Self-Study Report (SSR) - Criterion-1

Information to be submitted by Departments/Directorates/Centres for Each Programme Offered

1	Department/Directorate/Centre/Institute:	DEPARTMENT OF MANAGEMENT STUDIES	
2	Name of the Programme Offered:	IMBA	
3	Departmental website link of the complete/updated syllabus:	tbs.uok.edu.in	
4	Number of Courses in the Programme?		
5A	Number of New Courses introduced in the Programme since 2019?		
5B	List of New Courses introduced since 2019:		
	Course Code	Course Title	Brief Description
5C	Departmental website link in support of New Courses introduced in the Programme since 2019.		
6A	Dates of syllabus revisions during the last five years. (2019-2023)		
6B	Departmental website link in support of syllabus revisions.		
7	Are Programme Outcomes (POs) clearly mentioned in the syllabus? (Y/N) Y		
8	Are the Course Outcomes (COs) mentioned for each course of the programme? (Y/N) Y		

9A	Does POs & COs have relevance to local, regional & global developmental needs? (Y/N) Y		

9B	List of courses addressing Local Needs:		
	Course Code	*Course Title*	*Brief Justification*
	IMBA18309DCE	DISASTER MANAGEMENT	
	IMBA18406CR	MANAGEMENT OF PUBLIC ENTERPRISES	
	IMBA18407DCE	TOURISM MANAGEMENT	
	IMBA18506DCE	ENVIRONMENTAL SCIENCE	
	IMBA18507DCE	HOSPITAL ADMINISTRATION	
	IMBA181012	MICROFINANCE	

9C	List of courses addressing Regional Needs:		
	Course Code	*Course Title*	*Brief Justification*
	IMBA18802CR	BUSINESS MARKETING	
	IMBA18803CR	MANAGEMENT OF INDUSTRIAL RELATIONS	
	IMBA18805DCE	RURAL MARKETING	
	IMBA18922	GEOGRAPHICAL INFORMATIONS SYSTEMS	

9D	List of courses addressing Global Needs:		
	Course Code	*Course Title*	*Brief Justification*
	IMBA18604DCE	EXPORT MANAGEMENT AND DOCUMENTATION	
	IMBA18607DCE	FOREIGN DIRECT INVESTMENT	
	IMBA702CR	INTERNATIONAL BUSINESS	
	IMBA181003	INTERNATIONAL MARKETING	
	IMBA18306DCE	BUSINESS PROCESS RE-ENGINEERING	
	IMBA18307DCE	MACROECONOMIC POLICIES	
	IMBA18914DCE	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	
	IMBA18004GE	CRISIS MANAGEMENT	

10A	Does the Programme offer focus on Employability/ Entrepreneurship/ Skill development courses? (Y/N) YIMBA		
10B	List of Employability Courses:		

Course Code	Course Title	Brief Justification
IMBA18106DCE	BUSINESS COMMUNICATION	
IMBA18108DCE	EVENT MANAGEMENT	
IMBA18207DCE	MANAGEMENT OF OFFICE OPERATIONS	
IMBA18102CR	FINANCIAL ACCOUNTING	
IMBA18301CR	MANAGEMENT ACCOUNTING	
IMBA18407DCE	TOURISM MANAGEMENT	
IMBA18502CR	INCOME TAX LAW AND PRACTICE	

10C	List of **Entrepreneurship Development Courses**:		10C

Course Code	Course Title	Brief Justification
IMBA18503CR	ENTREPRENEURSHIP DEVELOPMENT	
IMBA18920DCE	MACHINE LEARNING SYSTEMS	
IMBA18921DCE	ENTERPRISE RESOURCE PLANNING	
IMBA18917DCE	MANPOWER DEVELOPMENT FOR TECHNOLOGICAL CHANGE	

10D	List of **Skill development Courses**:

Course Code	Course Title	Brief Justification
IMBA181004DCE	RETAIL MANAGEMENT	
IMBA181007DCE	MARKETING OF FINANCIAL PRODUCTS	
IMBA18916DCE	COUNSELING SKILLS FOR MANAGERS	
IMBA18915DCE	MANAGING INTERPERSONAL AND GROUP PROCESSES	
IMBA18002CR	DATA ANALYSIS USING EXCEL	
IMBA18915DCE	MANAGING INTERPERSONAL AND GROUP PROCESSES	
IMBA18907DCE	E-MARKETING	

