



The Business School, University of Kashmir

MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

MBA-FM-I

SEMESTER



The Business School, University of Kashmir

MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Financial Derivatives

Course Code: MBA(FM)-15207-GE
MBA (FM) 2nd Semester
Credits: 3

Cont. Assessment: 15
Term End Exam: 60
Min. Pass Marks: 40%

Course Instructor: Dr. Khursheed Ali

Course Objectives: The objective of the paper is to develop a thorough understanding of Derivatives markets and to enhance the level of knowledge of the students so as to enable them to understand the mechanism of derivatives markets.

Unit – I

Financial Derivatives: Introduction and historical background. Classification of derivatives products- (synthetic derivatives, caps, collars & floors), characteristics and scope. Functions of derivatives, Factors affecting the growth of derivatives. Participants in derivatives markets, Risks involved in derivatives markets and their management.

Unit – II

Forwards and Futures: Forwards- Meaning and definition, Characteristics of forwards. Futures-Meaning and definition, characteristics of futures. Distinction between forwards and futures. Stock futures and its application, Index futures and its application. Eligibility criteria for stocks and indices. Hedging, Arbitrage and speculation through futures. Trading mechanism, Transaction charges, clearing mechanism, settlement mechanism, margin system and risk management system.

Unit – III

Options Contracts: Meaning and definition, characteristics of options, classification of options- Call option and put option. American and European options. Options strategies. Factors determining option pricing. Eligibility criteria for stocks and indices. Settlement mechanism, Transaction charges, clearing mechanism, settlement mechanism, margin system and risk management system.

Note:-Case Studies and other assignments will be provided by the concerned faculty in the class.

Suggested Readings:

1. S. S. S. Kumar: Financial Derivatives, PHI.
2. Vohra & Chand: Futures and Options, Tata McGraw Hill.
3. V. K. Bhalla: Investment Management, Tata McGraw Hill.
4. Khatri and Others: Security Analysis & Portfolio Management.



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Corporate Accounting and Reporting

Course Code: MBA(FM)-15107-GE
MBA(FM) 1st Semester
Credits: 3

Cont. Assessment: 15
Term End Exam: 60
Min. Pass Marks: 40%

Course Instructor: Dr. Bashir Ahmad Joo

Course Objective: To familiarize students with basic aspects of corporate accounting and reporting.

Unit: I

Formation of a Company: Incorporation of a company; Meaning and types of company; Share and share capital- meaning, nature and types; *Accounting for share capital*-issue and allotment of equity and preference shares, private placement and public subscription of share capital, over subscription and under subscription, issue at par, premium and at discount, calls in advance, calls in arrears, interest on calls in advance and arrears, issue of shares for consideration other than cash; *Forfeiture of share*-accounting treatment, reissue of forfeited shares; Disclosure of share capital in company's balance sheet.

Unit: II

Issue of Debentures:-Meaning and types of debentures, issue of debentures at par, at premium, and at discount, issue of debentures for consideration other than cash, issue of debenture as a collateral security; *Redemption of debentures:* meaning, sources of funds for redemption of debentures; Methods of Redemption of Debentures: in lump sum at the end of stipulated period, by draw of lots, by purchasing in the open market, by conversion into new debentures or shares; Disclosure of debentures in company's balance sheet.

Unit: III

Company Financial Statements: - Nature and purpose of company financial statements, Preparation of company income statement, preparation of company balance sheet; Declaration of dividend and legal formalities, accounting for dividends and classification of dividends. Reporting practices of Indian companies.

Note: - This paper shall have 60% numerical and 40% theoretical questions.

Suggested Reading:

1. Tulsain, P.C. , *Accountancy Part II*, RatnaSagar P. Ltd. New Delhi.
2. Narang, K.L. and Jain S. P., *Advanced Accounting*, Kalyani Publishers, New Delhi.



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3. Earl, K. Stice and James D. Stice, *Financial Accounting: Reporting and Analysis*, Thomson, New Delhi.

