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for m-a 2021
9/12/2021
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Talat
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1-5845-14719

UNIVERSITY OF KASHMIR, SRINAGAR
Office of the Dean, Research

Minutes of the meeting of Board of Research
Studies in Business Studies held on 03-11-2021 at 11:00 A.M in
the Committee Room of the Old Administration Block, University
Campus, Srinagar

Present

1. Prof. Talat Ahmad (In the Chair)
Vice-Chancellor
2. Prof. Farooq A. Masoodi
Dean Academic Affairs
3. Prof. Irshad A. Nawchoo
Dean Research
4. Prof. Nazir Ahmad Nazir
Dean, School of Business Studies
5. Dr. Nisar Ahmad Mir
Registrar
6. Head, Deptt. of Commerce;
7. Head, Deptt. of Management Studies;
8. Dr. Javaid Iqbal Khan, Assistant Professor,
Nominee of Head, Deptt. of Economics;

At the outset, the Dean Research welcomed the Chairman and members of the meeting. The Hon'ble Vice-Chancellor was requested by the Dean Research for his introductory remarks. The Vice-Chancellor desired that the faculty may generate resources through extramurally funded projects and efforts should be made to pursue such research themes that have direct relevance to the society. The Vice-Chancellor further desired that BORS meetings should be held regularly after every six months so that the scholars do not suffer for want of registration on time. After the remarks of the Hon'ble Vice-Chancellor agenda items were taken up for discussion.

Item

No.01 Perusal of the action taken report on the resolutions adopted by the BORS in Business Studies meeting held on 07-12-2019.

Action taken report on the minutes of the last meeting of BORS in Business Studies held on 07-12-2019, was perused.

Item

No.02 Confirmation of minutes of the last meeting of the BORS in Business Studies held on 07-12-2019.

Resolved that the minutes of the last meeting of the BORS in Business Studies held on 07-12-2019, be confirmed.

Item

No.03 Consideration of allotment of Dr. Rafi Ahmad Khan to act as co-supervisor in respect of Peerzada Shamsul Irfan, Ph. D scholar..

Resolved that the case of Mr. Peerzada Shamsul Irfan be re-examined by the Dean School of Business Studies and recommend the case in light of the relevant statutes.

Item

No.04 Ratification of the action taken by the Vice-Chancellor in having authorized Prof. Nazir Ahmad Nazir to work as supervisor of Ph.D scholar Mr. Younis Ahmad Shah in place of Prof. Reyaz A. Rainaye, Department of Commerce.

Resolved that action taken by the Vice-Chancellor in having authorized Prof. Nazir Ahmad Nazir to act as supervisor of Ph.D scholar Mr. Younis Ahmad Shah in place of Prof. Reyaz A. Rainaye, Department of Commerce, be ratified.

Item

No.05 Consideration for recognition as guide/co-guide to supervise Ph.D scholars in the discipline of Economics in respect of Dr. Fayaz Ahmad Bhat, Assistant Professor, Deptt. of Economics, SAM Govt. Degree College Budgam.

Resolved that Dr. Fayaz Ahmad Bhat, Assistant Professor, Deptt. of Economics, SAM Govt. Degree Collège Budgam be recognized as Co-supervisor to supervise Ph.D scholars in the discipline of Economics.

Item

No.06 Consideration for recognition as guide to supervise Ph.D scholars in the discipline of Commerce in respect of Dr. Tanveer Ahmad Darzi, Assistant Professor, DDE.

Resolved that Dr. Tanveer Ahmad Darzi, Assistant Professor, Directorate of Distance Education, University of Kashmir be recognized as supervisor to supervise Ph.D scholars in the discipline of Commerce.

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Item
No.07

Consideration of the grant of registration in favour of the candidates listed in Annexure A-C for pursuit of Integrated Ph.D/Ph. D programmes on whole-time/part-time basis as detailed in the respective annexures to the main agenda/table agenda item/s against each candidate, in the following disciplines of the School of Business Studies:-

- A) Commerce
- B) Economics
- C) Management Studies

Resolved that the candidates enlisted in annexures A to C of Departments in the School of Business Studies be registered for pursuit of Ph.D programme on whole-time/part-time basis on the conditions (if any) indicated against each in the remarks column of the respective annexure.

Table Item

No.01

Consideration of allotment of Dr. Rafi Ahmad Khan to act as co-supervisor in respect of Afshan Yousuf, Ph. D scholar; Deptt. of Management Studies.

Resolved that Dr. Rafi Ahmad Khan be allowed to act as co-supervisor to Ms. Afshan Yousuf, Ph.D scholar, Deptt. of Management Studies.

