



Department of Management Studies

University of Kashmir

Hazratbal, Srinagar-190006

Ph.0194-2415554, Fax-0194-2415129

www.tbs.uok.edu.in, www.kashmiruniversity.net

List of Scholars Registered in the Department in the year 2020

S.No.	Name of the Scholar	Name of the Supervisor/Co-supervisor	Date of Joining	Date of BORS	Title of the Synopsis	Status
01.	Mudasir Ahmad Tass	Prof. Iqbal Ahmad Hakim	17-01-2020	22-02-2023	Impact of Consumer Perception and Buying Behavior Towards Online Shopping :A Study of Online Shopping Platforms	Awarded 11-06-2024
02	Shah Faheem	Prof. Iqbal Ahmad Hakim	01-09-2020	22-02-2023	Impact of Customer Relationship Management Practices, Customer Engagement and Social Media Usage on Organisational Performance: An Analysis of Banking Sector. Sector.	Enrolled
03	Raja Haamid Zameer	Prof. Iqbal Ahmad Hakim	01-09-2020	22-02-2023	Vertical Integration System and Supply Chain Management: An Empirical Study of Horticulture Sector in J&K	Enrolled
04	Mohd Altaf Wani	Prof. Iqbal Ahmad Hakim	17-01-2020	22-02-2023	Antecedents and Outcomes of Brand Experience: An Empirical Analysis	Enrolled
05	Bilal Ahmad Kumar	Prof. S. Mufeed Ahmad	17-01-2020	22-02-2023	Impact of Employee Engagement On Organizational performance in the Banking Sector.	In Abeyance
06	Ifrah Mehraj	Prof. Bashir Ahmad Joo	28-09-2020	22-02-2023	Relationship Among Macroeconomic Variables, Oil Prices and Stock Market Performance: An Empirical Study of Select Emerging Asian Economics	Enrolled
07	Insha Fayaz Khan	Dr. Rafi Ahmad Khan	31-08-2020	22-02-2023	Relationship among Social Media marketing ,Brand equity and Purchase Intention: Analysis of Select Beauty Products	Enrolled
08	Faika Amin Mir	Dr. Tariq Ahmad Lone	07-09-2020	22-02-2023	Influence of Internet Service Quality & Customer Satisfaction on Customer Purchase Behavior: A Study Of Online Buyers In Jammu And Kashmir	Enrolled

09	Iqra Riyaz	Dr. Aijaz Akbar Mir	01-09-2020	22-02-2023	Impact of Knowledge Management Practices on Employee Job Satisfaction and Job Performance in Banking Sector: An Empirical Study.	Enrolled
10	Bilal Farooq	Prof. Iqbal Ahmad Hakim	03-12-2020	13/11/2023	Relationship Between Total Quality Management Practices and Organizational Performance: A Comparative Study of Select Hospitals.	Enrolled
11	Asif Maqbool Dandroo	Prof. Bashir Ahmad Joo	01-03-2020	13/11/2023	Determinants of Financing and Financial Risk of Hydro-Power Projects in J&K: An Empirical Study.	Enrolled
12	Farhaan Rashid	Dr. Rafi Ahmad Khan	15-09-2020	13/11/2023	Determinants of financial Distress in Select Indian Companies : An Empirical Study	Enrolled