Financial Statement Analysis

Course Code: MBA(FM)-15108-GE
MBA(FM) 1st Semester
Credits: 3

Cont. Assessment: 15
Term End Exam: 60
Min. Pass Marks: 40 %

Course Instructor:- Prof. Mushtaq A Darzi

Course Objectives: - The purpose of this course is to acquaint the students with the broad framework of analyzing financial statements of companies.

Unit-I

Financial Statements – concept. Financial Statements Analysis: Meaning, objectives and process, Techniques of Analysis, Uses and preparation of Comparative financial statements, Common size financial statement, Trend analysis.

Unit-II

Ratio Analysis: Advantages, significance and limitations - Liquidity Ratios; Solvency Ratios; Profitability Ratios. Funds Flow Analysis – Concept, uses and preparation of funds flow statement; Cash Flow Analysis - Concept, uses and preparation of cash flow statement.

Suggested Readings:

J.R. Monga, Basic Corporate Accounting, Mayur Paperbacks (c/o K.L. Malik and Sons Pvt. Ltd, 23 – Darya Ganj, New Delhi.

Nirmal Gupta, Chhavi Sharma, Corporate Accounting, Theory and Practice, Ane Books Pvt Ltd, New Delhi.

M.C., Shukla, T.S. Grewal and S.C. Gupta, Corporate Accounting, S. Chand and Co., New Delhi.



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Business Laws and Regulations

Course Code: MBA(FM)-15109-OE
MBA (FM) 1st Semester
Credits: 2

Cont. Assessment:10
Term End Exam: 40
Min. Pass Marks: 40%

Course Instructor: Dr. Khursheed Ali

Course Objective: The Objective of the course is to develop a thorough understanding of various laws and regulations regarding business operations.

Unit – I

The Companies Act, 2013- Company, Meaning, Kinds of Companies, Formation of Company, and Documents related with incorporation: Memorandum of Association, Articles of Association, Prospectus, Share Capital, Company Management Administration, Types of meeting and liquidation of company.

Unit – II

The Limited Liability partnership Act, 2008, Salient features of LLP. Difference between LLP and partnership. LLP and company, LLP agreement, Nature of LLP. Partners and designated partners, Incorporation document, Incorporation by registration, Registered office of LLP and change therein, Change of name, Partners and their relations, Extent and limitation of liability of LLP and partners.

Suggested Readings:

S. N. Maheshwari:Business Law, Himaliya Publishing House

K.R. Bulchandani:Business Law for Managers, Himaliya Publishing House

P. Savaranavel:Business & Corporate Law, Himaliya Publishing House

D. K. Mithani:Business Law, S. Chand

Raj Kumar:Corporate Laws, Kalyani Publishers



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Book Keeping and Accounting

Course Code: MBA (FM)-15110-OE
MBA-(FM) 1st
Credits: 2

Cont. Assessment:10
Term End Exam: 40
Min. Pass Marks: 40%

Course Instructor: Mr. Irshad Ahmad Malik

Course Objective: The objective of the course is to familiarize the students about the basics of book keeping and accounting.

Unit-I

Introduction of Book-keeping and Accountancy: Meaning and definition, Objectives, Importance and Utility, Difference between Book-Keeping and Accountancy, Basis of Accounting Cash basis and Accrual basis.

Basic Accounting Terminologies: Business Transactions: Cash Transactions and Credit Transactions, Profit, loss-Operating and Non-operating profits, Normal gains and abnormal gains with examples. Difference between profit and Income, Assets, Liabilities, Net-worth/ Owners Equity, Assets: Fixed/Current/Tangible/Intangible/fictitious. Accounting Concepts, Conventions and Principles

Unit-II

Journal: Meaning, Importance and utility of Journal, Specimen of Journal, Writing of Journal entries and Subsidiary Books.

Ledger: Meaning, need and contents of ledger be explained, Specimen of ledger , Posting of entries from Subsidiary books to ledger , Balancing of ledger accounts

Trial balance: Meaning and Purpose, Specimen of Trial Balance, Preparation of Trial Balance from given balances of accounts.

