

TEMPLATE OF THE PROFORMA FOR UPLOADING DATA REGARDING Ph. D SCHOLARS
Department of Management Studies, University of Kashmir, Hazratbal.
Faculty: School of Business Studies

S. No.	Name of Supervisor	Name of Scholar	Mode of Ph. D	Reg. No	Date of Reg.	Research Topic	Likely date of completion of Ph. D	Availing Fellowship	Funding Agency of Fellowship
1.	Prof. A. M. Shah	Rifat Aftab Qureshi	Direct Ph. D Part Time	18069-W-1989	5-3-2014	Job Stress and its impact on the employee performance. A Study of Medical Practitioners of Jammu & Kashmir	December 2018		
2.	-----do-----	Erneet Kour Risam	Direct Ph. D Whole Time	19159-SJ-2006	---do---	A Study of Strategic Marketing Practices of Multinational Corporations in Emerging Indian Market	----- do-----		
3.	-----do-----	Humaira Ali	Direct Ph. D Whole Time	39423-W-2003	---do---	Impact of Social Marketing Initiatives on Quality of Life. A Study of Jammu & Kashmir	----- do-----		
4.	-----do-----	Mohd Ayoub Shah	Ph. D Part Time	5890-SJ-1988	---do---	Managing Workplace conflict in Banks	----- do-----		
5.	-----do-----	Mohammad Rafiq Lone (FIP)	Direct Ph. D Whole Time	16512-IC-2002	---do---	Impact of Relationship Marketing on value Delivery Network and Customer Retention- A Study of Telecom Sector in J & K State.	----- do-----		
6.	-----do-----	Shazia Hassan Malik	Direct Ph. D Whole Time	.42062-W-2004	---do---	Effective Strategies for Development of Tourism Sector- A Study of Jammu & Kashmir	----- do-----		
7.	-----do-----	Natisha Saqib	Ph. D Part Time	42899-W-2004	15-09-2011	Product Positioning strategies in the Indian emerging market-An empirical Study of FMCG Sector.	May 2018	Submitted	
8.	-----do-----	Syed Zeeshan Zahoor	Ph. D Whole Time	22334-BC-2008	8-9-2015	Social Media Marketing and Purchasing Behavior: A Study of Perceptions and Attitudes among College Students	December 2018	JRF Submitted	UGC
9.	-----do-----	Nazish Mushtaq	Ph. D Whole Time	14967-NW-2003	---do---	Social Media Networking as a Promotional Tool in Marketing of Tourism Industry in J&K State	-----do-----	Submitted	
10.	Prof. Musadiq Amin Sahaf	Tasleem Ara Wani	Direct Ph. D Part Time	.39268-W-2003	15-09-2011	Impact of the Corporate Image on Quality and Customer Loyalty in Institution of Higher Education.	----- do-----	Submitted	

11.	Prof. Musadiq Amin Sahaf & Dr. Mushtaq Ahmad Siddiqui	Sumaya Ifshan Khan	PhD Whole Time	20874-NW-2007					
12.	----- do -----	Asma Gulzar	Direct Ph. D Whole Time	.45198-W-2005	05-03-2014	Impact of Servicescape on Consumer perception of Service Quality- A Study of Institutions of Higher Learning in J & K.	December 2018		
13.	----- do -----	Ruku Majeed	Ph. D Whole Time	19783-NW-2007					
14.	Prof. Shabir Ahmad Bhat	Muzafar Ahmad Shah	Direct Ph. D Part Time	-	05-03-2014	Adoption of Web 2.0 Technology in Tourism Industry- An Evaluation Framework.	December 2018		
15.	----- do -----	Saba Mushtaq Mattoo	Direct Ph. D Whole time (FIP)	29873-W-1997	---do---	Work Life Balance and Job Satisfaction- A Study of Higher Education	----- do-----		
16.	----- do -----	Asima Altaf Wani	PhD Whole Time	21053-NW-2007					
17.	----- do -----	Mudasir Raja	Ph. D Whole Time	26019-IC-2009	---do---	Green Marketing as a Tool to Create Competitive Advantage: An Empirical Study	December 2018	JRF Submitted	UGC
18.	Prof. S. Mufeed Ahmad	Urfana Amin Moharkand	Direct Ph. D Part Time	8235-G-91	05-03-2014	A Study of Effectiveness of Training and Development for teachers in School Education	December 2018		
19.	----- do -----	Nuzhat Khurshid Qureshi	Direct Ph. D Part Time		---do---	Employee Satisfaction towards Performance Appraisal practices in State owned Organization.	----- do-----		
20.	----- do -----	Sheikh Suheel Ahmad (FIP)	Direct Ph. D Part Time		---do---	Quality of work life among healthcare Professionals in Indian Hospitals.	----- do-----		
21.	----- do -----	Afifa Ibrahim	Ph.D Whole Time	20835-NW-2007	8-9-2015	An Empirical Study of Higher Education System Practices for Enhancement of Employability	-----do-----	Submitted	

