvani International Limited

Corporate Office: Plot No. 18, Sector 75, Gurgaon - 122004, Haryana (India)
Tel.: +91 124 456200 - Fax: +91 124 4799000 - E Mail: deyvanid@deyvanicorp.com - Website: www.deyvanicorp.com
CIN No. U12112DL1999PLC046728

19th March, 2024

To
Mr. Rafi Tuman
Jammu & Kashmir

Sub: Training Completion

This is to certify that Mr. Rafi Tuman has completed his internship at Deyvani International Limited from 30th January 2024 to 10th March 2024.

Rafi underwent training in "Business Finance Department" which he has completed successfully.

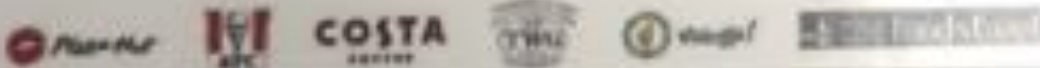
During the internship we found him very enthusiastic and eager to learn.

We wish him all the best for his future endeavours.

Yours Sincerely,

For & on behalf of M/s. Deyvani International Ltd.

Namrata Verma
Senior Manager - Human Resource



Regional Office: 7-27, Okhla Industrial Area Phase-I, New Delhi-110020 (India) Tel: +91 11 4776729-730
- Deyvani International (Nigeria) Pvt. Ltd. - Deyvani International (Nepal) Pvt. Ltd. - Deyvani Food Service Pvt. Ltd.



MSA SOFTWARE

April 16, 2024

Certificate of Internship

ELIMARIANNA CONCEPCION

This is to certify that Ms. Aymara LJ Ramos, pursuing EMBA from the Department of "Management studies", University of Kadena, bearing enrollment number "98077111024", has completed her internship/Project work in "Digital Marketing" at MSA Software for a period of two (02) months i.e. from 1 Feb Jan 2024 to 15th March 2024 successfully. Throughout the internship period, Aymara demonstrated dedication, professionalism, and a strong commitment to her work. She actively participated in various digital marketing initiatives, contributing valuable insights and innovative ideas to enhance our online presence. Her work and conduct have remained excellent.

MSA Software wishes Aymara continued success in her academic and professional pursuits and is grateful for the opportunity to have had her as part of the team.

Nurul Huda

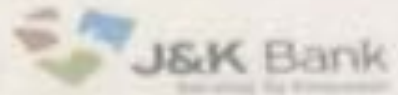
CEO

+1 909-485-8480

info@msasoftware.us

www.msasoftware.us





Project: BANIHAL/2024

Ref: J&K/HR/IRSG/2023-24- 977

March 29, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Ulhas Gull Raina, pursuing MBA from "Department of Management Studies, University of Kashmir", has completed his Project Work/Internship at J&K Bank on the topic "Marketing of Products of J&K Bank", from 29th January, 2024 to 24th March, 2024.

His work and conduct has remained excellent.

We wish him all success.


HRD Division
Corporate Headquarters
J&K Training Centre



Ref No. HR/HRD

Date 17/09/24

CERTIFICATE OF THE GUIDE

We are glad to inform you that Ms. Tahiba Showkat has successfully completed her internship at Highland Automobiles, Srinagar from 18th March 2024 to 16th April 2024.

During her internship she was exposed to the various activities in HR Department, and they worked on the project titled "Recruitment and Selection Procedure for Highland Automobiles, Srinagar". She has successfully completed her internship and submitted her project report under the guidance of Mr. Ishaq Razi (HR Manager).

We found her extremely inquisitive and hard working. She was very much interested in learning the functions of our division and willing to put her best efforts and get into the depth of the subject to understand it better. Her association with us was very fruitful and we wish her all the best for her future endeavours.

Regards,


HR
Highland Automobiles
Srinagar.



HIGHLAND AUTOMOBILES PVT. LTD.