Suggested Readings:

P.C. Tulsian:Financial Accounting, Tata McGraw Hill Publishing House, New Delhi

Horngren C.T. & et. Al: Introduction to Financial Accounting, Person Education Asia, New Delhi

Juneja C. Mohan & Chawla, R.C.:Accountancy, Kalyani Publishers, New Delhi

J.R Monga,Basic Financial Accounting, Mayur Paper backs, Darya Gang New Delhi.



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MBA-FM-II

SEMESTER



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Islamic Finance

Course Code: MBA-(FM)-15209-GE
MBA (FM) 2nd Semester
Credits: 3

Cont. Assessment: 15
Term End Exam: 60
Min. Pass Marks: 40%

Course Instructor : Mr. Irshad Ahmad Malik

Objective: The Objective of the course is to enable the students to Understand the basic rules and values underlying Islamic finance and to Learn about the full range of current Islamic products used in Islamic banking, capital markets and insurance.

Unit-I

Introduction of Islamic Finance: Basis of Islamic Finance: The *Shariah*, Main Prohibitions in Islamic Finance (*Riba*, *Gharar* and *Maisir/Qimar*), Contracts (*'Aqd*) and Promises (*Wa'd*) Practical Implications of these Prohibitions Prohibition of Short-Selling, Conventional Insurances, and Financial Derivatives and *Shariah* Boards

The Global Islamic Financial Industry: A Worldwide Growing Industry: History and Development, Islamic Banking, Islamic Insurances (Takaful), Islamic Capital Market, Main Markets and Institutions: IIFM, AAOIFI, IFSB, LMC, IDB, etc. Global Market Trends.

Unit-II

Basic Financial Modes Used by Islamic Banks: Fixed Income versus Profit-Loss Sharing (PLS) Modes of Finance, *Murabaha* and *Murabaha-to-Purchase-Ordered* (MPO), *Tawarroq* and Prohibition by Islamic Scholars *Mudaraba*, *Musharaka*, *Ijarah* and *Ijarah-wal-Iqtina*, *Salam*, *Istisna*.

Unit – III

Sukuk (Islamic Bonds): Basic Structure of Securitization, Islamic Sukuk versus conventional bonds, *Mudaraba* Sukuk, *Musharaka* Sukuk, *Ijarah* Sukuk, *Murabaha* Sukuk, *Salam* Sukuk, *Istisna* Sukuk, Standards of Islamic Sukuk.

Takaful (Islamic Insurance): What is Islamic Takaful?, Comparison between Conventional Versus Islamic Insurances, Types of Takaful: Pure *Wakala*, Pure *Mudaraba* and Combined *Wakala* and *Mudaraba* Model Underwriting Surplus in Islamic Takaful, Reinsurance and *Retakaful*, Use of Takaful Products for Hedging Purposes.

Note:-Case Studies and other assignments will be provided by the concerned faculty in the class

Suggested Readings:

Muhammad Nejatullah Siddiqi, Banking without Interest, Markazi Maktaba Islami Publishers.
Muhammad Ayub, Understanding Islamic Finance, John Wiley & Sons.
Malik Adil Ameen, Islamic Finance and products, Himaliya Publishing House.



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Fundamentals of Islamic Finance

Course Code: MBA(FM)-15210-OE
MBA (FM) 2nd Semester
Credits: 2

Cont. Assessment: 10
Term End Exam: 40
Min. Pass Marks: 40%

Course Instructor: Mr. Irshad Ahmad Malik

Objective: The Objective of the course is to enable the students to Understand the basic rules and values underlying Islamic finance.

Unit-I

Introduction of Islamic Banking: Basis of Islamic Banking: The Shariah, Main Prohibitions in Islamic Finance (Riba, Gharar and Maisir/Qimar), Contracts ('Aqd) and Promises (Wa'd) Practical Implications of these Prohibitions Prohibition of Short-Selling, Conventional Insurances, and Financial Derivatives and Shariah Boards

Unit-II

Basic Financial Modes Used by Islamic Banks: Fixed Income versus Profit-Loss Sharing (PLS) Modes of Finance, Murabaha and Murabaha-to-Purchase-Ordered (MPO), Tawarraq and Prohibition by Islamic Scholars Mudaraba, Musharaka, Ijarah and Ijarah-wal-Iqtina, Salam, Istisna.

