

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.  
**Intended Outcome of Conceptual Session:**

To enhance the knowledge and understanding of the students about the subject- matter of business and management; and  
 To expose students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:**

To understand how actions are carried out in actual practice; and  
 To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

**Intended Outcome of Skill Development:**

To identify the skills required to respond to a given situation; and  
 To sharpen the requisite skills and internalize the same

Time Day	Session I 09:30- 10:30 am	Session II 10:30- 11:30 p.m	Session III 11:30 – 12:30 p.m	Session IV 12:30-1:00pm	1:00to 2:00p. m	Session V 2:00 – 3:00 p.m	Session VI 3:00-4:00 p.m	Session VII 4:00-5:00 pm
<b>Monday</b>	Human Resource Mgmt (Dr. umar Mufeed)	Financial Management (Dr.Sumaira)	Service Operations (Dr Sadaf Firdous)	Resource Lab/ Tutorials		Marketing Mgmt (Prof Mushtaq A Siddiqi)	Resource Lab/ Tutorials	Resource Lab/ Tutorials
<b>Tuesday</b>	Human Resource Mgmt (Dr. umar Mufeed)	Financial Management (Dr. Sumaira)	Decision Support System (Dr Rafi Ahmad Khan)	Resource Lab/ Tutorials	<b>B</b>	Marketing Mgmt (Prof Mushtaq A Siddiqi)	Resource Lab/ Tutorials	Resource Lab/ Tutorials
<b>Wednesday</b>	Human Resource Mgmt (Dr. umar Mufeed)	Financial Management (Dr. Sumaira)	Decision Support System (Dr Rafi Ahmad Khan)	Service Operations (Dr Sadaf Firdous)	<b>R</b>	Marketing Mgmt (Prof Mushtaq A Siddiqi)	Resource Lab/ Tutorials	Resource Lab/ Tutorials
<b>Thursday</b>	Human Resource Mgmt (Dr. umar Mufeed)	Financial Management (Dr. Sumaira)	Decision Support System (Dr Rafi Ahmad Khan)	Resource Lab/ Tutorials	<b>E</b>	Marketing Mgmt (Prof Mushtaq A Siddiqi)	Service Operations (Dr Sadaf Firdous)	Resource Lab/ Tutorials
<b>Friday</b>	Service Operations (Dr Sadaf Firdous)	Resource Lab/ Tutorials	Decision Support System (Dr Rafi Ahmad Khan)	Resource Lab/ Tutorials	<b>A</b>	-	Resource Lab/ Tutorials	Resource Lab/ Tutorials
					<b>K</b>			

**Note:**

❖ **Tutorials shall be taken by concerned faculty members.**

No: KU/DMS/TT/IMBA-IV/2022

Dated: 13/07/2022

Copy to the:

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, Faculty of Commerce & Management Studies, University of Kashmir
- ✓ Special Secretary to Vice Chancellor for kind information of the Vice-Chancellor
- ✓ Coordinator IMBA
- ✓ All faculty members
- ✓ Notice Board/Concerned CR

  
 (Prof. Iqbal Ahmad Hakim)  
 Head of Department