(Authorized Dealer for Maruti Suzuki India Limited (Jammu & Kashmir))

REGISTERED AND CORPORATE OFFICE:

Plot No. 10, Sector 10, Srinagar, Jammu & Kashmir. Ph: 0194-240001, 240002, 240003

E-mail: highland_agra@jammu.com, highland_pvt_sales@marutidealers.com, highlandworks@jammu.com

BRANCH OFFICE:

Chamber Road, Buz Poon Road, Jammu Ph: 0194-240000, 240001, 240002

E-mail: highland_pvt_sales@marutidealers.com



AXIS PLACEMENT CONSULTING

Head Office: B-10, Gulshar Park, New Delhi - 110049

Email: info@axisplacement.com

Mob: +91 98134 13457 / +91 - 98737 59412

Fax: 011 - 4161670

Ref No: APC/04-25/19/1

Date: 17 April, 2024

TO WHOMSOEVER IT MAY CONCERN:

This is to certify that **Ms Tafia Azeem** has completed her **6 weeks** internship from **Axis Placement Consulting** in the capacity of **HR** where her performance was satisfactory.

She has completed her project on: **"Employee Retention Strategies in Organisations: Best Practices and Case Studies"**

We wish her good luck in her future endeavours.

For **Axis Placement Consulting**



Authorized Signatory



AL KHAZANA CARPETS & HANDICRAFTS LLC



To,
Wasq Bander,
Marketing Intern

28/03/2024

WHOMSOEVER IT MAY CONCERN

This is to certify the exceptional performance and dedication of Wasq Riyaz Shah Bander during their tenure as a Marketing Intern at Al Khazana Carpets & Handicrafts LLC from January 15th 2024 to March 15th 2024. He consistently demonstrated remarkable skills, enthusiasm, and a strong work ethic throughout his internship. He played a pivotal role in various marketing endeavors, demonstrating proficiency in both traditional and digital marketing strategies.

Specifically, their responsibilities encompassed contributing to the development and execution of comprehensive marketing strategies, with a focus on Search Engine Optimization and Digital Marketing tactics including crafting engaging content optimized for social media platforms and digital marketing campaigns. Collaborating closely with team members to generate innovative ideas and implement effective marketing initiatives. Their strong communication and interpersonal skills facilitated seamless collaboration within the team, while their proactive approach to learning and soliciting feedback contributed to their continuous growth and development.

We are grateful for his contributions to our team and wish them continued success in their future endeavors.

Respectfully,

Syed Ayaan Mazaffar Shah

Asst. Managing Director,

Al Khazana Carpets & Handicrafts LLC.

AL KHAZANA





Project Title: Understand and Analyze the full DC process of FOFO stores and thereby the recommendation in its processes.

This comprehensive project explores and critically evaluates the complete Detailed Counting cycle in franchise-owned franchise-operated (FOFO) stores and the overarching warehouse operations at Lenskart. The objective is to ~~drive~~ deep into these processes to identify areas requiring improvement, and enhancements and to propose innovative solutions that can enhance the franchisee matrix's effectiveness. This analysis encompasses inventory management, quality assurance, and technology integration to streamline operations, aiming for a balanced approach that addresses current challenges while paving the way for future advancements.

Mentor: Ayub Shah.
Assistant Professor, University of Kashmir, Srinagar.
The Business School.

Industry Mentor: Dr. Mohammad Mutaheer Zargar.
Assistant Vice President
(Head Franchisee Expansion & Relationship)
(Head Portfolio Division)
Lenskart headquarters - Gurgaon.

Project Guide: Abhishek Goswami
Senior BDE - Franchisee Relationship.

Abhishek Goswami
22/03/24

Abhishek Goswami

Submitted by: Syed Naveed Anjum Moosvi
Roll no: 19037111030.



