# The University Of Kashmir
## Department of Management Studies

### TIME TABLE FOR 5 year Integrated MBA VI SEMESTER (June - December 2019)

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

#### Intended Outcome of Conceptual Session:
- To enhance the knowledge and understanding of the students about the subject- matter of business and management; and
- To expose students to different frameworks that would enable them to respond to a given situation in a better way.

#### Intended Outcome of Management in Action:
- To understand how actions are carried out in actual practice; and
- To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

#### Intended Outcome of Skill Development:
- To identify the skills required to respond to a given situation; and
- To sharpen the requisite skills and internalize the same

<table>
<thead>
<tr>
<th>Time</th>
<th>Session I 10:00 am - 11:15 am</th>
<th>Session II 11:15 am- 12:30 pm</th>
<th>12:30 pm to 1:30 pm</th>
<th>Session III 1:30 pm- 2:45 pm</th>
<th>Session IV 2:45 pm - 4:00 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>Sales &amp; Distribution Mgt. (Dr. Qurat)</td>
<td>Consumer Behaviour (Dr. Suhail)</td>
<td>Public Administration (contractual Lecturer)</td>
<td>Export Mgt. &amp; Documentation (contractual Lecturer)</td>
<td></td>
</tr>
<tr>
<td>Tuesday</td>
<td>Research Methodology (Dr. Ishtiaq Hussain Qurashi)</td>
<td>Sales &amp; Distribution Mgt. (Dr. Qurat)</td>
<td>Export Mgt. &amp; Documentation (contractual Lecturer)</td>
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<tr>
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<td>Export Mgt. &amp; Documentation (contractual Lecturer)</td>
<td>Research Methodology (Dr. Ishtiaq Hussain Qurashi)</td>
<td>Consumer Behavior (Dr. Suhail)</td>
<td>Tutorials/Resource Lab</td>
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<td>Consumer Behavior (Dr. Suhail)</td>
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</tr>
<tr>
<td>Friday</td>
<td>Public Administration (contractual Lecturer)</td>
<td>Export Mgt. &amp; Documentation (contractual Lecturer)</td>
<td>Friday Prayers</td>
<td>Tutorials/Resource Lab</td>
<td></td>
</tr>
<tr>
<td>Saturday</td>
<td>Research Methodology (Dr. Ishtiaq Hussain Qurashi)</td>
<td>Public Administration (contractual Lecturer)</td>
<td>Sales &amp; Distribution Mgt. (Dr. Qurat)</td>
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<td></td>
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**Note:**
- On Fridays Session III shall be from 2:30p.m. to 4 p.m.;
- Tutorials shall be taken by concerned faculty members.

No: KU/DMS/TT/IMBA-VI/2019
Dated: 20/06/2018
Copy to the:

- Dean, Academic Affairs, The University of Kashmir
- Registrar, The University of Kashmir
- Dean, School of Business Studies
- Special Secretary to Vice Chancellor for kind information of the Vice-Chancellor
- Coordinator IMBA
- All faculty members
- Notice Board/Concerned CR

(Prof. Mushtaq. A. Darzi)
Head of Department
The University Of Kashmir  
Department of Management Studies  
TIME TABLE FOR 5 year Integrated MBA VIII SEMESTER (June – December 2019)

**Note:** Each Session will comprise of three components: 1) Conceptual Analysis, 2) Management Action and 3) Skill Development.

**Intended Outcome of Conceptual Session:**
- To enhance the knowledge and understanding of the students about the subject-matter of business and management; and
- To expose students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:**
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<tr>
<td>Monday</td>
<td></td>
<td>Mgmt of I.R (Dr. Mohd Rafiq)</td>
<td>Service Marketing (Dr. Majid Qadri)</td>
<td></td>
<td>Advertising &amp; Brand Mgmt (Ms. Tasleem)</td>
<td>Rural Marketing (contractual Lecturer)</td>
</tr>
<tr>
<td>Tuesday</td>
<td></td>
<td>Advertising &amp; Brand Mgmt (Ms. Tasleem)</td>
<td>Rural Marketing (contractual Lecturer)</td>
<td></td>
<td>Business Marketing (contractual Lecturer)</td>
<td>Resource Lab/ Tutorials</td>
</tr>
<tr>
<td>Wednesday</td>
<td></td>
<td>Mgmt of I.R (Dr. Mohd Rafiq)</td>
<td>Business Marketing (contractual Lecturer)</td>
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- Tutorials shall be taken by concerned faculty members.

No: KU/DMS/TT/IMBA-VIII/2019  
Dated: 27/06/2019

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*(Prof. Mushtaq. A. Darzi)*  
Head of Department