

TEMPLATE OF THE PROFORMA FOR UPLOADING DATA REGARDING Ph. D SCHOLARS
Department of Management Studies, University of Kashmir, Hazratbal.
Faculty: School of Business Studies

S. No.	Name of Supervisor	Name of Scholar	Mode of Ph. D	Reg. No	Date of Reg.	Research Topic	Likely date of completion of Ph. D	Availing Fellowship	Funding Agency of Fellowship
1.	Prof. A. M. Shah	Rifat Aftab Qureshi	Direct Ph. D Part Time	18069-W-1989	5-3-2014	Job Stress and its impact on the employee performance. A Study of Medical Practitioners of Jammu & Kashmir	December 2018		
2.	-----do-----	Erneet Kour Risam	Direct Ph. D Whole Time	19159-SJ-2006	----do----	A Study of Strategic Marketing Practices of Multinational Corporations in Emerging Indian Market	-----do----- ---		
3.	-----do-----	Humaira Ali	Direct Ph. D Whole Time	39423-W-2003	----do----	Impact of Social Marketing Initiatives on Quality of Life. A Study of Jammu & Kashmir	-----do----- ---		
4.	-----do-----	Mohd Ayoub Shah	Ph. D Part Time	5890-SJ-1988	----do----	Managing Workplace conflict in Banks	-----do----- ---		
5.	-----do-----	Mohammad Rafiq Lone (FIP)	Direct Ph. D Whole Time	16512-IC-2002	----do----	Impact of Relationship Marketing on value Delivery Network and Customer Retention- A Study of Telecom Sector in J & K State.	-----do----- ---		
6.	-----do-----	Shazia Hassan Malik	Direct Ph. D Whole Time	.42062-W-2004	----do----	Effective Strategies for Development of Tourism Sector- A Study of Jammu & Kashmir	-----do----- ---		
7.	-----do-----	Natisha Saqib	Ph. D Part Time	42899-W-2004	15-09-2011	Product Positioning strategies in the Indian emerging market-An empirical Study of FMCG Sector.	May 2018		
8.	-----do-----	Syed Zeeshan Zahoor	Ph. D Whole Time	22334-BC-2008	8-9-2015	Social Media Marketing and Purchasing Behavior: A Study of Perceptions and Attitudes among College Students	December 2018	JRF	UGC
9.	-----do-----	Nazish Mushtaq	Ph. D Whole Time	14967-NW-2003	----do----	Social Media Networking as a Promotional Tool in Marketing of Tourism Industry in J&K State	-----do----- ---		
10.	Prof. Musadiq Amin Sahaf	Tasleem Ara Wani	Direct Ph. D Part Time	.39268-W-2003	15-09-2011	Impact of the Corporate Image on Quality and Customer Loyalty in Institution of Higher Education.	-----do----- ---		
11.	Prof. Musadiq Amin Sahaf & Dr. Mushtaq Ahmad Siddiqui	Sumaya Ifshan Khan	M. Phil Whole Time	20874-NW-2007	8-9-2015	Job Resources of Service Employee, Organizational Citizenship Behavior and Customer Satisfaction: A Relationship Study	Submitted		

12.	-----do-----	Asma Gulzar	Direct Ph. D Whole Time	.45198-W-2005	05-03-2014	Impact of Servicescape on Consumer perception of Service Quality- A Study of Institutions of Higher Learning in J & K.	December 2018		
13.	-----do-----	Ruku Majeed	Ph. D Whole Time	19783-NW-2007		Impact of services orientation on performance: An Organizational perspective.			
14.	Prof. Shabir Ahmad Bhat	Muzafar Ahmad Shah	Direct Ph. D Part Time	-	05-03-2014	Adoption of Web 2.0 Technology in Tourism Industry- An Evaluation Framework.	December 2018		
15.	-----do-----	Saba Mushtaq Mattoo	Direct Ph. D Whole time (FIP)	29873-W-1997	----do----	Work Life Balance and Job Satisfaction- A Study of Higher Education	-----do----- ---		
16.	-----do-----	Mohammad Idrees-ul-Islam	Direct Ph. D Whole Time	16572-BC-2004	----do----	Trade Practices in a Conflict Zone-An Empirical Study	Submitted		
17.	-----do-----	Zahoor Ahmad Parrey	Direct Ph. D Part- Time	41837-Ang-2003	----do----	Organizational Culture and its Impact on Job Satisfaction- A Study of Health Care Sector	Submitted		
18.	-----do-----	Asima Altaf Wani	M. Phil Whole Time	21053-NW-2007	8-9-2015	Impact of stress on employee performance in banking industry	Submitted		
19.	-----do-----	Mudasir Raja	Ph. D Whole Time	26019-IC-2009	----do----	Green Marketing as a Tool to Create Competitive Advantage: An Empirical Study	December 2018	JRF	UGC
20.	Prof. S. Mufeed Ahmad	Urfana Amin Moharkand	Direct Ph. D Part Time	8235-G-91	05-03-2014	A Study of Effectiveness of Training and Development for teachers in School Education	December 2018		
21.	-----do-----	Nuzhat Khurshid Qureshi	Direct Ph. D Part Time	-----	----do----	Employee Satisfaction towards Performance Appraisal practices in State owned Organization.	-----do----- ---		
22.	-----do-----	Sheikh Suheel Ahmad (FIP)	Direct Ph. D Part Time	-----	----do----	Quality of work life among healthcare Professionals in Indian Hospitals.	-----do----- ---		
23.	-----do-----	Afifa Ibrahim	Ph.D Whole Time	20835-NW-2007	8-9-2015	An Empirical Study of Higher Education System Practices for Enhancement of Employability	-----do----- ---		
24.	-----do-----	Shazia Bashir Qureshi	Ph. D Whole Time	45318-W-2005	----do----	Impact of Internal; Marketing on Employee Competencies and Performance in Banking Industry	-----do----- ---		