Note:-Case Studies and other assignments will be provided by the concerned faculty in the class

Suggested Readings:

Muhammad Nejatullah Siddiqi, Banking without Interest, Markazi Maktaba Islami Publishers.

Muhammad Ayub, Understanding Islamic Finance, John Wiley & Sons.

Dr Mohammad Uzair, Interest Free Banking, Kitab Bhawan.



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Indian Financial System

Course Code: MBA (FM)-15211-OE
MBA (FM) 2nd Semester
Credits: 2

Cont. Assessment: 10
Term End Exam: 40
Min. Pass Marks: 40%

Course Instructor: Dr. Khursheed Ali

Objectives: - This Course aims at making students conversant with the latest conceptual understanding about various aspects of a financial system with particular reference to Indian Financial System and to grasp mechanics of various financial instruments, financial services and institutions.

Unit - I

Financial Systems: Significance, Functions and structure of financial system, Indian financial system, Financial Dualism. Financial instruments: Debentures, Shares, Financial Institutions: Commercial Banks: Functions and management. Reserve Bank of India – Role & Functions. Development Financial Institutions: Types, Role, functions.

Unit – II

Capital Market : Concept; Structure and Functions of Capital Market; Primary Market its role & Functions, Secondary Market – Role & Organisation of stock exchanges. Types of stock exchanges. Listing & De-listing of securities. Screen based Trading System and Settlement.

Note:-Case Studies and other assignments will be provided by the concerned faculty in the class.

Suggested Readings:

1. Pathak, Bharti V. The Indian Financial System, 2nd Edition; Pearson Education, India
2. Khan, M. Y. Indian Financial System; Tata McGraw Hill New Delhi
3. Bhole, L. M. Indian Financial System; Tata McGraw Hill New Delhi
4. Bhole, L. M. Financial Institutions & Markets Structure, Growth & Innovations; Tata McGraw Hill New Delhi
5. Varshney, P.N. Indian Financial System Sultan Chand & Sons, New Delhi



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MBA-FM-III

SEMESTER



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Corporate Valuation and Restructuring

Course Code: MBA- (FM)-15310-GE
MBA (FM) 3rd Semester
Credits: 3

Cont. Assessment: 15
Term End Exam: 60
Min. Pass Marks: 40%

Course Instructor: Mr. Irshad Ahmad Malik

Course Objectives: - The main objective of this course is to develop an understanding of the significance of various Financial Management decision areas like, capital structure decision, dividend policy, and mergers & acquisitions in the maximization of shareowners wealth and application of analytical techniques to evaluate these decisions based on the philosophy of creating superior value.

Unit – I

Corporate Valuation Concept of Corporate Valuation: Methods of measuring corporate value: Adjusted book value approach, stock & debt approach, direct comparison approach, discounted cash flows approach.

Unit – II

Value Based Management Marrakon approach, AI-Car approach, McKinsey approach, economic value added approach, BCG approach

Unit – III

Mergers and Acquisitions Types of combinations, reasons for mergers. Costs & benefits of mergers. Valuing the target company. Exchange ratio & form of compensation. Regulations for takeovers & mergers. Defensive strategies, signs of takeovers. Leveraged buyouts.

Note: - Cases Studies and other assignments will be provided by the concerned faculty in the class.

Suggested Reading:

1. James, Van Horne, “Financial management policy”, Pearson Education, New Delhi
2. Arnold G. “Corporate Finance”, Pearson Education, New Delhi.
3. Keown A.J. “Financial Management” Prentice Hall Of India
4. Pandey I.M., “Financial Management” Vikas Publishing House Pvt. Ltd.
5. Khan and Jain, “Financial Management” Tata Mcgraw Hill.