COMPANY CERTIFICATE

This is to certify that Mr. ARSALAN BASHIR and Mr. FARZAN AMIN , DEPARTMENT OF MANAGEMENT STUDIES, UNIVERSITY OF KASHMIR has undergone an internship program at HDFC BANK GANDERBAL BRANCH for a period of 08 weeks.

During their internship they were exposed to the various activities of Customer Relationship management, and they worked on the project titled "PERCEPTION OF CUSTOMERS TOWARDS FINANCIAL SERVICES OF HDFC BANK" under the guidance of Mr. Muzamil Darwesh (Branch manager).

We found them extremely inquisitive and hard working. They were very much interested to learn the functions of our division and willing to put their best efforts and get into the depth of the subject to understand it better. Their association with us was very fruitful and we wish them success for their future endeavors.


HDFC BANK
AUTHORIZED BY
MUZAMIL DARWESH
BM
Employee Code: M4576

DATE: 25/04/2024

Place : Ganderbal

The Jammu & Kashmir Bank Limited

Corporate
Headquarters
M. A. Block, Dalimagar
190001 Srinagar,
India



HUMAN RESOURCE

Ref: JKB-HR/TRNG/2023-24-42


April 18, 2024

TO WHOM IT MAY CONCERN

This is to certify that Ms. Mehak Javed Khan, D/O Mr. Javed Ahmad Khan, pursuing 1-MBA from "Kashmir University", bearing Enrollment Number "19037111034", has completed her Project Work/Internship at J&K Bank on the topic "Training and Development" from 29th January, 2024 to 11th April, 2024.

Her work and conduct has remained excellent.

We wish her all success.

 **J&K Bank**
HRD Division
Corporate Headquarters
M. A. Block, Dalimagar
Srinagar

Date: 03/04/2024

TO WHOM IT MAY CONCERN

This is to certify that Miss. Nimra Ashraf Wani and Mr. Fazeel Ajair Ghani studied in Department of Management Studies, University of Kashmir, Hazratbal Srinagar India in the year 2019-24 having underwent a project training of 8 weeks from 15th January 2024 to 23rd February 2024 at Hdfc Bank Ltd Hazratbal.

The title of the project was "Customer Relationship Management" was submitted to branch as well. The report is the outcome of their work and does not form a part of any research undertaken for the receipt of any other degree from elsewhere.

Their performance during the completion of the said project was Good. We wish them all success in their future endeavours.

Project Guide

Arselan Wani

Manager

Hdfc Bank Ltd

Hazratbal

ARSELAN WANI
Manager
HDFC BANK LTD.

Authorized Signatory

www.hdfcbank.com

Regd. Office: HDFC Bank Ltd., HDFC Bank House, Senapati Bapat Marg, Lower Park (West), Mumbai - 400 013.

Corporate Identity No.: LE082020M11954PLC280618



Experience Letter cum Relieving Letter

Date : 29 Feb 2024

HMC104

Aubaid Ahmad Lone,

Dear Mr. Aubaid Ahmad Lone,

This is to certify that Mr. Aubaid Ahmad Lone was employed in Herbalmax Healthcare Pvt Ltd from 11th Jan 2024 to 29 Feb 2024 and the last designation held was Sales Intern.

Mr. Aubaid Ahmad Lone has been relieved from his duty w.e.f. 29th Feb 2024.

During the tenure of his service his performance was found diligent & Honest in his duties.

We would like to thank you for your service with Herbalmax Healthcare Pvt. Ltd

And Wish you the best in your future endeavors.

Best Regards



HERBALMAX
DISCOVER WELLNESS

Head HR, Herbalmax Healthcare Private Limited

HERBALMAX HEALTHCARE PRIVATE LIMITED

W-11, 11, New Plaza near Jinnah S. Hospital, Srinagar

Phone: + 91 97797

www.herbalmax.in



PhysicsWallah

CERTIFICATE OF INTERNSHIP

This certifies that

Huzzaifah Ashraf

has successfully completed internship with Marketing
team at PhysicsWallah Pvt. Ltd.

