



Department of Management Studies

University of Kashmir

Hazratbal, Srinagar-190006

Ph.0194-2415554, Fax-0194-2415129

www.tbs.uok.edu.in, www.kashmiruniversity.net

List of Scholars Enrolled in the Department in the year 2021

S.No.	Name of the Scholar	Name of the Supervisor/Co-supervisor	Date of Joining	Date of BORS	Title of the Synopsis	Status
01.	Aijaz Ahmad Bhat	Dr. Aijaz Akbar Mir	31-03-2021	22-02-2023	Correlates of Green Banking Practices and Customer Satisfaction: A Study of Select Banks.	Awarded on 02-07-2024
02	Baziga Farooq	Prof. Iqbal Ahmad Hakim	31-03-2021	13/11/2023	Impact of Employer Branding on Organizational Citizenship Behaviour in IT Sector: Exploring the Mediating Role of Job Satisfaction.	Enrolled
03	Ayash Manzoor	Prof. Iqbal Ahmad Hakim	15-06-2021	13/11/2023	Impact of Social Media Influencer Marketing on Purchase Intention Among GEN Y and Gen Z: Exploring the Mediating Effect of Brand Awareness.	Enrolled
04	Peerzada Munaqib Naseer	Prof. Mushtaq Ahmad Darzi	15-06-2021	13/11/2023	Consumer Perception and Purchase Intension towards Organic Foods for Sustainability: An Empirical Study.	Enrolled
05	Mehwish Mohiuddin	Prof. Mushtaq Ahmad Darzi	16-06-2021	13/11/2023	Cash Holding and Trade Credit in Indian Firms: The Role of Corporate Social Responsibility.	Enrolled

06	Nabila Mushtaq	Dr. Farzana Gulzar	22-06-2021	13/11/2023	Impact of Skill-Based Education's Employability: An Empirical Evidence from education to Employment and Beyond	Enrolled
07	Shah Hussain	Dr. Farzana Gulzar	17-06-2021	13/11/2023	Impact of Emotional and Spiritual Intelligence on Job Performance: Exploring the Mediating Role of Leadership Styles.	Enrolled
08	Nadiya Nazeer	Dr. Farzana Gulzar	17-06-2021	13/11/2023	Reflections on Gender, Development and Empowerment: An Empirical Evidence from Education to Employment and Beyond.	Enrolled
09	Tabasum Nabi	Dr. Rafi Ahmad Khan	17-06-2021	13/11/2023	Impact of Personality and Contextual Factors on Entrepreneurial Intention: Exploring the Moderating Role of entrepreneurial Education.	Enrolled
10	Ambreen Khadija	Dr. Rafi Ahmad Khan	17-06-2021	13/11/2023	Impact of Social, Economic and Demographic Factors on Digital Divide in Higher Education: An Empirical Study	Enrolled
11	Uzma Sidiq	Dr. Tariq Ahmad lone	17-06-2021	13/11/2023	Impact of Corporate Social Responsibility on Organizational Performance: Exploring the Mediating Role of Corporate Reputation.	Enrolled
12	Naazira Lateef	Dr Ishtiaq Hussain Qureshi	17-06-2021	13/11/2023	Impact of Green Advertising and Green Brand Knowledge on Green Purchase Intention: A Mediation Moderation Study	Enrolled
13	Seerat Mushtaq	Dr. Aijaz Akar Mir	17-06-2021	13/11/2023	Workforce Diversity and Employee Performance in Higher Educational Institutions: Exploring the Mediating Role of Employee Work Engagement.	Enrolled