

THE UNIVERSITY OF KASHMIR
Department of Management Studies
ONLINE TIME TABLE FOR 5 year Integrated MBA VIII SEMESTER October – 2020

Note: Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development
Intended Outcome of Conceptual Session:
 To enhance the knowledge and understanding of the students about the subject-matter of business and management; and
 To expose students to different frameworks that would enable them to respond to a given situation in a better way.
Intended Outcome of Management in Action:
 To understand how actions are carried out in actual practice; and
 To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.
Intended Outcome of Skill Development:
 To identify the skills required to respond to a given situation; and
 To sharpen the requisite skills and internalize the same

Time/Day	Session I 10:00- 11:00 am	Session II 11:00- 12:00 p.m	Session III 12:00- 1:00 pm	1:00 to 2:00 pm	Session IV 2:00 - 3:00 p.m	Session V 3:00 – 4:00 p.m
Monday	Materials Management (Mr. Shahkar)	Rural Marketing (Dr Sumaira)	Advertising and Brand Management (Ms. Iqra Shafi)	B	Management of Industrial Relations (Dr Ajaz Akbar Mir)	Business Marketing (Ms. Nashmeel)
Tuesday	Materials Management (Mr. Shahkar)	Rural Marketing (Dr Sumaira)	Advertising and Brand Management (Ms. Iqra Shafi)	R	Management of Industrial Relations (Dr Ajaz Akbar Mir)	Business Marketing (Ms. Nashmeel)
Wednesday	Materials Management (Mr. Shahkar)	Rural Marketing (Dr Sumaira)	Advertising and Brand Management (Ms. Iqra Shafi)	E	Management of Industrial Relations (Dr Ajaz Akbar Mir)	Services Marketing (Dr. Majid Hussain Qadri)
Thursday	Materials Management (Mr. Shahkar)	Rural Marketing (Dr Sumaira)	Advertising and Brand Management (Ms. Iqra Shafi)	A	Management of Industrial Relations (Dr Ajaz Akbar Mir)	Services Marketing (Dr. Majid Hussain Qadri)
Friday	Business Marketing (Ms. Nashmeel)	Resource Lab/ Online Tutorials	Resource Lab/ Online Tutorials	K	Resource Lab/ Online Tutorials	Services Marketing (Dr. Majid Hussain Qadri)
Saturday	Business Marketing (Ms. Nashmeel)	Resource Lab/ Online Tutorials	Resource Lab/ Online Tutorials		Resource Lab/ Online Tutorials	Services Marketing (Dr. Majid Hussain Qadri)

Note:
 ❖ Tutorials shall be taken by concerned faculty members.

No: KU/DMS/TT/IMBA-1/2020
 Dated: 20/10/2020.

- Copy to the:**
- ✓ Dean, Academic Affairs, The University of Kashmir
 - ✓ Dean, School of Management Studies, University of Kashmir
 - ✓ Special Secretary to Vice Chancellor for kind information of the Vice-Chancellor
 - ✓ All faculty members
 - ✓ Notice Board/Concerned CR


Prof. Iqbal Ahmad Hakim
 Head of the Department