The meeting terminated with a vote of thanks to the Chair.

Sd/-
Dean Research

Sd/-
Vice-Chancellor



UNIVERSITY OF KASHMIR, SRINAGAR
OFFICE OF THE DEAN RESEARCH

No: F (BORS-Business Studies) KU/21
Dated: December, 7, 2021

Copy of the minutes approved by the Vice-Chancellor forwarded to Head, Deptt. of Management Studies for information and necessary action. Copy of the statement containing particulars of the candidates considered for registration is enclosed. After fulfillment of the conditions if any given in the remarks column, following documents of the scholars may please be forwarded to the office of undersigned for reckoning of the registration of the scholars:-

1. Joining report allowed by the Head/Director after payment of admission fee as per fee structure in vogue at the time of joining by the scholar.
2. Fee vouchers in original.
3. Affidavit duly sworn in before 1st class judicial Magistrate to the effect that the scholar is not working in any Govt./Semi Govt Deptt./permission and leave sanction order from parent Deptt. for joining research programme and putting in residency period (in case of part-time scholars).
4. Any other document required for the purpose.

Joining report with seal
fee vouchers
Affidavit sworn by the Jud. Magistrate

Assistant Registrar
(Research)
Page 3 of 3

Annexure-C

(3)

Department: Management Studie

S. No	Name of the scholar	Name of the Supervisor	Proposed topic of research	Approved topic of research	Remarks
01.	Aamir Ayoub Mir Integrated Ph.D NET Whole-time Reg. No. 23790-PC-2011	Prof. Iqbal Ahmed Hakeem	Risk Mitigation Practices and Sustainable Project Management: A Study of Jammu and Kashmir Economic Reconstruction Agency	Risk Mitigation Practices and Sustainable Project Management: A Study of Jammu and Kashmir Economic Reconstruction Agency	
02.	Faika Wazir Integrated Ph.D whole-time Reg. No.	Prof. Iqbal Ahmed Hakeem	Impact of Business analytics on Supply Chain Management: A Comparative Study	Impact of Business Analytics on Supply Chain Management: A Comparative Study	Registration number is required
03.	Rahila Shakeel Bhat Integrated Ph.D whole-time Reg.No.132-Ph.D-2019	Prof. Shabir Ahmad Bhat	Impact of National Pension Scheme on Employee Performance: A Study of Select State Departments	Pension Scheme and Employee Performance: A Comparative Study of Old Pension Scheme and New Pension Scheme in Select State Departments	I. Topic modified. II. Revival of registration is required from the Registration Section.

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04	Anjum Ajaz Integrated Ph.D Whole-time Reg. No.30468-BC-2012	Prof. Shabir Ahmad Bhat	Impact of Leadership Styles on Employee Engagement in Banking Sector: An Empirical Study	Impact of Leadership Styles on Employee Engagement in Banking Sector: An Empirical Study	
05.	Mohammad Shahkar Mearaj Integrated Ph.D Whole-time Reg. No. 22423-IC-2007	Prof. Shabir Ahmad Bhat	Personality and Risk Tolerance in Investment Decisions: A Study of Retail Investors	Personality Traits and Risk Tolerance in Investment Decisions: A Study of Retail Investors	Topic modified.
06.	Nazia Yousuf Integrated Ph.D Whole-time Reg. No.1670-SMI-2011	Prof. Shabir Ahmad Bhat	Impact of Content Marketing on Consumer-Based Brand Equity and Electronic Word of Mouth (eWOM): An empirical study	Impact of Content Marketing on Consumer-Based Brand Equity and Electronic Word of Mouth (eWOM): An Empirical Study	Objectives be reframed in light of topic.
07.	Aqra Altaf Integrated Ph.D Whole-time Reg. No.22869-NW-2009	Prof. Shabir Ahmad Bhat	Impact of Work Engagement and Job Satisfaction on Employee Turnover Intention: A Study of Healthcare Sector	Impact of Work Engagement and Job Satisfaction on Employee Turnover Intention: A Study of Healthcare Sector	Objectives be reframed in light of topic.