11A	Does the programme have courses addressing Professional ethics/ gender/ human values/ environment/ sustainability & other value framework enshrined in NEP2020/etc. (Y/N) Y	

11B	List of courses addressing **Professional Ethics**:		
	Course Code	Course Title	Brief Justification
	IMBA18303CR	CORPORATE GOVERNANCE AND ETHICS	

11C	List of courses addressing **Gender Issues**:		
	Course Code	Course Title	Brief Justification

11D	List of courses addressing **Human Value Issues**:		
	Course Code	Course Title	Brief Justification
	IMBA18402CR	HUMAN RESOURCE MANAGEMENT	
	IMBA18603CR	CONSUMER BEHAVIOUR	
	IMBA18913CR	HUMAN RESOURCE DEVELOPMENT:STRATEGIES AND SYSTEMS	
	IMBA18905DCE	CUSTOMER RELATIONSHIP MANAGEMENT	
	IMBA18907DCE	RELATIONSHIP MARKETING	

11E	List of courses addressing **Environment Issues**:		
	Course Code	Course Title	Brief Justification
	IMBA18506DCE	ENVIRONMENTAL SCIENCE	

11F	List of courses addressing **Sustainability issues**:		
	Course Code	*Course Title*	*Brief Justification*

11G	List of courses addressing **Other Value Framework** enshrined **in NEP2020/etc.**:		
	Course Code	*Course Title*	*Brief Justification*

12A	**Does the Department/Directorate/Institute/ Centre offer Diploma Programme? (Y/N)**	

| 12B | Details of the **Diploma Programmes** offered by the institutions where the students of the institution have enrolled and successfully completed during the last five years (2019-2023) |

Programme Code	*Name of Diploma Programme*	*Mode of Programme (Online/Offline)*	*Year of Offering/enrolment*	*Contact hours of course*	*Number of students enrolled in the year*	*Number of Students completing the course in the year*	*Departmental website link to the relevant document*	*Number of students enrolled in the year*

13A	**Does the Department/Directorate/Institute/ Centre offer Certificate Courses? (Y/N)**	

| 13B | Details of the **Certificate Courses** offered by the institutions where the students of the institution have enrolled and successfully completed during the last five years (2019-2023) |

Course Code	Name of Certificate Course	Mode of Course (Online/Offline)	Year of Offering/enrolment	Contact hours of course	Number of students enrolled in the year	Number of Students completing the course in the year	Departmental website link to the relevant document	Number of students enrolled in the year
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL

14A	**Does the Department/Directorate/Institute/ Centre offer Value-Added Courses? (Y/N)**	

14B	Details of the **Value Added Courses** offered by the institutions where the students of the institution have enrolled and successfully completed during the last five years (2019-2023)

Course Code	Name of Value-Added Course	Mode of Course (Online/Offline)	Year of Offering/enrolment	Contact hours of course	Number of students enrolled in the year	Number of Students completing the course in the year	Departmental website link to the relevant document	Number of students enrolled in the year
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL

15A	**Does the Department/Directorate/Institute/ Centre offer Online Courses of MOOCs, SWAYAM/e-PG Pathshala/ NPTEL and other recognized platforms? (Y/N)**	

15B	Details of **Online Courses of MOOCs, SWAYAM/e-PG Pathshala/ NPTEL and other recognized platforms** where the students of the institution have enrolled and successfully completed during the last five years (2019-2023)

Course Code	Name of the Course	Mode of the Course- offered by the HEI or Online (Specify the platform like MOOCS, SWAYAM, etc.)	Year of Offering/enrolment	Contact hours of course	Number of students enrolled in the year	Number of Students completing the course in the year	Departmental website link to the relevant document	Number of students enrolled in the year
NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL

NIL	NIL		NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL		NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL		NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL		NIL	NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL		NIL	NIL	NIL	NIL	NIL	NIL	NIL

16A	**Does the programme have Field Projects/ Research Projects /Internship in the programme? (Y/N)**	

16B Details of components of **Field Projects / Research Projects / Internships implemented** during last five years **(2019-2023)**

Course Code	Name of the course pertaining to field projects/ Research Projects /Internship	Number of Credits	Number of students undertaking course	Departmental website link to the relevant document

17	**Any other Relevant Information:**

Signature of the Head/Director of the Department/Centre/Institute