01-02-2024 -31-03-2024

Satish Khengre
Head- Human Resources

31-03-2024

Date

COMPANY CERTIFICATE

This is to certify that Mr. Mohammad Mateen and Mr. Idrees Ahmad Tak , DEPARTMENT OF MANAGEMENT STUDIES, UNIVERSITY OF KASHMIR has undergone an internship program at HDFC BANK GANDERBAL BRANCH for a period of 08 weeks.

During their internship they were exposed to the various activities of Customer Relationship management, and they worked on the project titled "Customer Relational Management" under the guidance of Mr. Muzamil Darwesh (Branch manager). We found them extremely inquisitive and hard working. They were very much interested to learn the functions of our division and willing to put their best efforts and get into the depth of the subject to understand it better. Their association with us was very fruitful and we wish them success for their future endeavors.



APPROVED BY
MUZAMIL DERWASH
BM

Employee Code: M4576



WHITE WATER RESORTS

Hotel & Restaurant

INTERNSHIP CERTIFICATE

To whom it may concern

This Certification proves that Mohd Isbal Gorsi, Roll. No 19037111042 has completed the internship at White Water Resorts Pahalgam as Impact of Training on Employees Performance Started Joining Date 1st March to 30th April 2024.

During His stay in the Company as an Intern He displays enthusiasm, Leadership, Self Discipline and Self Motivation.

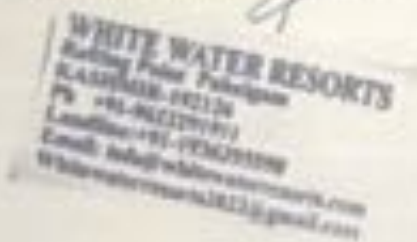
We are lucky to have Him as one of our Intern before and we would like to wish Him all the best.

Sincerely

White Water Resorts

Manager

Date - 1st April 2024



① Near Raffing Point, Movers, Pahalgam, Anantnag-192401

② Reservation No: 8622919111 ③ + 91 1922-291911

④ whitewaterresorts2023@gmail.com



KHYBER AGRO FARMS PVT. LTD.

H/O: 3rd Floor, SDPS Building, Gani Khan, Hazrat Bagh Road, Srinagar-190009, Kashmir, India
Tel: +91 194-2453053, 2475711, Mobile: +91-9596397641 / 9419420002
Email: Khyber@inkashmir.com Web Site: www.khybermilk.com

Date: 06-05-2024

Ref: KAFPL/2024/05/06

Certificate of Completion

To Whom It May Concern

This is to certify that Mr. Zuhail Nazir Teeli (Roll. No: 19037111044), pursuing MBA from the University of Kashmir has successfully completed his Industrial Training w.e.f 15-January-2024 to 15-March-2024 (2 Months).

During this tenure, Zuhail has worked under the guidance of Mr. Pulkit Prasad, Sales Head, and the project title was "Study of Consumer Perception towards Khyber Agro".

We further certify that Zuhail showed a good learning attitude and remained focused during his entire tenure of Training and his conduct remained satisfactory.

Umar Ahmad

Corporate Human Resource Manager



Date: 17th April 2024

To whom it may concern

This is to certify that Mr Sahil Maqbool Sofi, S/O Mohd Maqbool Sofi, R/O 90 ft. Sector
Amanabharwan, Srinagar, student of 9th semester (IMBA) from Dept Of Management Studies,
University of Kashmir, has completed his internship at PNB MetLife Insurance Co. Ltd for the
duration of eight weeks.

The details of his internship are as below, and his behaviour has been excellent during this
period.

Subject	Talent Acquisition
From	12, Jan 2024
To	12, Mar 2024

PNB MetLife wishes all the best for his future.

