

Sir/ Madam,

Greetings of the Day!

Directorate of Inter Quality Assurance (DIQA) and Department of Management Studies, University of Kashmir Hazratbal, Srinagar, (UT of J&K) are pleased to announce the ***One day National Seminar on "Total Quality Management (TQM): Improving Cost, quality & Lives"*** to be held on **November 7, 2022**, at the University campus, Hazratbal Srinagar.

The conference will be conducted in offline mode and serve as a platform for academicians and industry practitioners to explore the various dimensions of Quality and the need of TQM in the present changing business environment. The **keynote address** will be delivered by **Prof. Pankaj Chandra, Vice Chancellor, Ahmedabad University & Ex Director, Indian Institute of Management- Bangalore (IIM-B)**.

Academicians, Researchers, Doctoral scholars, Industry practitioners and Students are invited to submit quality papers on Total Quality Management and its sub themes outlined as under.

- Leadership and TQM
- TQM in Higher education
- Process Management and six sigma
- IQAC and TQM
- ISO standards-implementation and integration
- Innovation and TQM
- Organization Culture and TQM

Deadline for submission of abstract: October, 08, 2022.

Acceptance of abstract: October, 10, 2022

Deadline for submission of full length paper: October, 15, 2022

The abstract and the full length paper can be submitted to tqm.seminar@uok.edu.in

Confirm your registration after acceptance of your abstract at Link: <https://forms.gle/UtB8ke9UsXCBWtE27>

Registration fee: Rs- 500 (Each author needs to register separately)

Bank Details:

Account No: 0007040100010301

Name: Director Business School

Bank : Jammu & Kashmir bank Ltd

Branch: Nandpora Hazratbal Sgr.

IFSC Code: JAKAONASEEM

(Proof of payment to be attached with the registration form online)

Kindly check the Flyer in the attachment

Dr.Ajaz Akbar Mir

Organizing Secretary,

(Assistant Professor, Department of Management Studies,

University of Kashmir)

ajazakbar@uok.edu.in

Cell # 9419004690

For any Seminar related queries, please email us at: ajazakbar@uok.edu.in , tariq380@uok.edu.in