



Department of Management Studies

University of Kashmir

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Date Sheet for Generic & Open Electives courses (3rd semester Batch 2019 & 4th semester Batch 2018).

Timing: 2:00 pm

Day & Date	Course Code	Course Name
01.03.2021 (Monday)	MBA18003GE	Conflict Management & Negotiation Skills
	(MTTM18002GE)	Tourism Business Opportunities
	(MBAFM18005GE)	Introduction to Data Analysis for Research
03/03.2021 (Wednesday)	MBA18002OE	Managerial Skill Development
05.03.2021 (Friday)	MBA18004GE	Marketing of Services
	(MTTM18003GE)	Community Based Tourism
	(MBAFM18006GE)	Green Marketing
08.03.2021 (Monday)	MBA18005GE	Global Brand Management
	(MTTM18004GE)	MICE Tourism


Head of the Department

No:F (OE /GE Exams)DMS/KU/21

Dated: 23.02.2021

Copy to the:

- 1) Controller of Examinations, University of Kashmir for information & necessary action;
- 2) All concerned teachers;
- 3) All concerned coordinators for information and necessary action;
- 4) In-charge website, with the request to upload this date sheet on Departmental Website;
- 5) PRO for making wide publicity through electronic & Print Media especially local daily Greater Kashmir;
- 6) Notice Board/File.