

Note: Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development. To enhance the knowledge and understanding of the students about the subject- matter of business and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

Intended Outcome of Conceptual Session: To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

Intended Outcome of Management in Action: To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

Intended Outcome of Skill Development: To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

Time Day	Session I 09:30- 10:30 am	Session II 10:30- 11:30 p.m	Session III 11:30 – 12:30 p.m	Session IV 12:30-1:15pm	Session V 1:15-2:00 pm	Session V 2:00-3:00 pm	Session VI 3:00-4:00 pm	Session VII 4:00-5:00 pm
Monday	International HRM (Dr. SadafFirdous)	Security Analysis and Portfolio Management (Mr. Irshad)	Services Marketing (Dr. Tasleem)	Strategic Marketing (Ms.Iqra)	Knowledge Management (Dr. Rafi A. Khan)	Working Capital Mgmt (Ms. Safura)	Data Warehousing & Data Mining (Dr. Mansoor)	Human Resource Development (Dr. Umar Mufeed)
Tuesday	Working Capital Mgmt (Ms. Safura)	Security Analysis and Portfolio Management (Mr. Irshad)	Services Marketing (Dr. Tasleem)	Knowledge Management (Dr. Rafi A. Khan)	Organizational Theory and Development (Dr. QuratulAin)	Strategic Marketing (Ms.Iqra)	Data Warehousing & Data Mining (Dr. Mansoor)	International HRM (Dr. SadafFirdous)
Wednesday	Strategic Marketing (Ms. Iqra)	Security Analysis and Portfolio Management (Mr. Irshad)	Human Resource Development (Dr. Umar Mufeed)	Knowledge Management (Dr. Rafi A. Khan)	Organizational Theory and Development (Dr. QuratulAin)	International HRM (Dr. SadafFirdous)	Data Warehousing & Data Mining (Dr. Mansoor)	Working Capital Mgmt (Ms. Safura)
Thursday	Human Resource Development (Dr. Umar Mufeed)	Security Analysis and Portfolio Management (Mr. Irshad)	Services Marketing (Dr. Tasleem)	Knowledge Management (Dr. Rafi A. Khan)	Working Capital Mgmt (Ms. Safura)	Organizational Theory and Development (Dr. QuratulAin)	OE/GE (B1)	OE/GE (B2)
Friday	Strategic Marketing (Ms.Iqra)	Data Warehousing & Data Mining (Dr. Mansoor)	Human Resource Development (Dr. Umar Mufeed)	Services Marketing International HRM (Dr. SadafFirdous)	BREAK	Organizational Theory and Development (Dr. QuratulAin)	OE/GE (B1)	OE/GE (B2)

Note:

❖ Tutorials shall be taken by concerned faculty members.

No: KU/DMS/TT/IMBA-IX/2023

Dated: 13/02/2023

Copy to the:

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, Faculty of Commerce & Management Studies, University of Kashmir
- ✓ Special Secretary to Vice Chancellor for kind information of the Vice-Chancellor
- ✓ Coordinator IMBA
- ✓ All faculty members
- ✓ Notice Board/Concerned CR


(Prof. Iqbal Ahmad Hakim)
Head of Department