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Micro Economics

Course Code: MBA- (FM)-15311-OE
MBA (FM) 3rd Semester
Credits: 2

Cont. Assessment: 10
Term End Exam: 40
Min. Pass Marks: 40%

Course Instructor: Dr. Khursheed Ali

Objective: The objective of this course is to acquaint the students with economic concepts and techniques and enable them to apply this knowledge in business decision making. Emphasis is given to changes in the nature to business firms in the context of globalization.

Unit-I

Meaning Nature and Scope of Managerial Economics. Uses and limitations. Consumer's Behaviour: Utility Analysis- Cardinal Approach: Law of Diminishing Marginal Utility, Law of Equi-Marginal Utility and Consumer Equilibrium. Ordinal Approach: Indifference Curve, Budget Line and consumer equilibrium. Demand Analysis- Law of Demand, Elasticity of Demand, Measurement and application of Elasticity of Demand.

Unit-II

Market Structures: Short-run and long- run price output determination under perfect competition, Monopoly, Monopolistic Competition. Oligopoly- Cournot and Swazy Model. Cartels and Price Leadership.

Note: - Cases Studies and other assignments will be provided by the concerned faculty in the class.

Suggested Reading:

1. Business Economics / Adhikary Excel Books, New Delhi.
2. Economic Theory & Operations Analysis/ Baumol WJ Prentice Hall Inc., New Delhi.
3. Managerial Economics/ Chopra, TATA McGraw Hill, New Delhi.
4. Managerial Economics/ Keat, Paul G. And Philips K.Y. Young Prentice Hall, New Jersey.
5. Modern Micro Economics/ Koutsoyiannis Macmillan, New York.



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Mutual Funds Management

Course Code: MBA (FM)-15312-OE
MBA (FM) 3rd Semester
Credits: 2

Cont. Assessment: 10
Term End Exam: 40
Min. Pass Marks: 40%

Instructor: Mr. Irshad Ahmad Malik

Course Objectives: - The objective of the course is to make the students learn Fundamentals of Mutual Funds and their practical workings. Besides, to make students understand various aspects of the operations of a Mutual Fund.

Unit-I

Mutual Funds

Concept & Role of a Mutual Fund, Advantages of Investments through MFs, Types of Funds, Key Developments. Fund Structure & Constituents, Legal Structure of Mutual Funds in India, Key Constituents of a Mutual Fund. SEBI- Real Estate Investment Trusts, Infrastructure/Investment Trusts.

Unit-II

Regulations

Legal & Regulatory Environment, Role of Regulators in India, Investment Restrictions for Schemes, Investors' Rights & Obligations, AMFI Code of Ethics, Code of Conduct for Intermediaries, Offer Document

Note: - Cases Studies and other assignments will be provided by the concerned faculty in the class.

Suggested Readings:

Chandra, P: Mutual Funds in India, Anmol Publications

L.K. Bansal: Mutual Funds: Management And Working, Westvira New Delhi.

Pitale R.L: Project Appraisal Techniques, Oxford and IBH.

Timothy D.R. and W.R. Sewell :Project Appraisal and Review, Macmillan India.

Chaudhary S: Project Management, Tata McGraw Hill New Delhi.

Mohsin M: Project Planning and Control , Vikas Publications.



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MBA-FM-IV

SEMESTER



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Commodity Market

Course Code: MBA(FM)-15410-GE
MBA (FM) 4th Semester
Credits: 3

Cont. Assessment: 15
Term End Exam: 60
Min. Pass Marks: 40%

Course Instructor: Dr. Khursheed Ali

Course Objective: - The objective of the course is to develop a thorough understanding of derivatives markets and to enhance the level of knowledge of the students so as to enable them understand the mechanism of derivatives markets

Unit – I

Commodity Markets: Forward Market Commission, Introduction, need for regulations, Powers of FMC, functions of FMC, role of FMC, Recognized association v/s registration association, Procedure for obtaining recognition for an association, procedure for obtaining certificate of registration. Legal and regulatory provisions for customer protection.