Regards
Sabrina Khanikashi 
Manager - Regional Human Resources
PNB MetLife

DECLARATION

We, FARZAN AMIN & ARSALAN BASHIR, students at THE DEPARTMENT OF MANAGEMENT STUDIES, UNIVERSITY OF KASHMIR, Hazratbal Srinagar hereby jointly declare that this project report entitled "PERCEPTION OF CUSTOMERS TOWARDS FINANCIAL SERVICES OF HDFC BANK" is our own work, completed collaboratively and independently. We assert that the statements made, and conclusions drawn is an outcome of the project work. We further declare that to the best of our knowledge and belief that the project report does not contain any part of any work which has been submitted for the award of any other degree/diploma/certificate or any other university.

Farzan Amin
Roll Number: 19037111033

Arsalan Bashir
Roll Number: 19037111046

Thomas Cook (India) Limited

11th Floor, Marathon Futures
N. M. Joshi Marg, Lower Panel (East)
Mumbai - 400 013.
Board No. +91-22-4242 7009
Fax No. +91-22-2302 2864



08-Apr-24

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Bhat Aazim was working with us from 26-Jan-24 to 09-Mar-24 as Internship Trainee for Leisure Travel Outbound at our Punjabi Bagh, West New Delhi Office.

We wish him best of luck for his future endeavors.

Yours Sincerely,
For Thomas Cook (India) Limited

Deepti Sheth
Authorized Signatory

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visa

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futures, N. M. Joshi Marg, Lower Panel (East) Mumbai - 400 013.
Email: enquiry@thomastour.in | CIN No: U63040MH1997PLC230117
www.thomastour.in

 **AXIS PLACEMENT CONSULTING**

Regd Office: B-10, Gokulnagar Park, New Delhi - 110049

Email: info@axisplacement.com

Mob: +91 98114 11341 / +91 - 98737 79432

Fax: 011 - 41613420

Ref No: APC/24-25/18/3

Date: 3rd April, 2024

TO WHOMSOEVER IT MAY CONCERN:

This is to certify that **Mr Fahad Ashiq** has completed his 5 weeks internship from Axis Placement Consulting in the capacity of HR Intern his performance was satisfactory.

He has completed his project on "Increase in E- Recruitment and Selection Process".

We wish him good luck in his future endeavours.

For Axis Placement Consulting



Authorized Signatory

CERTIFICATE OF THE GUIDE

We are glad to inform you that Ms. Mahveen Shabir has successfully completed her internship at Highland Automobiles, Srinagar from 18th March 2024 to 26th April 2024.

During her internship she was exposed to the various activities in HR Department, and they worked on the project titled "Recruitment and Selection Procedure for Highland Automobiles, Srinagar". She has successfully completed her internship and submitted her project report under the guidance of Mr. Hakeem Rahi (HR Manager).

We found her extremely impulsive and hard working. She was very much interested in learning the functions of our division and willing to put her best efforts and get into the depth of the subject to understand it better. Her association with us was very fruitful and we wish her all the best for her future endeavours.

Regards,


Hakeem Rahi
HR Manager

Highland Automobiles Pvt Ltd

Srinagar



HIGHLAND AUTOMOBILES PVT. LTD.

Authorized Dealers for Maruti Suzuki India Limited (Jeeps & SUVs)

REGISTRAR AND COMPANY OFFICE

Address: Complex Scheme, Srinagar, Pin. No. 190007 Fax: 01942 250096, 250095

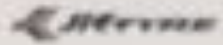
E-Mail: highland_ap@highland.com, highland_om@marutisuzuki.com, highland@highland.com

BRANCH OFFICE

Office Name: Bad Pora Road, Srinagar Pin: 190011 246396, 246397

E-Mail: highland_pra@marutisuzuki.com

North Tye Exporter
Plot No. 10, Sector 10, Gurgaon
Haryana 122001
India
www.northytye.com



To whomsoever it may concern

This is to certify that Mr. Ubaid Ahmad is a student of MBA, Institute of Business Studies, University of Westward has successfully completed an internship as an Assistant Accountant of our organization, at Tye, demonstrating excellent performance during the period of January 15, 2024 to March 15, 2024. His dedication and contribution have been commendable, and his performance throughout the internship period has been satisfactory.