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08.	Madeni Sabha Integrated Ph.D Whole-time Reg. No. Nil	Prof. S. Mufeed Ahmad	An Empirical Study of Psychological Capital and Job Burnout in Higher Education	An Empirical Study of Psychological Capital and Job Burnout in Higher Education	Revival/registration certificate is required from the Registration Section.
09.	Shaista Syed Integrated Ph.D Whole-time Reg. No.26317-NW-2011	Prof. S. Mufeed Ahmad	Emotional intelligence and decision making styles on senior doctors in health sector	Emotional Intelligence and Decision Making Styles on Senior Doctors in Health Sector	I. Topic modified. II. Revival of registration is required from the Registration Section.
10.	Salooome Showkat Integrated Ph.D NET Whole-time Reg. No. 134-BS-2012	Prof. S. Mufeed Ahmad	Relevance of Talent Management and Citizenship Behaviour for Organizational Performance in Telecommunication Sector	Relevance of Talent Management and Organizational Citizenship Behaviour for Perceived Performance in Telecommunication Sector	Topic modified.
11.	Juman Iqbal Integrated Ph.D NET Whole-time Reg. No.116-Ph.D-2018	Prof. S. Mufeed Ahmad	Work Family Conflict and Organisation Commitment of Women Employees in Health Sector: An Empirical Study	Work-Family Conflict and Organisational Commitment of Women Employees in Health Sector: An Empirical Study	I. Topic modified. II. Registration certificate is required from Registration Section.

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12.	Humeera Khurshheed Integrated Ph.D Whole time Reg. No.1610-SME-2011	Prof. S. Mufeed Ahmad	Human Resource Practices and Organizational Citizenship Behavior in Banking Sector: An Empirical Study	Human Resource Practices and Organizational Citizenship Behavior in Banking Sector: An Empirical Study	Objectives to be reframed.
13.	Shahzana Batool Integrated Ph.D SET Whole time Reg. No.28738-IC-2011	Prof. Mushtaq Ahmad Darzi	Mobile Health Applications and Social Commerce in India: An Empirical Study	Mobile Health Applications and Social Commerce in India: An Empirical Study	
14.	Syed Owais Khurshheed Integrated Ph.D SET Whole time Reg. No.21192-PC-2010	Prof. Mushtaq Ahmad Darzi	Impact of Institutional Lending on Horticulture Sector Performance in Kashmir Division	Impact of Institutional Lending on Horticulture Sector Performance in Kashmir Division	4 th objective be modified.
15.	Sheikh Basharul Islam Integrated Ph.D SET Whole-time Reg. No.128-Ph.D-2018	Prof. Mushtaq Ahmad Darzi	Impact of Sustainable Consumption on Competitive Advantage: A Study in Retail Sector	Impact of Sustainable Consumption on Competitive Advantage: A Study in Retail Sector	Subject production of registration certificate from Registration Section.

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<p>16. Iqra Riaz Integrated Ph.D NET/SET Whole-time Reg. No.112-Ph.D-2018</p>	<p>Prof. Mushtaq Ahmad Darzi</p>	<p>Corporate Governance in Commercial Banks: A Comparative Study of Select Public and Private Sector Banks</p>	<p>Corporate Governance in Commercial Banks: A Comparative Study of Select Public and Private Sector Banks</p>	<p>I. Reframe the objectives as per title. II. Subject production of registration certificate from Registration Section.</p>
<p>17. Umar Mushtaq Lone Integrated Ph.D NET Whole-time Reg. No.25321-SP-2006</p>	<p>Prof. Mushtaq Ahmad Darzi</p>	<p>Economic Forces and Stock Market Performance: Evidence from BRICS Economies</p>	<p>Economic Forces and Stock Market Performance: Evidence from BRICS Economies</p>	
<p>18. Safura Altaf Integrated Ph.D NET Whole-time Reg. No.1214-PCD-2014</p>	<p>Prof. Bashir Ahmad Joo</p>	<p>Relationship Between Financial Development and Economic Growth in Developing Nations: Evidence from India</p>	<p>Relationship Between Financial Development and Economic Growth in Developing Nations: Evidence from India</p>	<p>I. Topic modified. II. Reframe objectives as per title.</p>
<p>19. Zahida Farooq Integrated Ph.D NET Whole-time Reg. No.28859-NW-2013</p>	<p>Prof. Bashir Ahmad Joo</p>	<p>Linkage between behavioral Biases and Credit Supply Expansion in Indian Banks</p>	<p>Linkages between Behavioral Biases and Credit Supply Expansion in Select Banks Operating in J&K</p>	<p>I. Topic modified. II. Reframe objectives as per title.</p>