25.	-----do-----	Ambreen Khursheed Wani	Ph. D Part Time	34008-W-2001	----do----	Working women and their work-life balance- a study in higher education sector	-----do----- ---		
26.	Prof. Mushtaq Ahmad Darzi	Yaseer Ahmad Mir	Direct Ph. D Part- Time	37928-S-2003	05-03-2014	Impact of Branding on Growth and Development of Kashmir Pashmina.	December 2018		
27.	-----do-----	Shafat Yasin Malik	Direct Ph. D Part- Time	18289-IC-2003	----do----	Financial inclusion: A assessment of Access and Usage in Kashmir.	-----do----- ---		
28.	-----do-----	Viqar-u-Nissa	Direct Ph. D Part- Time	17831-NW- 2005	----do----	Impact of Credit Risk Management on efficiency of the J & K bank.	-----do----- ---		
29.	-----do-----	Rooful-Nisa	Direct Ph. D Part- Time	36538-W-2002	15-09-2011	Capital Adequacy in Banking Sector- A case Study of J & K Bank.	-----do----- ---		
30.	-----do-----	Gazala Ismail	Ph. D Whole Time	20054-NW- 2007	8-9-2015	Impact of financial literacy on investment behavior of salaried individual in Kashmir	December 2018		
31.	-----do-----	Mr. Suhail Ahmad Bhat	Ph. D Whole Time	39115-S-2004	Date of joining 20.01.2016	“Consumers Perception towards e-shopping: Impact of Technology Acceptance Model on e-Trust and Repurchase Intention”.	February 2018		
32.	Prof. Iqbal Ahmad Hakeem	Fayaz Ahmad Dar	Direct Ph. D Part- Time	22742-SP-2005	05-03-2014	Influence of Behavioral Factors on investors investment Decisions: an Empirical Study	March 2018		
33.	-----do-----	Peerzada Shamasul Irfan	Direct Ph. D Whole Time	21276-IC-2006	----do----	Impact of Internal Marketing on Service Quality Excellence.	September 2018	JRF	UGC
34.	-----do-----	Nair ul Nisa	Ph. D Whole Time	50801-W-2007	8-9-2015	Impact of Perceived Organization Support on Organizational Commitment in Higher Education Sector.	December 2018		
35.	-----do-----	Shabina Shafi	Ph. D Whole Time	31737-W-1999	----do----	Impact of Green Marketing Practices on Consumer Purchase Behavior: A Study of Select Organizations	-----do----- ---		
36.	-----do-----	Raheela Nazir	Ph. D Whole Time	3142-BW-2004	----do----	Impact of Organizational Role Stress on Service Quality: A Study of Higher Education Sector of J&K	-----do----- ---		
37.	-----do-----	Sameer Jan Bhat	Direct Ph. D Whole Time	16407-IC-2002	15-09-2011	Impact of organizational Climate on service quality-A comparative Study of public and private sector banks.	Submitted		
38.	-----do-----	Faheem Younis Khan	Direct Ph. D Whole Time	32388-A-2003	-----do----	A study of Supply Chain Management of Handicraft sector in J & K.	September 2018		