North Tye Exporter
Performance Certificate
THIS CERTIFICATE HAS BEEN ISSUED TO:
Ubaid Ahmad Bhat
FOR COMPLETION OF HIS/HER INTERNSHIP AS AN ASSISTANT ACCOUNTANT AT NORTH TYE EXPORTER DURING THE PERIOD OF JANUARY 15, 2024 TO MARCH 15, 2024.



Authorised Signatory



Date



Valley Fresh

Empowering Growers



No: VF/CS/23-24/0127

Date: 15.03.2024

To Whom It May Concern

This is to certify that Ms. Malecha Wani (University enrollment number 19037111051) from The Department Of Management Studies, University of Kashmir has undertaken forty days' (from 24th January 2024 up to 3rd March 2024) project with us.

The project is based on the survey conducted by Ms. Malecha Wani for the completion of her internship programme with Valley Fresh Cold Chain Pvt. Ltd.

The project is titled as, "Preserving Kashmir's Bounty: Controlled Atmosphere Storage and Marketing Strategies for Kashmiri Apples"

During the course of the project the conduct/behaviour of the trainee was excellent.

Authorised Signatory



Shanawat Akhoun

+91 7006788594

Manager Operations

For Valley Fresh Cold Chain Pvt Ltd.

"Valley Fresh" Cold Chain Pvt. Ltd

Industrial Growth Centre Laspore, Pulwama, J&K India

Office Address: Nowa-e-Suhb Complex, Near Radio Kashmir

Old Zero Bridge, Srinagar - 19001

Call Phone No.: 990965246, 990965267, E-mail: valleyfreshkashmir@gmail.com

INTERNSHIP CERTIFICATE

Dated: 15-03-2024

This is to certify that Ms. Maha Rouf, from the Department of Management Studies, University of Kashmir has successfully completed an internship with HDFC Bank, under the guidance of HR Manager, from 22nd Jan 2024 to 1st March 2024. Throughout the internship, MAHA ROUF has diligently worked on the project titled "A STUDY ON JOB SATISFACTION OF EMPLOYEES at HDFC BANK," contributing valuable insights into employee engagement and satisfaction.

During her internship, Ms. Maha Rouf demonstrated exceptional analytical skills and a profound ability to engage with and understand complex human resource management concepts. We appreciate the hard work and dedication that Ms. Maha Rouf has brought to our team and recognize the significant impact of her contributions to our understanding of employee satisfaction.

We wish Ms. Maha Rouf the very best in her forthcoming academic and career pursuits.

FAHAD AKRAM MIR
SENIOR MANAGER
HDFC BANK LTD.
EMP CODE-FG199

Authorized Signatory

Fahad Akram Mir

Branch Manager

HDFC BANK LTD. Gole Market Karan Nagar

HDFC BANK LTD.
Gole Market, Karan Nagar
Srinagar

www.hdfcbank.com



Valley Fresh

Empowering Growers



No: VFCS23-240125

Date: 15.04.2024

To Whom It May Concern

This is to certify that Mr. Ali Jeelani (University enrollment number 19037111054) from The Department of Management Studies, University of Kashmir has undertaken forty days' (from 19 February 2024 to 30 March 2024) project with us.

The project is based on the survey conducted by Mr. Ali Jeelani for the completion of his internship programme with Valley Fresh Cold Chain Pvt. Ltd.

The project is titled as, "Extending Apple Season - CA Storage in Kashmir".

During the course of the project the conduct/behaviour of the trainee was excellent.

Authorized Signatory

Shamimul Akhter

-SI Train 703144

Manager Operations

For Valley Fresh Cold Chain Pvt Ltd.