Unit – II

Forwards and futures: Forwards- Meaning and definition, Characteristics of forwards. Futures- Meaning and definition, characteristics of futures. Distinction between commodity forwards and futures. Commodity futures and its application. Hedging, Arbitrage and speculation through futures. Trading mechanism, Transaction charges, clearing mechanism, settlement mechanism, margin system and risk management system.

Unit – III

Options contracts: Meaning and definition, characteristics of options, classification of options- Call option and put option. Options strategies. Factors determining option pricing.. Settlement mechanism, Transaction charges, clearing mechanism, settlement mechanism, margin system and risk management system.

Note:- Cases Studies and other assignments will be provided by the concerned faculty in the class.

Suggested Readings:

S. S. S. Kumar, Financial Derivatives, PHI
Vohra, Futures and Options, Tata McGraw Hill.
Apte, International Financial Mgt, Tata McGraw Hill.
V. K. Bhalla, Investment Management S. Chand



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Public Finance

Course Code: MBA(FM)-15411-GE
MBA (FM) 4th Semester
Credits: 3

Cont. Assessment: 15
Term End Exam: 60
Min. Pass Marks: 40%

Course Instructor: Mr. Irshad Ahmad Malik

Course Objective: - The objective of the course is to enhance the knowledge of various public expenditures and public revenues including taxes, besides, to understand the system and processes of public debt management

Unit – I

Public Finance: Meaning, Nature, Scope and Significance. Functions of Public Finance. Public Finance vs. Private Finance. Doctrine of Public Finance. Public Expenditure: Meaning and Canons of public expenditure; Classification of Public Expenditure; Trends in public expenditure; Causes of Growth of Public Expenditure; effects of public expenditure.

Unit – II

Public Revenue: Classification of Public Revenue- Non-tax Revenues and Tax Revenues. Taxation; Objectives and Canons of Taxation. Types of taxes; Impact and Incidence of taxes. Characteristics of a good tax system and Tax policy, Taxable Capacity. Indian Tax structure: Classification, Features and Defects of Indian Tax System.

Unit-III

Public Debt: Meaning and types. Incidence of Public Debt. Sources of Internal and External Public Debt; Effects of Public Debt. Methods of Repayment. Management of Public Debt. Budget : Meaning and Importance. Revenue and Capital budget; Surplus, Deficit and Balanced Budget. Preparation of Central Govt. Budgets. Rail Budget and Main Budget. Concept of Deficit- Revenue, Fiscal, Primary Gender Budget.

Note:- Cases Studies and other assignments will be provided by the concerned faculty in the class.

Suggested Readings:

Musgrave Richard A. Public Finance in Theory and Practice, Tata McGrawhill Higher Education

Rosen Harvey and Gayer Ted. Public Finance, Tata McGrawhill Higher Education .

Hilman Arye L . Public Finance and Public Policy Responsibilities and Limitations of Government, Cambridge University Press



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Services Marketing and Innovation Management

Course Code: MBA (FM)-15412-GE
MBA (FM) 4th Semester
Credits: 3

Cont. Assessment: 15
Term End Exam: 60
Min. Pass Marks: 40%

Course Instructor: Majid Hussain Qadri

Course objectives: The objective of the course is to Equip students with service science fundamentals and to Empower them with an in-depth understanding about strategic exploitation of service science in emerging organizational forms, through projects and case studies that are aligned with emerging industry best practices

UNIT I Service-Dominant Logic and Service Economy

Emerging New Dominant Logic for Marketing. Schools of Thought and Their Influence on Marketing Theory and Practice. Contrasting the goods and service -dominant logics. Operand and Operant Resources. Fundamental premises of service dominant logic. Value co-creation and production. Co-creation of value as distinguished from co-production. Role of networks and interaction in value creation and exchange

UNIT II Service Systems and Networks

Definition, nature and scope of service science. Service science in the emerging service economy. Emerging framework's for understanding SSME. Interdisciplinary and multidisciplinary characteristics of SSME. T-Shaped Professional human resource development. Role of Technology as operand-resource. Nature scope and significance of emerging Service ecosystems. Service (Eco) Systems Perspective on Value Creation. Nature scope and characteristics of networks. Marketing as Complex Networks: Many-to-Many Marketing. Customer behaviour in networked environment, service social network and models Organizational relationship, alignment, and culture.