<p>20. Younis Ahmad Ghulam Integrated Ph.D NET/SET Whole-time Reg. No.28452-BC-2011</p>	<p>Prof. Bashir Ahmad Joo</p>	<p>Macroeconomic Determinants of Downside Risk: Empirical Evidence from BRICS</p>	<p>Macroeconomic Determinants of Downside Risk: Empirical Evidence from BRICS</p>	
<p>21. Sadaf Riyaz Wani Integrated Ph.D Whole-time Reg. No. 112-BS-2012</p>	<p>Prof. Bashir Ahmad Joo</p>	<p>Determinants of Credit Risk in Indian Banks: An Empirical Evidence</p>	<p>Determinants of Credit Risk in Indian Banks: An Empirical Evidence</p>	
<p>22. Simitha Ishaq Integrated Ph.D JRF Whole-time Reg.No.85-BS-2011</p>	<p>Prof. Bashir Ahmed Joo</p>	<p>Investigating Nexus Between Debt and Real Economy: Evidence from Select Emerging Economies</p>	<p>Investigating the Interrelationship Between Debt and Real Economy: Evidence from Select Emerging Economies</p>	<p>Topic modified.</p>
<p>23. Tanveer Ahmad Shah Integrated Ph.D whole-time Reg. No.644092-Ang-2010</p>	<p>Dr. Zahoor Ahmad Parray Assistant Professor (South Campus)</p>	<p>Psychological Capital, Work Life Balance and Job Attitude- A Causal Study</p>	<p>Psychological Capital, Work Life Balance and Job Attitude- A Causal Study</p>	

24. Heena Habib Integrated Ph.D whole-time Reg. No.21552-NW-2008	Prof. Mustaq A. Siddiqi	Correlates of Religiosity and Consumer Behavior: An Empirical Study	Correlates of Religiosity and Consumer Behavior: An Empirical Study	Objectives be reframed as per title.
25. Syed Azhar Mehdi Integrated Ph.D Whole-time Reg. No.24494-IC-2009	Dr. Ishtiyaq Hussain Qureshi (Assistant Professor)	Macroeconomic Determinants of Foreign Direct Investment Inflows: An Empirical Study	Impact of Macroeconomic Determinants on Foreign Direct Investment Inflows: An Empirical Study	I. Topic modified. II. Supervisor/Head/Dean to check the repetition of work
26. Hamia Khan Integrated Ph.D NET/SET Whole-time Reg. No.28190-NW-2012	Dr. Ishtiyaq Hussain Qureshi (Assistant Professor)	E-retailing Ethics and Buyer Repurchase Intentions: An Empirical Study	E-Retailing Ethics and Repurchase Intentions: The Mediating Role of Customs Satisfaction	I. Topic modified. II. Reframe objective as per topic.
27. Tuba Shabir Integrated Ph.D Whole-time Reg. No.31246-IC-2012	Dr. Ishtiyaq Hussain Qureshi (Assistant Professor)	Impact of Strategic Leadership on Organizational Learning: A Sectoral Analysis	Impact of Strategic Leadership on Organizational Learning and Evidence from Service Sector	I. Topic modified. II. Objectives to be reframed by the supervisor.

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28.	Summaira Farooq Integrated Ph.D Whole-time Reg. No.23297-PC-2011	Dr. Aijaz Akbar Mir (Assistant Professor)	Antecedents and Consequences of Employee Voice: A Comparative Study of Public and Private Sector Banks	Antecedents and Consequences of Employee Voice: A Comparative Study of Public and Private Sector Banks	Revival of registration is required from the Registration Section
29.	Shameema Akhter Integrated Ph.D Whole-time Reg. No.26328-NW-2011	Dr. Aijaz Akbar Mir (Assistant Professor)	Impact of Job Crafting on Faculty Desired Outcomes: An Empirical Study in Higher Education	Impact of Job Crafting on Faculty Desired Outcomes: An Empirical Study in Higher Education	Revival of registration is required from the Registration Section
30.	Abrun Gulzar Integrated Ph.D Whole-time Reg. No.957-GICE-2013	Dr. Sumaira (Assistant Professor)	Impact of E-Services on Customer Satisfaction in Indian Banks: A Comparative Study	Impact of E-Services on Customer Satisfaction in Indian Banks: A Comparative Study	
31.	Afsar Ali Integrated Ph.D Whole-time Reg. No.15286-KC-2013	Dr. Sumaira (Assistant Professor)	STRATEGIC PERFORMANCE EVALUATION IN FMCG SECTOR: AN EMPIRICAL STUDY	Strategic Performance Evaluation in FMCG Sector: An Empirical Study	Objectives to be reframed.