"Valley Fresh" Cold Chain Pvt. Ltd.

Industrial Growth Centre Seedpara, Pulwama, J&K, India

Office Address: House # 3-371 Complex, Near P.O. Khatrona,

Chadliya, Buzga, Srinagar - 190001

Contact: 996943246, 996943267, Email: info@valleyfresh.com




We understand your world

HDFC Bank Limited
Zabirwan Guest House,
Cam Shopping Complex,
Opp New General Bus Stand,
Pundla Chowk - 191 101
Srinagar, Jammu & Kashmir

RefNo: 2183/23-24/0001

CERTIFICATE

This is to certify that Mr. MOHAMMAD MATEEN JMBA, DEPARTMENT OF MANAGEMENT STUDIES, UNIVERSITY OF KASHMIR has undergone an internship program at HDFC BANK GANDERBAL for a period of 08 weeks. During his internship he was exposed to various activities of "Customer Relationship Management" under the guidance of Mr. Muzamil Derwash (Branch Manager). We found him extremely inquisitive and hardworking. He was very much interested to learn the functions of our division and willing to put his best efforts and get into the depth of the subject to understand it better. The association with us was very fruitful and we wish him success for future endeavours.


Authorised BY
MUZAMIL DERWASH
BM
Employee Code: M4576

www.hdfcbank.com

Regd. Office: HDFC Bank Ltd., HDFC Bank House, Bahadur Bagh Marg, Lower Park (West), Mumbai - 400 011
Corporate Identity No.: L35209MH1994PLC028041E



PhysicsWallah

CERTIFICATE OF INTERNSHIP

This certifies that

Juvail hilal baba

has successfully completed internship with Marketing
team at PhysicsWallah Pvt. Ltd.

01-02-2024 - 31-03-2024

Satish Khengra
Head, Human Resources

31-03-2024

Date



CERTIFICATE OF INTERNSHIP

This certificate acknowledges that

MOHAMMAD HASEEB WANI

Has successfully completed the internship program with
Prezlaan Education Services
from 01 Dec 2023 to 29 Feb 2024 as "Business Development
and Digital Marketing Intern"

During the internship, He demonstrated exceptional dedication,
research acumen, and analytical skills in investigating and
evaluating Prezlaan's marketing strategies within the
education sector.



Ceo
Muneeb Farooq

Prezlaan | www.prezlaan.com | +91 700 608 7462



CERTIFICATE OF INTERNSHIP

This certificate acknowledges that

ZARKA TARIQ

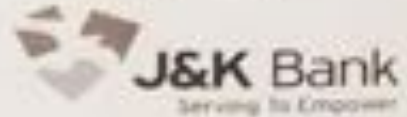
Has successfully completed the internship program with
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and Digital Marketing Intern"

During the internship, She demonstrated exceptional
dedication, research acumen, and analytical skills in
investigating and evaluating Prezlaan's marketing strategies
within the education sector.



Ceo
Muneeb Farooq

Head Office | www.prezlaan.com | +91 700 808 7489



Human Resources

Ref: JKB/HR/TRNG/2023-24-17

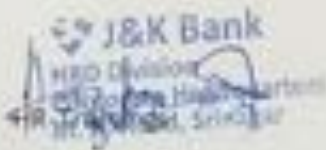
April 08, 2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. Umair Mukhtar, S/O Mr. Mukhtar Ahmad, pursuing MBA from "University of Kashmir", Hazratbal, bearing Enrollment Number "19037111060", has completed his Project Work/Internship at J&K Bank on the topic "The Digital Evolution within India's Banking Sector : Particularly Examining Digital Offerings Of J&K Bank", from 30th January, 2024 to 25th March, 2024.

His work and conduct has remained excellent.

We wish him all success.


HRD Division
J&K Bank
F A Road, Baramulla
191004 Jammu & Kashmir