UNIT III Service innovation

Definition, nature and scope of service innovation. Market-creating Service Innovations. Drivers of Successful Service Innovations. Govinrajan's Strategic Innovation rules and application. Service Oriented Technologies---Exploring the use and application of advanced analytic technologies to address the information service and business intelligence challenges faced by enterprises. Nature scope and relevance of service leadership. Service leadership pipeline. Service-profit Chain relevance in SSME.

Note:- Cases Studies and further suggested reading and other assignments will be provided by the concerned faculty in the class.

Suggested Readings:

1. LUSCH, R.F. & VARGO, S.L., eds., The Service-Dominant Logic of Marketing Armonk, NY:M.E.Sharpe, 2006
2. Martin, R. (2009) The Design of Business: Why Design Thinking is the Next Competitive Advantage. Harvard Business School Press, Boston, MA.
3. Brown, T. (2008). Design thinking. Harvard Business Review, 86, 84–92.
4. Martin, R., & Euchner, J. (2012). Design Thinking. Research Technology Management



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

International Financial Institutions

Course Code: MBA-(FM)-15413-OE
MBA (FM) 4th Semester
Credits: 2

Cont. Assessment: 10
Term End Exam: 40
Min. Pass Marks: 40%

Course Instructor: Dr. Khursheed Ali

Course Objective: - The objective of the course is to provide the students indepth knowledge about the various international financial institutions and their operations.

Unit – II

International Monetary Fund -Introduction, Functions of IMF, The IMF in the International Monetary System, The IMF's Organizational Structure and Political Process, Membership & Resources, Organizational Ideology, The Third World's Demands & the IMF's Responses, Participation, Financial Resources, Conditionality; World Bank, Its Evolution; Organizational Structure & Political Process.

Unit II

International Bank for Reconstruction and Development (IBRD)- Membership & Financial Resources, Lending Policy. International Finance Corporation (IFC) - Introduction, Objectives and Functions. Asian Development Bank (ADB) Introduction, Objectives and Functions. International Development Agency: Introduction, Role and Functions.

Note:- Cases Studies and other assignments will be provided by the concerned faculty in the class.

Suggested Readings:

R. R. Paul, Monetary Economics, Himaliya Publishing House.

Jhingan and Stephenson, Monetary Economics, Vikas Publishing House.

Mithani D. M. Money and Banking, International Trade and Public Finance. Himaliya Publishing House.

Dhanesh Anand, International Financial Institutions and Markets, Himaliya Publishing House.



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MBA(FM) Choice Based Credit System Syllabus Effective from July, 2015

Industrial Finance

Course Code: MBA(FM)-15414-OE
MBA (FM) 4th Semester
Credits: 2

Cont. Assessment: 10
Term End Exam: 40
Min. Pass Marks: 40%

Course Instructor: Mr. Irshad Ahmad Malik

Objectives: The main objective of this course is to develop an understanding about the various sources of finance available to the corporate world.

Unit - I

Sources of Long Term Finance: Equity, Preference, Internal Accruals, Term Loans, Debentures and Bonds. Venture Capital, Leasing, Hire Purchase. Sources of Short Term Finance: Trade Credits & other Payables, Bank Loans, Factoring, Accounts Payable, Overdraft, Cash Credits, Public deposits, Commercial papers, Commercial finance companies,.

Unit – III

Working Capital: Objectives and types of working capital, Forecasting of working capital requirements, Working capital finance by the banks, Recent RBI guidelines regarding working capital finance, Management of inventories.

Note:- Cases Studies and other assignments will be provided by the concerned faculty in the class.

Suggested Readings:

Pandey IM: Financial Management, Vikas Publications Ltd, New Delhi.

Kaveri, V.S: Financial Analysis of Company Mergers in India, Himalaya Publishers

Hampton Jhon: Financial Decision Making, Prentice Hall Delhi

Khan, Jain: Basic Financial Management, Tata McGraw Hill Publishing House, New Delhi