

The University Of Kashmir

Department of Management Studies

TIME TABLE FOR 5 year Integrated MBA VI SEMESTER (June - December 2019)

Note: Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

Intended Outcome of Conceptual Session: To enhance the knowledge and understanding of the students about the subject- matter of business and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

Intended Outcome of Management in Action: To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

Intended Outcome of Skill Development: To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

Time Day	Session I 10:00 am - 11:15 am	Session II 11:15 am- 12:30 pm	12:30 pm to 1:30 pm	Session III 1:30 pm- 2:45 pm	Session IV 2:45 pm - 4:00 pm
Monday	Sales & Distribution Mgt. (Dr. Qurat)	Consumer Behaviour (Dr. Suhail)	B R E A K	Public Administration (contractual Lecturer)	Export Mgt. & Documentation (contractual Lecturer)
Tuesday	Research Methodology (Dr. Ishtiaq Hussain Qurashi)	Sales & Distribution Mgt. (Dr. Qurat)		Export Mgt. & Documentation (contractual Lecturer)	Consumer Behaviour (Dr. Suhail)
Wednesday	Export Mgt. & Documentation (contractual Lecturer)	Research Methodology (Dr. Ishtiaq Hussain Qurashi)		Consumer Behavior (Dr. Suhail)	Tutorials/Resource Lab
Thursday	Research Methodology (Dr. Ishtiaq Hussain Qurashi)	Public Administration (contractual Lecturer)		Consumer Behavior (Dr. Suhail)	Sales & Distribution Mgt. (Dr. Qurat)
Friday	Public Administration (contractual Lecturer)	Export Mgt. & Documentation (contractual Lecturer)		Friday Prayers	Tutorials/Resource Lab
Saturday	Research Methodology (Dr. Ishtiaq Hussain Qurashi)	Public Administration (contractual Lecturer)		Sales & Distribution Mgt. (Dr. Qurat)	Tutorials/Resource Lab

Note:

❖ On Fridays Session III shall be from 2:30p.m. to 4 p.m.;

❖ Tutorials shall be taken by concerned faculty members.

No: KU/DMS/TT/IMBA-VI/2019

Dated: 20/06/2018

Copy to the:

(Prof. Mushtaq. A. Darzi)
Head of Department

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, School of Business Studies
- ✓ Special Secretary to Vice Chancellor for kind information of the Vice-Chancellor
- ✓ Coordinator IMBA
- ✓ All faculty members
- ✓ Notice Board/Concerned CR

The University Of Kashmir

Department of Management Studies

TIME TABLE FOR 5 year Integrated MBA VIII SEMESTER (June – December 2019)

Note: Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

Intended Outcome of Conceptual Session: To enhance the knowledge and understanding of the students about the subject- matter of business and management; and To expose students to different frameworks that would enable them to respond to a given situation in a better way.

Intended Outcome of Management in Action: To understand how actions are carried out in actual practice; and To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

Intended Outcome of Skill Development: To identify the skills required to respond to a given situation; and To sharpen the requisite skills and internalize the same

Time Day	Session I 10:00 am - 11:15 am	Session II 11:15 am- 12:30 pm	12:30 pm to 1:30 pm	Session III 1:30 pm- 2:45 pm	Session IV 2:45 pm - 4:00 pm
Monday	Mgmt of I.R (Dr. Mohd Rafiq)	Service Marketing (Dr. Majid Qadri)	B R E A K	Advertising & Brand Mgmt (Ms. Tasleem)	Rural Marketing (contractual Lecturer)
Tuesday	Advertising & Brand Mgmt (Ms. Tasleem)	Rural Marketing (contractual Lecturer)		Business Marketing (contractual Lecturer)	Resource Lab/ Tutorials
Wednesday	Mgmt of I.R (Dr. Mohd Rafiq)	Business Marketing (contractual Lecturer)		Rural Marketing (contractual Lecturer)	Resource Lab/ Tutorials
Thursday	Advertising & Brand Mgmt (Ms. Tasleem)	Rural Marketing (contractual Lecturer)		Service Marketing (Dr. Majid Qadri)	Business Marketing (contractual Lecturer)
Friday	Mgmt of I.R (Dr. Mohd Rafiq)	Advertising & Brand Mgmt (Ms. Tasleem)		Friday Prayers	Service Marketing (Dr. Majid Qadri)
Saturday	Mgmt of I.R (Dr. Mohd Rafiq)	Service Marketing (Dr. Majid Qadri)		Business Marketing (contractual Lecturer)	Resource Lab/ Tutorials

Note:

- ❖ On Fridays Session III shall be from 2:30p.m. to 4 p.m.;
- ❖ Tutorials shall be taken by concerned faculty members.

No: KU/DMS/TT/IMBA-VIII/2019

Dated: 27/06/2019

Copy to the:

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, School of Business Studies, University of Kashmir
- ✓ Special Secretary to Vice Chancellor for kind information of the Vice-Chancellor
- ✓ Coordinator IMBA
- ✓ All faculty members
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(Prof. Mushtaq. A. Darzi)
Head of Department