22.	-----do-----	Shazia Bashir Qureshi	Ph. D Whole Time	45318-W-2005	---do---	Impact of Internal; Marketing on Employee Competencies and Performance in Banking Industry	-----do-----	Submitted	
23.	-----do-----	Ambreen Khursheed Wani	Ph. D Part Time	34008-W-2001	---do---	Working women and their work-life balance- a study in higher education sector	-----do-----		
24.	Prof. Mushtaq Ahmad Darzi	Yaseer Ahmad Mir	Direct Ph. D Part- Time	37928-S-2003	05-03-2014	Impact of Branding on Growth and Development of Kashmir Pashmina.	December 2018		
25.	-----do-----	Shafat Yasin Malik	Direct Ph. D Part- Time	18289-IC-2003	---do---	Financial inclusion: A assessment of Access and Usage in Kashmir.	-----do-----		
26.	-----do-----	Viqar-u-Nissa	Direct Ph. D Part- Time	17831-NW-2005	---do---	Impact of Credit Risk Management on efficiency of the J & K bank.	-----do-----		
27.	-----do-----	Rooful-Nisa	Direct Ph. D Part- Time	36538-W-2002	15-09-2011	Capital Adequacy in Banking Sector- A case Study of J & K Bank.	-----do-----	Submitted	
28.	-----do-----	Gazala Ismail	Ph. D Whole Time	20054-NW-2007	8-9-2015	Impact of financial literacy on investment behavior of salaried individual in Kashmir	December 2018		
29.	-----do-----	Fiza Fayaz	PhD Whole Time	976-PGD-2011					
30.	Prof. Iqbal Ahmad Hakeem	Peerzada Shamasul Irfan	Direct Ph. D Whole Time	21276-IC-2006	---do---	Impact of Internal Marketing on Service Quality Excellence.	September 2018	JRF	UGC
31.	-----do-----	Nair ul Nisa	Ph. D Whole Time	50801-W-2007	8-9-2015	Impact of Perceived Organization Support on Organizational Commitment in Higher Education Sector.	December 2018		
32.	-----do-----	Shabina Shafi	Ph. D Whole Time	31737-W-1999	---do---	Impact of Green Marketing Practices on Consumer Purchase Behavior: A Study of Select Organizations	-----do-----		

33.	----- do -----	Raheela Nazir	Ph. D Whole Time	3142-BW-2004	---do---	Impact of Organizational Role Stress on Service Quality: A Study of Higher Education Sector of J&K	----- do-----		
34.	----- do -----	Faheem Younis Khan	Direct Ph. D Whole Time	32388-A-2003	----- do---	A study of Supply Chain Management of Handicraft sector in J & K.	September 2018	Submitted	
35.	Prof. Farooq Ahmed Khan	Bilal Ahmad	Direct Ph. D Whole Time	37926-A-2006	05-03-2014	A Study of Occupational Stress among Medical Practitioners in Jammu & Kashmir State.	December 2018	Submitted	
36.	----- do -----	Mariya Farooq	Direct Ph. D Whole Time	MBA-09-21	---do---	Corporate Democracy and Organizational Effectiveness-A Study of J &K Bank.	-----do-----	Submitted	
37.	----- do -----	Ahmad Tauqeer Zahid	Direct Ph. D Whole Time	86-PhD-2013	---do---	Management of Health Care Insurance-A Study of Jammu and Kashmir	-----do-----	Submitted	
38.	----- do -----	Nighat Rashid	M. Phil Whole Time		8-9-2015	Effectiveness of Entrepreneurship Development Programmes: A Study of Kashmir Province.	December 2018		
39.	----- do -----	Imaan Ashraf Sheikh	Ph. D Whole Time		---do---	Impact of Micro Finance on Women Entrepreneurship: An Empirical Study.	----- do-----	Submitted	
40.	----- do -----	Asma Wali	Ph. D Whole Time	529-PGD-2005	---do---	Determinant of the Entrepreneurial activity in Tourism: An Empirical Study.	----- do-----		
41.	----- do -----	Mr. Mohd Rafiq Gadoo	Ph. D Part Time	27955-A-2001	Date of joining 11.03.2017		December 2018		
42.	Prof. Bashir Ahmad Joo	Irem Hussanie	Direct Ph. D Whole Time	39449-W-2003	05-03-2014	Determinants of Profitability of Indian Life Insurance Companies	December 2018		
43.	----- do -----	Fiaza Ali Dhar	Direct Ph. D Whole Time	16362-NW-2004	---do---	Foreign Direct Investment and Economic Growth- An Empirical Analysis of Select Sectors in India.	-----do-----	Submitted	