39.	Prof. Farooq Ahmed Khan	Bilal Ahmad	Direct Ph. D Whole Time	37926-A-2006	05-03-2014	A Study of Occupational Stress among Medical Practitioners in Jammu & Kashmir State.	December 2018		
40.	-----do-----	Mariya Farooq	Direct Ph. D Whole Time	MBA-09-21	----do----	Corporate Democracy and Organizational Effectiveness-A Study of J &K Bank.	-----do----- ---		
41.	-----do-----	Ahmad Tauqeer Zahid	Direct Ph. D Whole Time	86-PhD-2013	----do----	Management of Health Care Insurance-A Study of Jammu and Kashmir	-----do----- ---		
42.	-----do-----	Gowsia Bashir	Direct Ph. D Whole Time	-----	----do----	Entrepreneurship Development through Franchising and Franchise Type Arrangements Study of J & K.	Submitted		
43.	-----do-----	Nighat Rashid	M. Phil Whole Time	-----	8-9-2015	Effectiveness of Entrepreneurship Development Programmes: A Study of Kashmir Province.	December 2018		
44.	-----do-----	Imaan Ashraf Sheikh	Ph. D Whole Time	-----	----do----	Impact of Micro Finance on Women Entrepreneurship: An Empirical Study.	-----do----- ---		
45.	-----do-----	Asma Wali	Ph. D Whole Time	529-PGD-2005	----do----	Determinant of the Entrepreneurial activity in Tourism: An Empirical Study.	-----do----- ---		
46.	-----do-----	Mr. Mohd Rafiq Gadoo	Ph. D Part Time	27955-A-2001	Date of joining 11.03.2017		December 2018		
47.	Prof. Bashir Ahmad Joo	Irem Hussanie	Direct Ph. D Whole Time	39449-W-2003	05-03-2014	Determinants of Profitability of Indian Life Insurance Companies	December 2018		
48.	-----do-----	Fiaza Ali Dhar	Direct Ph. D Whole Time	16362-NW-2004	----do----	Foreign Direct Investment and Economic Growth- An Empirical Analysis of Select Sectors in India.	-----do----- ---		
49.	-----do-----	Aaliya Zahoor Kawoosa	Ph. D Whole Time	14965-NW-2003	8-9-2015	Impact of E-banking on Operational efficiency of Select Indian Banks: An Empirical Study	-----do----- ---		
50.	-----do-----	Syed Maajid Rashid Andrabi	Ph. D Whole Time	-----	----do----	Correlates of Credit Risk Management and Operational Performance in Indian Banks: An Empirical Analysis	-----do----- ---		
51.	-----do-----	Ishaq Ahmad Bhat	Ph. D Whole Time	24634-BC-2009	----do----	Evaluation of Behaviour of Stock Market Prices: An Empirical Study of Select Indices	December 2018		

52.	Dr. Mushtaq Ahmad Siddiqui	Maleha Gul	Ph. D Part Time	-----	----do----	Antecedents of Luxury Brand Purchasing Intentions and Commitment in India: An Empirical Study	-----do----- ---		
53.	-----do-----	Aakifa Javid	Ph. D Whole Time	47625-W-2006	----do----	An Empirical Study of Organizational Justice and Performance in Indian Banking Industry	-----do----- ---		
54.	-----do-----	Mubashir Majid Baba	Ph. D Whole Time	24509-IC-2009	----do----	Impact of Emotional Intelligence on Leadership Behavior in Institutions of Higher Learning in the India	Submitted		
55.	Dr. Rafi A. Khan	Fiza Fayaz	M. Phil Whole Time	976-PGD-2011	----do----	Impact of Online Marketing on Customer Relationship- A Study of University Students of Kashmir	Submitted		
56.	-----do-----	Fouzia Hameed Wani	M. Phil Whole Time	29243-W-1997	----do----	Designing Business Models for e-learning systems: An Empirical Study			
57.	Dr. Farzana Gulzar	Aiman Fayaz Dar	M. Phil Whole Time	979-PGD-2011	----do----	Entrepreneurial Potential of Rural Women: A Study of University Students of Kashmir	Submitted		
58.	-----do-----	Nusrat Rashid	Ph. D Whole Time	16331-SP-2001	----do----	A Study of Growth and Development of Horticulture Industry in North Kashmir	December 2018		
59.	-----do-----	Samiya Gul	Ph. D Whole Time	75-MPhil-2015		The influence of Consumer Behavior on e-satisfaction and e-loyalty of online consumers: An Empirical Study of Electronic Industry	December 2018		
60.	Dr. Ishtiaq Hussain Qureshi	Danish Mehraj	M. Phil Whole Time	42365-S-2008	8-9-2015	Effectiveness of Green Marketing Practices: A Study of Food Based Industry in Jammu and Kashmir	Submitted		
61.	-----do-----	Mir Ijtiba Younis	Ph. D Whole Time	24192-IC-2008	----do----	Marketing Capabilities and Sustainable Competitive Advantages: A Study of Telecom Sector	December 2018		
62.	-----do-----	Asima Mushtaq	Ph. D Whole Time	49653-W-2007	----do----	Impact of Gender and Leadership Styles on Organizational Performance: A Study of Select Organizations	April 2018		
63.	Dr. Majid Hussain Qadri	Adil Mehraj	M. Phil Whole Time	-----	----do----	An exploratory analysis of foreign tourist perceptions in Jammu and Kashmir: a sustainability perspective	Submitted		
64.	-----do-----	Zubair Ahmad Khan	M. Phil Whole Time	39989-S-2005	----do----	An Exploratory Study of Academic Leadership in School Education	Submitted		
65.	-----do-----	Aadil Bashir Wani	Ph. D Whole Time	-----	----do----	Brand Practices of Saffron Product: An Exploratory Study	December 2018		