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32.	Azra Mushtaq Integrated Ph.D Whole-time Reg. No. 25158-NW-2010	Dr. Sumaira (Assistant Professor)	Innovation and Performance of Manufacturing Firms: An Empirical Study	Innovation and Firm Performance of Manufacturing Firms: An Empirical Study	i. ii. Topic modified. Reframe the objectives as per title.
33.	Ruqia Rasool Integrated Ph.D Whole-time Reg. No. 20821-G-2012	Dr. Sumaira (Assistant Professor)	IMPACT OF STRATEGIC ORIENTATION ON FIRM PERFORMANCE: AN EMPIRICAL ASSESSMENT	Impact of Strategic Orientation on Firm Performance: An Empirical Assessment	Reframe objectives.
34.	Annum Makhdoomi Integrated Ph.D NET whole-time Reg. No. 744-CST-2012	Dr. Aliqaz Ahmad Khaki (Assistant Professor)	Examining the Resident Perception and Attitude Towards Sustainable Tourism Development: Evidences from Jammu and Kashmir	Examining the Resident Perception and Attitude Towards Sustainable Tourism Development: Evidences from Jammu and Kashmir	
35.	Shahzada Shahid Gulzar Integrated Ph.D NET whole-time Reg. No. 2-SCU-2012	Dr. Irfana Rashid (Assistant Professor)	Entrepreneurship in Tourism: The Interplay between Cognitive and External Factors	Entrepreneurship in Tourism: The Interplay between Cognitive and External Factors	Reframe objectives as per topic.

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36.	Aashiq Hussain Lone Integrated Ph.D JRF/NET/SET Whole-time Reg.No.88-BS-2011	Dr. Irfana Rashid (Assistant Professor)	Stakeholder Led Sustainability Assessment of Organic Farming Practices: Co-Cultivation and Co- Management	Stakeholder Led Sustainability Assessment of Organic Farming Practices: Co-Cultivation and Co- Management	
37.	Shahbaz ul Islam Integrated Ph.D Whole-time Reg.No.1024-KUL-2012	Dr. Zahoor Ahmad Parray (Assistant Professor)	Impact of workplace incivility on Job Related Outcomes: Testing the Mediating Effect of Emotional Exhaustion	Impact of workplace incivility on Job Related Outcomes: Testing the Mediating Effect of Emotional Exhaustion	5 th objective to be deleted.
38.	Sajad Ahmad Ganai Integrated Ph.D NET Whole-time Reg.No. 32289-SP-2009	Dr. Zubiar Ahmad Dada (Assistant Professor)	Impact of Border Tourism on the Development of Border Regions in Conflict Zones: An Empirical Study	Impact of Border Tourism on the Development of Border Regions in Conflict Zones: An Empirical Study	4 th objective to be deleted.
39.	Zahid Ilyas Integrated Ph.D JRF/NET/SET Whole-time Reg.No. 18224-G-2009	Prof. Mustaq A. Siddiqi	Influence of Pharmaceutical Marketing Strategies on Physician Prescribing Behaviour: An Empirical Study	Influence of Pharmaceutical Marketing Strategies on Physician Prescribing Behaviour: An Empirical Study	

21

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40.	Falak Mubashir Sahaf Integrated Ph.D NET whole-time Reg.No. 111-BS-2012	Prof. Mustaq A. Siddiqi	Impact of Customer Engagement on Customer Retention in Service Industry: A Study of Select Service Organizations	Impact of Customer Engagement on Customer Retention in Service Industry: A Study of Select Service Organizations	
41.	Peer Asif Ahmad Integrated Ph.D whole-time Reg.No. 129-Ph.D-2019	Dr. Mushtaq A. Siddiqi	Impact of Celebrity Endorsement on Customer Brand Awareness and Loyalty: An Empirical Study	Impact of Celebrity Endorsement on Customer Perception and Attitude: An Empirical Study	I. Topic modified. II. Registration certificate required.
42.	Tahmeed Ahmad Badam Integrated Ph.D NET Whole-time Reg.No.41471-Aug-2001	Dr. Shah Nawaz Ahmad Dar (Assistant Professor)	Antecedents and Consequences of Destination Image: An Empirical Study	Antecedents and Consequences of Destination Image: An Empirical Study	I. Reframe the objectives in light of topic. II. Revival of registration required from Registration Section.

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43. Isma Bashir Ph.D Whole-time Reg.No.51949-W-2007	Prof. Shabir Ahmad Bhat	Entrepreneurial Intention among Higher Education Students: An Empirical Study	Entrepreneurial Intention among Higher Education Students: An Empirical Study	6 th objective to be deleted.
44. Ifa Bashir Integrated Ph.D JRF/NET/SET Whole-time Reg.No.28724-IC-2011	Dr. Ishtiyaq Hussain Qureshi (Assistant Professor)	Relationship between Employee Financial Well-being and Employee Productivity: Evidence from Service Sector	Relationship between Employee Financial Well-being and Employee Productivity: Evidence from Service Sector	Reframe the objectives.

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