

# The University of Kashmir

## Department of Management Studies

### Time Table for Masters in Tourism & Travel Management (MTTM) Semester 3<sup>rd</sup> (Autumn 2018)

**Note:** Each session will comprise of three components: 1) Conceptual Analysis, 2) Management Action, and 3) Skill Development

**Intended Outcome of Conceptual sessions:**

- To enhance the knowledge and understanding of the students about the subject – matter of tourism and management; and
- To expose the students to different frameworks that would enable them to respond to a given situation in a better way.

**Intended Outcome of Management in Action:**

- To understand how actions are carried out in actual practice; and
- To identify the challenges and problems that one may face in applying the conceptual framework in real-world situations.

**Intended Outcome of Skill development:**

- To identify the skills required to respond to a given situation; and
- To sharpen the requisite skills and internalize the same.

Time Day	Session I 10:00 a. m. – 11:00 a. m.	Session II 11:00 a. m. – 12:00 p. m.	Session III 12:00 p. m.-1:00 p. m.	01:00 p. m. to 02:00 p. m.	Session IV 02:00 p. m. – 03:00 p. m.	Session V 03:00 p. m. – 04:00 p. m.
<b>Monday</b>	Ethical Legal & Regulatory Aspects of Tourism (Dr. Riyaz A. Qureshi)	Adventure Tourism Management (Dr. Aijaz A. Khaki)	Heritage Tourism Management (Dr. Shahnawaz A. Dar)	<b>B</b>  <b>R</b>  <b>E</b>  <b>A</b>  <b>K</b>	Strategic Tourism Management (Dr. Jenifur Majid)	Aviation and Cargo Management (Dr. Zubair)
<b>Tuesday</b>	Ethical Legal & Regulatory Aspects of Tourism (Dr. Riyaz A. Qureshi)	Adventure Tourism Management (Dr. Aijaz A. Khaki)	Heritage Tourism Management (Dr. Shahnawaz A. Dar)		Strategic Tourism Management (Dr. Jenifur Majid)	Seminar in contemporary business practices / Lab.
<b>Wednesday</b>	Heritage Tourism Management (Dr. Shahnawaz A. Dar)	Ethical Legal & Regulatory Aspects of Tourism (Dr. Riyaz A. Qureshi)	Adventure Tourism Management (Dr. Aijaz A. Khaki)		Strategic Tourism Management (Dr. Jenifur Majid)	Aviation and Cargo Management (Dr. Zubair)
<b>Thursday</b>	Heritage Tourism Management (Dr. Shahnawaz A. Dar)	Ethical Legal & Regulatory Aspects of Tourism (Dr. Riyaz A. Qureshi)	Adventure Tourism Management (Dr. Aijaz A. Khaki)		Aviation and Cargo Management (Dr. Zubair)	Seminar in contemporary business practices / Lab.
<b>Friday</b>	Generic / Open Elective	Generic / Open Elective	Generic / Open Elective		BREAK.	Seminar in contemporary business practices / Lab.
<b>Saturday</b>	Generic / Open Elective	Generic / Open Elective	Generic / Open Elective		Project/ Tourism Club	Project/ Tourism Club

No. KU/DMS/TT/MTTM-III/2018

Dated: September 7, 2018

Copy to:

- ✓ Dean, Academic Affairs, The University of Kashmir
- ✓ Registrar, The University of Kashmir
- ✓ Dean, School of Business Studies, The University of Kashmir
- ✓ Special Secretary to Vice Chancellor for the kind information of the Vice-Chancellor
- ✓ All Faculty Members
- ✓ Notice Board
- ✓ Class Representative

**Head of Department**