

# University Of Kashmir

## Department of Management Studies

### Revised ONLINE TIME TABLE FOR 5 year Integrated MBA VIII SEMESTER JUNE-2021

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

**Intended Outcome of Conceptual Session:**  
To enhance the knowledge and understanding of the students about the subject-matter of business and management; and  
To expose students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:**  
To understand how actions are carried out in actual practice; and  
To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

**Intended Outcome of Skill Development:**  
To identify the skills required to respond to a given situation; and  
To sharpen the requisite skills and internalize the same

Time Day	Session I 09:30- 10:30 am	Session II 10:30- 11:30 p.m	Session III 11:30 – 12:30 p.m	Session IV 12:30-1:00pm	1:00to 2:00p.m	Session V 2:00-3:00 pm	Session VI 3:00-4:00 pm	Session VII 4:00-5:00 pm
<b>Monday</b>	Advertising and Brand Management (Dr. Tasleem Ara)	Rural Marketing (Dr. Mudasar Raja)	Business Marketing (Dr. Kokab Duri)	Resource Lab/ Online Tutorials	<b>B</b>	Management of Industrial Relations (Dr. Omar Mufeed)	Materials Management (Dr. Aayat Fatima)	Services Marketing (Dr. Majid Hussain Qadri)
<b>Tuesday</b>	Advertising and Brand Management (Dr. Tasleem Ara)	Rural Marketing (Dr. Mudasar Raja)	Business Marketing (Dr. Kokab Duri)	Resource Lab/ Online Tutorials	<b>R</b>	Management of Industrial Relations (Dr. Omar Mufeed)	Materials Management (Dr. Aayat Fatima)	Services Marketing (Dr. Majid Hussain Qadri)
<b>Wednesday</b>	Advertising and Brand Management (Dr. Tasleem Ara)	Rural Marketing (Dr. Mudasar Raja)	Business Marketing (Dr. Kokab Duri)	Resource Lab/ Online Tutorials	<b>E</b>	Management of Industrial Relations (Dr. Omar Mufeed)	Materials Management (Dr. Aayat Fatima)	Services Marketing (Dr. Majid Hussain Qadri)
<b>Thursday</b>	Advertising and Brand Management (Dr. Tasleem Ara)	Resource Lab/ Online Tutorials	Resource Lab/ Online Tutorials	Resource Lab/ Online Tutorials	<b>A</b>	Management of Industrial Relations (Dr. Omar Mufeed)	Materials Management (Dr. Aayat Fatima)	Services Marketing (Dr. Majid Hussain Qadri)
<b>Friday</b>	Rural Marketing (Dr. Mudasar Raja)	Business Marketing (Dr. KokabDuri)	Resource Lab/ Online Tutorials	Resource Lab/ Online Tutorials	<b>K</b>	Resource Lab/ Online Tutorials	Resource Lab/ Online Tutorials	Resource Lab/ Online Tutorials

**Note:**


❖ **Tutorials shall be taken by concerned faculty members.**

No: KU/DMS/TT/IMBA-II/2021

Dated: 15.06.2021

Copy to the:

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, Faculty of Commerce & Management Studies, University of Kashmir
- ✓ Special Secretary to Vice Chancellor for kind information of the Vice-Chancellor
- ✓ Coordinator IMBA
- ✓ All faculty members
- ✓ Notice Board/Concerned CR

  
(Prof. Iqbal Ahmad Hakim)  
Head of Department