66.	-----do-----	Naseer Ud Din	Ph. D Part Time	-----	----do----	Impact of National Health Mission on Maternal and Child Health Care in Jammu and Kashmir			
67.	Dr. Ajaz Akbar Mir	Byzua Abid Qadri	M. Phil Whole Time	-----	----do----	A Study of Grievance Handling Mechanism in IT Companies			
68.	-----do-----	Sheikh Umar Mefeed	Ph. D Whole Time	24171-IC-2008	----do----	Impact of Leadership on Institution Building in Indian Higher Education System-An Empirical Study	December 2018		
69.	-----do-----	Sumaya Iqbal	Ph. D Whole Time	49683-W-2007	----do----	Impact of Employee Motivation on Organizational performance in Insurance Companies-An Empirical Study	Submitted		
70.	-----do-----	Sher Jahan Khan	Ph. D Whole Time	-----	----do----	Impact of Organizational Culture on Financial Performance in Banking Industry: A Study of Select Banks	December 2018		
71.	Dr. Reyaz Ahmad Qureshi	Danish Iqbal Mattoo	M. Phil Whole Time	39643-A-2007	----do----	Impact of Political Instability on Tourism Industry of Kashmir Valley	Submitted		
72.	-----do-----	Shagufta Showkat	Ph. D Whole Time	90-PhD-2015	----do----	Satisfaction and Revisit Intention among Foreign Tourists in the state of Jammu & Kashmir: A Service Marketing Perspective.	December 2018		
73.	Dr. Khursheed Ali	Ms. Numaira Showkat	Ph. D Whole Time	40645-W-2003					

Three Year Integrated Ph. D Admission 2017

74.	Prof. Shabir Ahmad Bhat	Ms. Fiza Hilal	Ph. D Whole Time	96-BS-2011		Course Work			
75.	Prof. S. Mufeed Ahmad	Dr. Irshad Ahmad Malik	Ph. D Part Time	27955-A-2001		-----do-----			
76.	Prof. Mushtaq Ahmad Darzi	Mr. Hakim Basim Hussain	Ph. D Whole Time	22390-IC-2007		-----do-----			
77.	Prof. Iqbal Ahmad Hakeem	Mr. Sajad Ahmad Chalkoo	Ph. D Whole Time	18351-IC-04		-----do-----			
78.	Dr. Mushtaq Ahmad Siddiqi	Mr. Muzaffar Ahmad War	Ph. D Whole Time	18779-IC-2004		-----do-----			

79.	Dr. Farzana Gulzar	Mr. Iqra Shafi Bhat	Ph. D Whole Time	56451-W-2010		----do-----			
80.	Dr. Ishtiaq Hussain Qureshi	Ms. Mahrukh Irshad	Ph. D Whole Time	9216-BW-2011		----do-----			
81.	Dr. Majid Hussain Qadri	Ms. Sana Shawl	Ph. D Whole Time	50136-W-2007		----do-----			
82.	Dr. Ajaz Akbar Mir	Ms. Sharfa Hussain	Ph. D Whole Time	27214-K-2010		----do-----			
83.	Dr. Reyaz Ahmad Qureshi	Mr. Mukhtar Bin Farooq	Ph. D Whole Time	24541-IC-2009		----do-----			
84.	Dr. Shahnawaz Ahmed Dar	Mr. Naseer Ahmed	Ph. D Whole Time	42942-A-2009		----do-----			
85.	Dr Sumaira	Mr. Basharat Husain	Ph. D Whole Time	136-BS-2012		----do-----			
86.	Dr. Ajaz Ahmed Khaki	Mr. Sheikh Suhail	Ph. D Whole Time	872-PGO-2010		----do-----			