44.	----- do -----	Aaliya Zahoor Kawoosa	Ph. D Whole Time	14965-NW-2003	8-9-2015	Impact of E-banking on Operational efficiency of Select Indian Banks: An Empirical Study	----- do-----		
45.	----- do -----	Syed Maajid Rashid Andrabi	Ph. D Whole Time		---do---	Correlates of Credit Risk Management and Operational Performance in Indian Banks: An Empirical Analysis	----- do-----		
46.	----- do -----	Ishaq Ahmad Bhat	Ph. D Whole Time	24634-BC-2009	---do---	Evaluation of Behaviour of Stock Market Prices: An Empirical Study of Select Indices	December 2018		
47.	Dr. Mushtaq Ahmad Siddiqui	Maleha Gul	Ph. D Part Time		---do---	Antecedents of Luxury Brand Purchasing Intentions and Commitment in India: An Empirical Study	----- do-----		
48.	----- do -----	Aakifa Javid	Ph. D Whole Time	47625-W-2006	---do---	An Empirical Study of Organizational Justice and Performance in Indian Banking Industry	----- do-----		
49.	Dr. Rafi A. Khan	Fouzia Hameed Wani	M. Phil Whole Time	29243-W-1997	---do---	Designing Business Models for elearning systems: An Empirical Study			
50.	Dr. Farzana Gulzar	Aiman Fayaz Dar	PhD Whole Time	979-PGD-2011					
51.	----- do -----	Nusrat Rashid	Ph. D Whole Time	16331-SP-2001	---do---	A Study of Growth and Development of Horticulture Industry in North Kashmir	December 2018		
52.	----- do -----	Samiya Gul	Ph. D Whole Time	75-MPhil-2015		The influence of Consumer Behavior on e-satisfaction and e-loyalty of online consumers: An Empirical Study of Electronic Industry	December 2018		
53.	Dr. Ishtiaq Hussain Qureshi	Danish Mehraj	PhD Whole Time	42365-S-2008					
54.	----- do -----	Mir Ijtiba Younis	Ph. D Whole Time	24192-IC-2008	---do---	Marketing Capabilities and Sustainable Competitive Advantages: A Study of Telecom Sector	December 2018		

55	Dr. Majid Hussain Qadri	Naseer Ud Din	Ph. D Part Time		---do---	Impact of National Health Mission on Maternal and Child Health Care in Jammu and Kashmir			
56.	Dr. Ajaz Akbar Mir	Byzua Abid Qadri	M. Phil Whole Time		---do---	A Study of Grievance Handling Mechanism in IT Companies			
57.	----- do -----	Sher Jahan Khan	Ph. D Whole Time		---do---	Impact of Organizational Culture on Financial Performance in Banking Industry: A Study of Select Banks	December 2018	Submitted	
58.	Dr. Reyaz Ahmad Qureshi	Danish Iqbal Mattoo	PhD Whole Time	39643-A-2007					
59.	----- do -----	Shagufta Showkat	Ph. D Whole Time	90-PhD-2015	---do---	Satisfaction and Revisit Intention among Foreign Tourists in the state of Jammu & Kashmir: A Service Marketing Perspective.	December 2018		
60.	Dr. Khursheed Ali	Ms. Numaira Showkat	Ph. D Whole Time	40645-W-2003					

Three Year Integrated Ph. D Admission 2017

S. No.	Name of Supervisor	Name of Scholar	Mode of Ph. D	Reg. No	Date of Reg.	Research Topic	Likely date of completion of Ph. D	Availing Fellowship	Funding Agency of
1.	Prof. Shabir Ahmad Bhat	Ms. Fiza Hilal	I Ph. D Whole Time	96-BS-2011		Course Work			
2.	Prof. S. Mufeed Ahmad	Dr. Irshad Ahmad Malik	I Ph. D Part Time	27955-A-2001		---do---			
3.	Prof. Mushtaq Ahmad Darzi	Mr. Hakim Basim Hussain	I Ph. D Whole Time	22390-IC-2007		---do---			
4.	Prof. Iqbal Ahmad Hakeem	Mr. Sajad Ahmad Chalkoo	I Ph. D Whole Time	18351-IC-04		---do---			
5.	Prof Bashir Ahmad Joo	Ms. Sana Shawl	I Ph. D Whole Time	50136-W-2007		---do---			
6.	Dr. Mushtaq Ahmad Siddiqi	Mr. Muzaffar Ahmad War	Ph. D Whole Time	18779-IC-2004		---do---			Two years
7.	Dr. Farzana Gulzar	Mr. Iqra Shafi Bhat	I Ph. D Whole Time	56451-W-2010		---do---			
8.	Dr. Ishtiaq Hussain Qureshi	Ms. Mahrukh Irshad	I Ph. D Whole Time	9216-BW-2011		---do---			
9.	Dr. Ajaz Akbar Mir	Ms. Sharfa Hussain	I Ph. D Whole Time	27214-K-2010		---do---			
10.	Dr. Reyaz Ahmad Qureshi	Mr. Mukhtar Bin Farooq	I Ph. D Whole Time	24541-IC-2009		---do---			
11.	Dr. Shahnawaz Ahmed Dar	Mr. Naseer Ahmed	I Ph. D Whole Time	42942-A-2009		---do---			
12.	Dr Sumaira	Mr. Basharat Husain	I Ph. D Whole Time	136-BS-2012		---do---			
13.	Dr. Ajaz Ahmed Khaki	Mr. Sheikh Suhail	I Ph. D Whole Time	872-PGO-2010		---do---			