

XXX

190-PH.D-MBA-08

Roll No.

Registration No.

University of Jammu



Faculty of BUSINESS STUDIES

Session


2012

This is to certify that **FARZANA GULZAR**
GULZAR AHMED MIR
son/daughter of
of the Post Graduate Department of **THE BUSINESS SCHOOL, JAMMU**
has been admitted to the Degree of

Doctor of Philosophy

in **BUSINESS MANAGEMENT** in the year **2012** after approval
of his/her thesis on **"BRAND FAILURES-AN EMPIRICAL STUDY OF CONSUMER
EVALUATIONS IN EMERGING MARKETS"**

The University Office,
Jammu (Tawi)


Controller of Examinations


Vice Chancellor

Dated **23 FEB 2015**