



# Department of Management Studies

## University of Kashmir

Hazratbal, Srinagar-190006

Ph.0194-2415554, Fax-0194-2415129

[www.tbs.uok.edu.in](http://www.tbs.uok.edu.in), [www.kashmiruniversity.net](http://www.kashmiruniversity.net)

### Date Sheet for Generic & Open Electives courses (4<sup>th</sup> semester Batch 2018 in offline mode).

Timing: 2:00 pm

Day & Date	Course Code	Course Name
05.03.2021 (Friday)	MBA18004GE	Marketing of Services
	MTTM18003GE	Community Based Tourism
	MBAFM18006GE	Green Marketing
08.03.2021 (Monday)	MBA18005GE	Global Brand Management
	MTTM18004GE	MICE Tourism

  
Head of the Department

No:F (OE /GE Exams)DMS/KU/21

Dated: 23.02.2021

**Copy to the:**

1. Controller of Examinations, University of Kashmir for information & necessary action;
2. All concerned teachers;
3. All concerned coordinators for information and necessary action;
4. In-charge website, with the request to upload this date sheet on Departmental Website;
5. PRO for making wide publicity through electronic & Print Media especially local daily Greater Kashmir;
6. Notice Board/File.